

OULUN YLIOPISTO
UNIVERSITY of OULU

FACULTY OF TECHNOLOGY

**SIMULATING PROJECT NETWORK
GOVERNANCE USING AGENT BASED
MODELING**

Tapio Vuorinen

INDUSTRIAL ENGINEERING AND MANAGEMENT

Master's Thesis

November 2016



OULUN YLIOPISTO
UNIVERSITY of OULU

TEKNILLINEN TIEDEKUNTA

**PROJEKTIVERKOSTON HALLINNAN
AGENTTIPOHJAINEN SIMULOINTI**

Tapio Vuorinen

Ohjaaja(t): Kujala, Jaakko & Kauppila, Osmo

TUOTANTOTALOUS

Diplomityö

Marraskuu 2016

TIIVISTELMÄ

OPINNÄYTETYÖSTÄ

Oulun yliopisto Teknillinen tiedekunta

Koulutusohjelma (kandidaattityö, diplomityö)		Pääaineopintojen ala (lisensiaattityö)	
Tuotantotalous			
Tekijä Tapio Vuorinen		Työn ohjaaja yliopistolla Jaakko Kujala, Osmo Kauppila	
Työn nimi Projektiverkoston hallinnan agenttipohjainen simulointi			
Opintosuunta Laatu- ja projektijohtaminen	Työn laji Diplomityö	Aika November 2016	Sivumäärä 119+10
Tiivistelmä			
<p>Projekti kirjallisuus on perinteisesti tarkastellut lähinnä projektien teknistä toteutusta. Vähemmän voimavaroja on kohdistettu kompleksisten projektiverkoston sekä organisaatioiden ja yksilöiden välillä olevien suhteiden tutkimukseen. Yksi projektimaailman uusimmista tutkimusalueista on projektiverkoston hallinta. Sen tarkoitus on tuottaa viitekehys, jolla projektiverkostoa voidaan esimerkiksi kontrolloida, palkita ja projektiverkoston osallistujien välistä yhteistyötä parantaa.</p> <p>Projektitutkimus on myös karttanut simulaatioiden käyttämistä tutkimusmetodin monestakin eri syystä. On kuitenkin todettava, että tulevaisuudessa ongelmat saattavat muuttua yhä monimutkaisimmiksi, jolloin perinteisemmät menetelmät voivat olla tehottomia. Kompleksisten verkostojen ja suhteiden tutkiminen perinteisin keinoin saattaa olla jopa mahdotonta silkan koon vuoksi. Simulaatiot ovat hyvä työkalu tilanteissa, joissa oikeaa systeemiä on hankala tutkia sellaisenaan.</p> <p>Nykyään prosessipohjainen, systeemidynaaminen ja agenttipohjainen mallinnus ovat kolme käytetyintä simulaatiometodia. Kolmesta vallitsevasta mallinnustavasta, agenttipohjainen mallinnus on uusin, mutta samalla myös joustavin. Agenttipohjainen mallinnus on tehokas työkalu emergentin käytöksen tutkimiseen autonomisten agenttien avulla. Agenttipohjaisen mallinnuksen taustalla ovat yksittäisten agenttien ominaisuudet – ne voivat oppia, niillä on erilaisia suhteita ympäristöönsä ja kullakin voi olla yksilölliset käyttäytymissäännöt. Täten emergenttiä käytöstä voidaan tutkia tuntematta järjestelmän rakennetta tai prosesseja – agentit kykenevät luomaan nämä itsenäisesti, jopa yksinkertaisten sääntöjen avulla.</p> <p>Projekti kontekstissa agentit voivat olla yksittäisiä henkilöitä, organisaatioita tai vaikkapa projektialliansseja. Tarkkuus ja eri tasojen määrä jääköön mallintajan päätettäväksi. Esimerkiksi agenttipohjainen malli voisi olla useita organisaatioita työskentelemässä yhteisen projektin eteen erilaisista lähtökohdista. Organisaatiot voisivat koostua erilaisista yksilöistä, joilla on kyky toimia itsenäisesti. Projekti voisi koostua erilaisista tehtävistä, joilla on eriaisteisia vaatimuksia ja päämääriä. Projektin lopputulos voisi määräytyä projektiverkoston hallinnan eri mekanismien vaikutuksesta. Tämän työn tavoitteena on tuottaa edellä kuvatun kaltainen malli.</p> <p>Työn tavoitteena on rakentaa simulaatiomalli projektiverkoston hallinnan simulointia varten. Työssä vastattiin seuraaviin tutkimuskysymyksiin: RQ1: Mitkä ovat projekti- ja tehtäväverkon tärkeimmät ominaisuudet? RQ2: Mitkä ovat projektiverkoston hallinnan eri mekanismit? RQ3: Mitkä ovat simulaatiomallin kehityksen eri vaiheet? RQ4: Mitkä ovat eri simulaatiometodien vahvuudet ja heikkoudet projektiverkoston hallinnan simuloinnissa?</p> <p>Kysymyksiin vastaamisen ohella, agenttipohjainen malli luotiin onnistuneesti käyttäen Anylogic-ohjelmistoa ja seuraten kirjallisuudesta perustuvaa simulaatiomallin kehitysprosessia. Agenttipohjainen malli verifioitiin toimivaksi projektiverkoston ja projektiverkoston hallinnan simulointiin. Seuraava vaihe olisi validoida malli käyttäen oikeasta maailmasta saatua dataa. Lisäksi luotuun malliin voitaisiin tulevaisuudessa lisätä joko uusia projektiverkoston hallinnan mekanismeja tai samanaikaisia projekteja resurssirajoitteisilla tehtävillä. Agenttipohjainen mallinnus sopii tähän tarkoitukseen.</p>			
Muita tietoja			
Malli on ladattavissa osoitteessa http://tavu.eu/thesis (Anylogic tulee olla asennettuna)			

ABSTRACT FOR THESIS

University of Oulu Faculty of Technology

Degree Programme (Bachelor's Thesis, Master's Thesis) Industrial Engineering and Management		Major Subject (Licentiate Thesis)	
Author Tapio Vuorinen		Thesis Supervisor Jaakko Kujala, Osmo Kauppila	
Title of Thesis Simulating project network governance using agent based modeling			
Major Subject Quality and project management	Type of Thesis Master's Thesis	Submission Date November 2016	Number of Pages 119+10
<p>Abstract</p> <p>Project management literature has previously mainly focused on the technical aspects of project delivery. Less focus has been on the complex inter-connected relations between different organizational and individual actors in project networks. One of the newer approaches to project management research is project network governance. Its aim is to provide a framework for controlling, rewarding and enabling collaboration between organizational actors in project networks.</p> <p>Project management literature has shied away from using simulation as a research method for various reasons. However, at some point in the future problems can become increasingly complex and traditional research methods can be ineffective. Additionally, to research different phenomena regarding complex networks, be it between organizations, actors or project alliances, traditional research methods can fail altogether due to sheer scope. This is where simulation can come in.</p> <p>Discrete event, system dynamics and agent based simulation are the most used paradigms today. Three of the most prevalent are discrete event, system dynamics and agent based modeling. Agent based simulation is a powerful tool for discovering emergent behavior using autonomous agents. Agent based modeling relies on the different characteristics of agents – learning ability, number of connections to other agents and individual behavioral guidelines. This approach enables modeling of emergent behavior without knowledge of exact processes or structures – the agents can be made capable of creating all of these, even with simple algorithms.</p> <p>In project management context, these agents can be individual persons, organizations or projects. The levels and layers of detail are left for the modeler. An agent based model could be about a set of inter-connected organizations working on a project based on different inputs. The organizations could comprise different individual actors with their own volition. Project could consist of different inter-connected tasks with varying requirements and goals. The ensuing outcome of the project could be for example be influenced by different project network governance mechanisms. That is what this thesis is about.</p> <p>The goal of the thesis was to develop a simulation model which could be used to simulate project network governance. Following research questions were answered: RQ1: What are the most significant characteristics of project network and task network? RQ2: What are different mechanisms of project network governance? RQ3: What are different stages in the simulation model development? RQ4: What are the strengths and weaknesses of different modeling paradigms in simulating project networks?</p> <p>An agent based model was successfully developed using Anylogic software and following the simulation model development process. It was verified that agent based modeling can be used to simulate project networks and project network governance. Next step would be to validate the results using inputs gathered from real world dataset. The developed model could also be further enhanced by implementing more project network governance mechanisms or including multiple concurrent projects and resource constraints. Agent based modeling provides a powerful platform for experimenting and exploring.</p>			
<p>Additional Information</p> <p>The model can be downloaded from http://tavu.eu/thesis (Anylogic is required)</p>			

LIST OF CONTENTS

TIIVISTELMÄ	9
ABSTRACT	10
LIST OF CONTENTS	11
1 Introduction	13
1.1 Background	13
1.2 Research scope and objectives	15
1.3 Research process	16
2 Project network governance	18
2.1 Project	18
2.2 Project network	24
2.3 Project network governance	28
2.4 Mechanisms of project network governance.....	31
2.4.1 Goal setting	32
2.4.2 Incentives	33
2.4.3 Monitoring	34
2.4.4 Coordination	35
2.4.5 Roles and Decision-making.....	37
2.4.6 Capability building	38
2.5 Theory of planned behavior and coordination	39
2.6 Synthesis	41
3 Simulation	42
3.1 Simulation as a research method.....	44
3.2 Process of creating a simulation model.....	48
3.2.1 Problem definition	49
3.2.2 Setting objectives for the project	50
3.2.3 Model conceptualization and data collection	51
3.2.4 Model translation	52
3.2.5 Verification and validation	54
3.2.6 Experimentation and analysis	57
3.2.7 Documentation.....	59
3.2.8 Implementation	61
3.3 Prior research on project simulation	62
3.4 Simulation modeling methods.....	65

3.4.1 System dynamics method	66
3.4.2 Discrete event method	68
3.4.3 Agent based method	70
3.4.4 Comparisons in literature.....	72
3.4.5 Comparisons for the case model.....	75
4 Simulation model	79
4.1 Anylogic as a software	80
4.2 Basic logic and structure of the model	81
4.2.1 Simulation process.....	83
4.3 Development process	86
4.4 Final version of the model.....	88
4.4.1 Functional elements	88
4.4.2 Graphical interface.....	93
4.5 Verification	99
4.5.1 PERT and uncertainty	99
4.5.2 Learning aspect	104
4.6 Summary	107
5 Discussion	108
5.1 Limitations	111
5.2 Future research	111
6 Conclusions.....	113
7 List of references.....	117
APPENDIX 1	121
APPENDIX 2	122
APPENDIX 3	124
APPENDIX 4	127
APPENDIX 5	129

1 INTRODUCTION

1.1 Background

Project management has been around for ages and, traditionally, project management research has dealt with issues related to the technical implementation of a project. Even though project organizations have been defined as temporary endeavors to achieve a common goal, less research has been conducted on the complex organizational structures and relations behind such implementations.

Some of the newer research on the area are the concepts of *governance of projects* (Müller, 2009) and *project network governance* (Kujala et al., 2016), two slightly different approaches to the same realm. While the governance of projects (or project governance) has been established by a hefty amount of scientific research, the new approach of project network governance is still work in progress. Project network governance has been defined by (Kujala et al., 2016) as follows: “*coordination, adaptation and safeguarding mechanisms that enable multiple organizational actors in project networks to work toward shared goals*”. In short, project network governance aims to provide means for project organization to coordinate work internally between different actors.

With the ever-increasing power of computers and the consequent rise of computer simulations, a foray into the world of project management through simulation is imminent. Although project management research has delved into the simulation territory already, the raw numbers speak for themselves: simulation is not widely regarded as a relevant tool in management research. (Berends and Romme, 1999)

How can simulation be applied in the realm of project management? The answer could be any of the three different paradigms of simulation modeling described in this thesis. All the methods have their particular strengths and weaknesses – the choice is only related to the problem at hand. However, agent based modeling can be effectively used in variety of different cases. The agents have variety of different attributes, but the most important feature is that they are distinguishable from each other and have individual behavior (Borshchev, 2013).

Human behavior in a context of projects can be simulated by establishing the agents as individual actors. Different individual actors can be part of organizations which in turn can be part of larger networks. The structures of these networks and organizations can change over time. Therefore, actors, organizations and networks need to be implemented to simulate project network governance. Since the project network governance ultimately requires individual actors to make decisions based on the available information, agent based modeling is more than suitable for the job.

1.2 Research scope and objectives

The main goal of this research is to create a model to simulate project governance methods and their influence on a project. Different mechanisms of project network governance and forms of simulation are studied through a literature review. After preliminary studies have been performed a model is constructed that has its base in aforementioned theories. A choice will be made on which aspects of project governance will be included in the model, based on the level of complexity chosen for the model.

The research contains four research questions and the resulting information will be used later to construct the simulation model. The first question defines the underlying mechanics of project and task network based on project management literature.

RQ1: What are the most significant characteristics of project network and task network?

The second question deals with a singular issue of project network governance. Mechanisms of governance will be listed as presented in the literature and later used as a part of the simulation.

RQ2: What are different mechanisms of project network governance?

The third question is about going through different stages in the simulation model development based on the literature.

RQ3: What are different stages in the simulation model development?

The fourth question is to be answered through analysis of the model built for this thesis and based on literature as well.

RQ4: What are the strengths and weaknesses of different modeling paradigms in simulating project networks?

1.3 Research process

Peppers et al. (2008) describe a design science research methodology (DSRM) as “a rigorous process to design artifacts to solve observed problems, to make research contributions, to evaluate the designs, and to communicate the results to appropriate audiences”. In figure 1 we can see four possible research entry points. This thesis could fall into two categories: define objectives of a solution or design and development. However, the design and development entry point was chosen because most of the work has been done building the model and less work has been done on the documentation. Meaning most of the work to define different phenomena and theories that work as a basis for the model was done before this project.

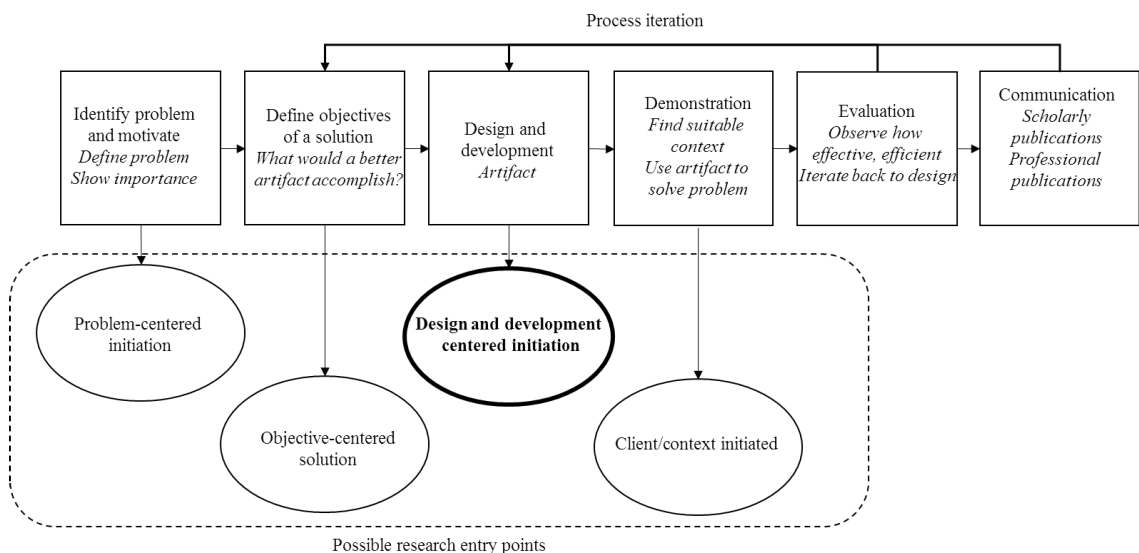


Figure 1. The research entry point, design and development, bolded (adapted from Peppers et al. 2008).

The research consists of a literature review, and creation and verification of a simulation model. Literature review consists of general project management literature and delves into project network governance and its aspects. The model is conceptualized, created (coding using Anylogic) and verified for this thesis. Similar models have been in development before this thesis had even started but in the light of the modeler's ability to produce a working model of this scope, it has only helped to produce this document. The research process is presented in the figure 2.

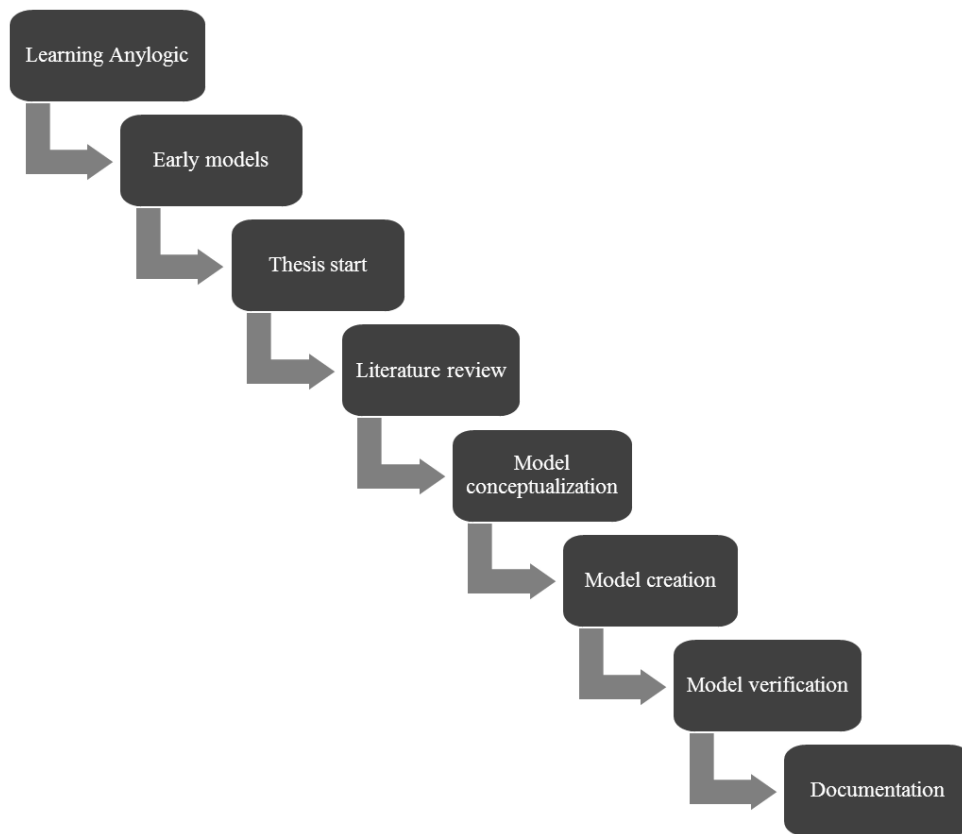


Figure 2. The research process.

Basic skills in creating simulation models was acquired before the start of the thesis. The model was developed concurrently with this document. After completion, the model constructed was left waiting for validation and calibration, possibly based on a real world case. More features can be added later to the model though.

2 PROJECT NETWORK GOVERNANCE

2.1 Project

Artto et al. (2006) define project as predefined goal-oriented, complex and interconnected set of tasks that construct a unique entity, with constraints regarding time, cost and scope. Lester (2014) defines project as *“a unique process, consisting of a set of coordinated and controlled activities with start and finish dates, undertaken to achieve an objective conforming to specific requirements, including constraints of time, cost and resources.”*

Project can be seen from different angles while still carrying out a project to the finish line. Artto et al. (2006) list three different following point of views to a project:

1. a project can be seen as a temporary organization,
2. as a work breakdown structure or
3. as a set of tasks.

Projects usually include a temporary organization established for sake of a particular project. Temporary organizations are responsible for completion of the project and the members are selected with care to be able to carry out the project with the best end result. Projects can also be broken down to their core elements, either based on the end product or on the work required. Breaking the project down to smaller portions makes them more manageable. Lastly, a project can be introduced as a process, with interconnected tasks that can run simultaneously or require a previous task(s) to be completed before starting themselves. Process-oriented thinking helps planning the schedule of the project. Figure 3 illustrates these points of view. (Artto et al., 2006)

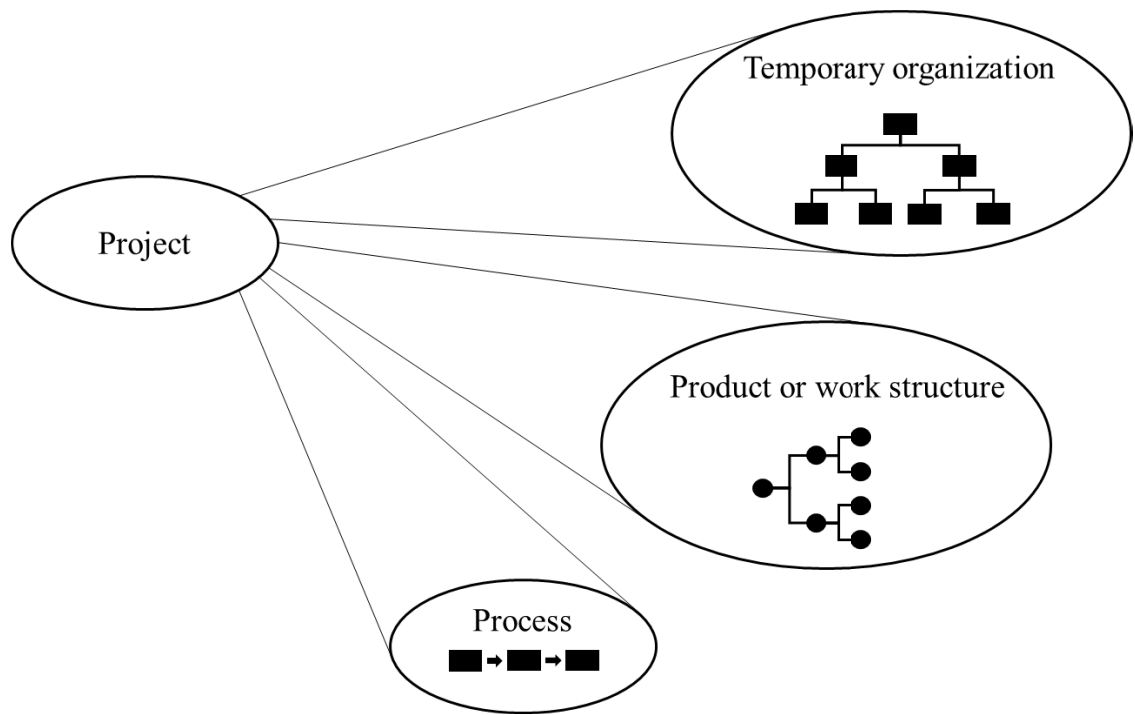


Figure 3. Different points of view to a project (adapted from Artto et al. 2006).

As stated by Lester (2014), projects typically consist of a set of tasks, resources and goals. He continues, that projects have three important aspects in respect to their successful completion. These three aspects are *time*, *cost* and *quality*. While Artto et al. (2006) and Lester (2014) both agree that projects must be completed on time, within budget and all quality requirements met, Artto et al. (2006) continue that due to uniqueness and complexity of projects, appropriate special skillsets and creative management is required.

In this thesis, tasks of a project play an important role. These sets of tasks can be broken down with *work breakdown structures* (WBS) and visualized by process-oriented approach as activity networks diagrams. WBS is a visual tool to help understanding the whole project by separating certain activities under sections and subsections. WBS can be then included in a list containing all the relevant information related to the tasks e.g. durations and predecessors. Through this list of all tasks we can conjure an activity network diagram that consists of tasks with visual indications of predecessors and successors. (Turner, 2014)

There are different kinds of relations regarding a task's predecessors and successors. The most usual way of displaying the relation between two tasks is *end-to-start*; i.e. the first task must be completed before the second task can be started. Other types of relations can indicate a concurrent approach (two tasks can be started at the same time) or when a certain task cannot be completed without another task being complete. In the Figure 4 we can see an activity network diagram with typical relations. (Artto et al., 2006; Turner, 2014)

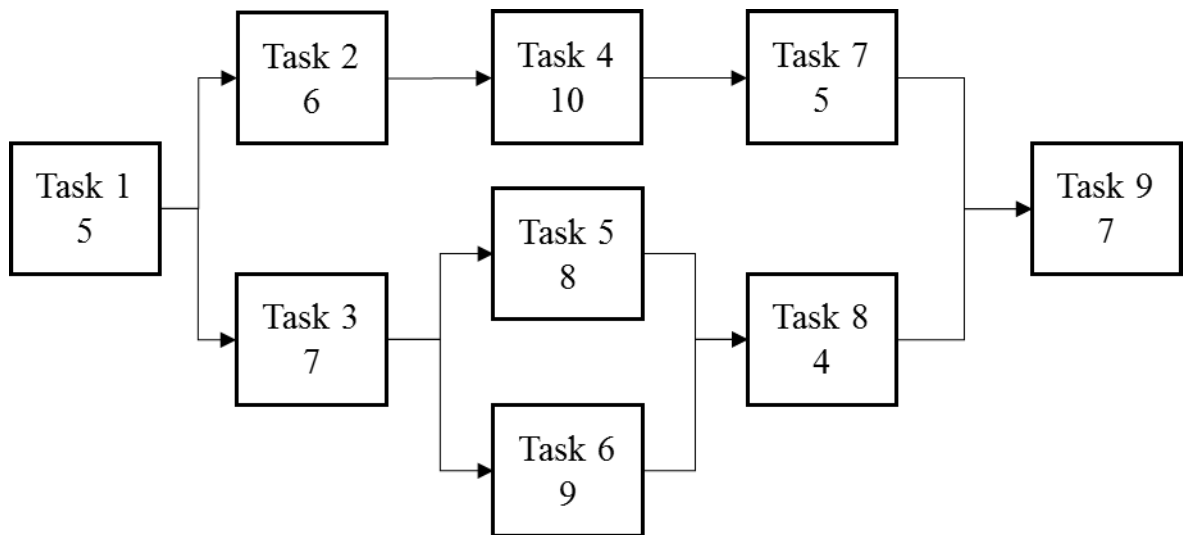


Figure 4. Activity network diagram with predecessors and successors visible for each task (adapted from Artto et al. 2006).

The estimated duration of a project can be calculated once WBS and activity network diagram have been completed. This can be done using *project evaluation and review technique* (PERT) and *critical path method* (CPM). Since the durations and relations of all tasks are known we can deduce that the duration of a project is the longest path, known as the *critical path*. Some of the branches of the network can last longer than others and thus they have slack in their durations. Calculating the critical path is done backwards, considering all durations and relations from end to start. (Artto et al., 2006; Turner, 2014)

Artto et al. (2006) describe a way to display relevant task information. Each task in the project contains exact information about its duration and this information can be used to calculate the earliest and latest start and end times, as well as the slack. If the slack turns out to be zero, the task is on the *critical path*. Example of detailed task information can be seen in the Figure 5.

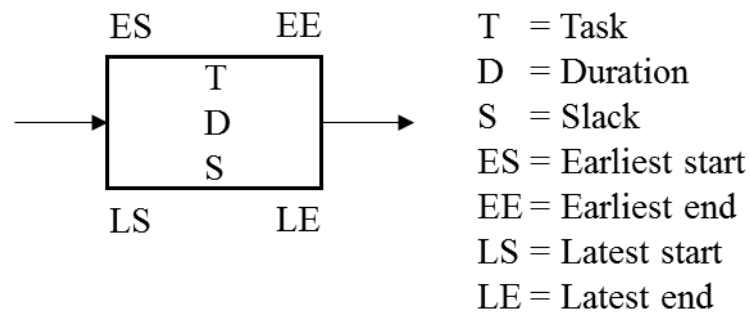


Figure 5. Duration information of a task (adapted from Artto et al. 2006).

Challenges still arise since the durations of tasks might not be set in stone and other events that affect the work can hinder the progress of a project. Of course some risk management can be used to decrease the effect of scheduling problems. PERT does this by calculating the estimated durations for each task. The durations can follow a beta distribution or a closely resembling three-point estimate. The three-point estimation takes into account the fastest, most likely and slowest duration of a task. The formulas for estimated duration, variance, and standard deviation can be seen below. (Artto et al., 2006)

$$\text{Estimated duration} = \frac{\text{minimum} + 4 * \text{most likely} + \text{maximum}}{6}$$

$$\text{Standard deviation} = \frac{\text{maximum} - \text{minimum}}{6}$$

Resource allocation is of major importance alongside task scheduling. Artto et al. (2006) write, that usually most of the personnel required for projects can be found inside the contractor's own personnel. However, it is not uncommon that the project's owner also assigns his personnel to the project as well. It is also possible to hire personnel outside of either company. Artto et al. (2006) continue, that resources in the project organization are assigned for specific tasks based on task requirements and the competencies of the particular resource (a person). Tasks detailed in the work breakdown structure can be assigned to personnel represented in the organization breakdown structure as work packages. Assignment of resources can be seen in the Figure 6.

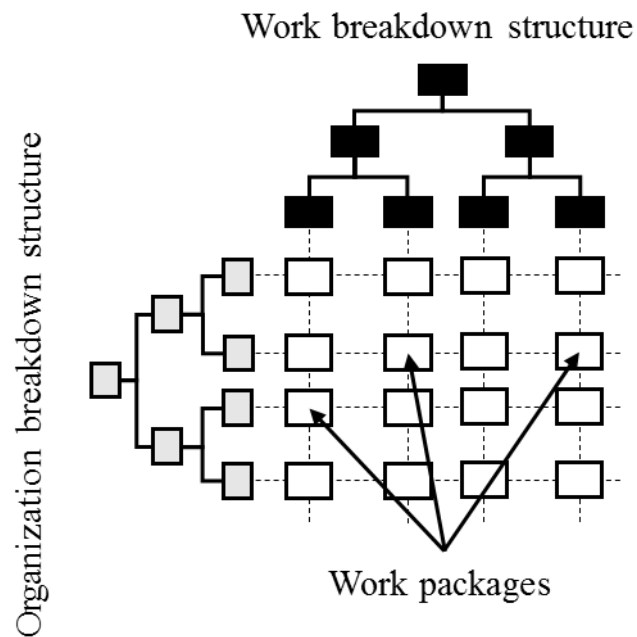


Figure 6. WBS meets OBS (adapted from Artto et al. 2006).

Turner (2014) states that normally the schedule of a project is calculated without resource constraints - e.g. PERT doesn't take into account that resource constraints might be present in the project. Turner (2014) adds, that there are two types of projects: 1) time limited projects and 2) resource limited projects. Time limited projects must be completed on time regardless of resource utilization. Logically, resource limited projects must be designed around the fact that resources are scarce and the schedule must be adjusted accordingly. Taking resources into account when planning the project schedule and resource utilization is not an easy task manually, but fortunately software tools like Microsoft Project exist and ease the pain by automatically scheduling projects according a set of rules. Nevertheless, Turner (2014) lists possible heuristics for scheduling resource constrained projects which can be seen in the table 1.

Heuristic	Description
As soon as possible	Most commonly used.
As late as possible	Delay tasks to redirect their use of resources.
Shortest task first	Assigns resources to shortest tasks first.
Most resources first	This method assumes that tasks with large resource requirements are important.
Minimum slack first	This method favors tasks that have little or no slack whatsoever and therefore assigns resources to tasks on critical path or near it.
Most critical followers	Assigns resources to tasks that are followed by critical tasks. All tasks are not necessary on the critical path.
Most successors	Resources assigned to tasks with most followers in general.

Table 1. Heuristics for scheduling resource constrained projects (adapted from Turner 2014).

Turner (2014) states that research has found using the *minimum slack first* method yields best results. However, Artto et al. (2006) add that using resources such as human labor must be calculated so that the utilization rate is closely equal among available resources to avert exhaustion. Artto et al. (2006) also continue that in addition to heuristics above, tasks can be completed by stretching the duration and therefore lessening the strain on resources assigned to the task (in the event of concurrent tasks this might be necessary). Tasks can also be divided into smaller packets in order to free a resource mid-task to somewhere else. One solution is also to bring new resources in the project. This however, will require the new employee to get up to speed on the progress and might require further counselling to be able to work efficiently.

2.2 Project network

Ahola (2009) begins his dissertation by defining the inter-organizational network as following: “*set of organizations, from which two or more nodes are connected by inter-organizational relationships*”. This in turn leads to the concept of project network, as described by Ahola (2009), a temporary organization that consists of all parties participating in delivery of a project and all the inter-organizational relationships between those parties. The definition above can be seen as a synthesis of the following descriptions: a dense temporary network of organizations consisting of multiple firms working on a single project Artto et al. (2006), a network of project based firms transforming from episodic into more continuous form of collaboration Grabher (2002) and a network of firms with a wide range of conflicting or supporting business interests Ruuska et al. (2009).

The complex nature of project networks is further evident in the stakeholder landscapes described by Aaltonen and Kujala (2016). Project managers need to take into account many intertwined stakeholders linked to the project. The number of stakeholders, the relationships between stakeholders, uncertainty towards stakeholders and dynamic nature of stakeholders. All of this influences the interplay between different actors inside the project network.

Project network is related to business network which is a collective network of companies in a similarly positioned project based industry that have inter-organizational relationships between them. Organizations in a business network might not necessarily work on the same projects and as with all networks, business networks change over time as organizations enter and exit. (Ahola, 2009)

Projects can be done by a singular organization or multiple organizations operating jointly. Simultaneously one or more firm can work on multiple projects. This leads to concept of *project business*. Project business is the area of a corporation that relates to work on projects, while reaching the goal set by one or multiple organizations. Artto and Kujala (2008) provide a framework for analyzing different forms of project based operations which can be seen in the Figure 7.

	Single firm	Multiple firms
Single project	Management of a project	Management of a project network
Multiple projects	Management of a project based firm	Management of a business network

Figure 7. Project business areas (adapted from Artto and Kujala 2008).

Based on the literature review done by Artto and Kujala (2008), the collection of differences in research topics that arise in each of the four categories are as follows:

- **Management of a project:** How to deliver single project effectively and how to manage risk and uncertainty? What are the best approaches to project management in general – how contingency theory affects this? As a side note, the primary focus on project risk management has been on the internal processes of project management system, however, the governance mechanisms of complex project networks have been largely overlooked.
- **Management of a project based firm:** Project based firms organize themselves and all their activities around projects. How does this correlate to the organizational structure? The performance of project based firm can be carried out by inspecting singular projects. Innovation and learning are the most important capabilities in project based firms. What is the business model of the firm – how projects are sold and delivered? The supplier or subcontractor selection criteria is relevant, due to increasing trend of subcontracting and focus on core competences.
- **Management of a project network:** A large network of actors increases the amount of uncertainties – conflicts of interests, lack of information sharing, dependence on other actors, and social or institutional risks. A complex network also brings a complex network of stakeholders with it and the management of those stakeholders becomes more difficult. The governance in project networks

consists of legally binding contracts, risk sharing, interest alignment partly due incentives and integrated culture.

- **Management of a business network:** The more permanent business network is influenced by the temporary project network and vice versa. The firms in the business network can take part in different projects in different roles and scopes. The interests between actors in the business network can be conflicting. Discontinuity describes the project business – there is a time period between a delivery and a sale. This has been tried to counter by offering more long lasting relationships with other actors. The position of the firm in the larger business network and the focus area of value adding activities are significant strategic questions.

Project networks can be seen as a part of project business universe in a sense that whenever there are multiple firms involved in one project, *a project network* is born. Business network in turn is the collection of all companies that compete or collaborate in the same industrial space. Furthermore, a business network and an example of project network can be seen in the Figure 8.

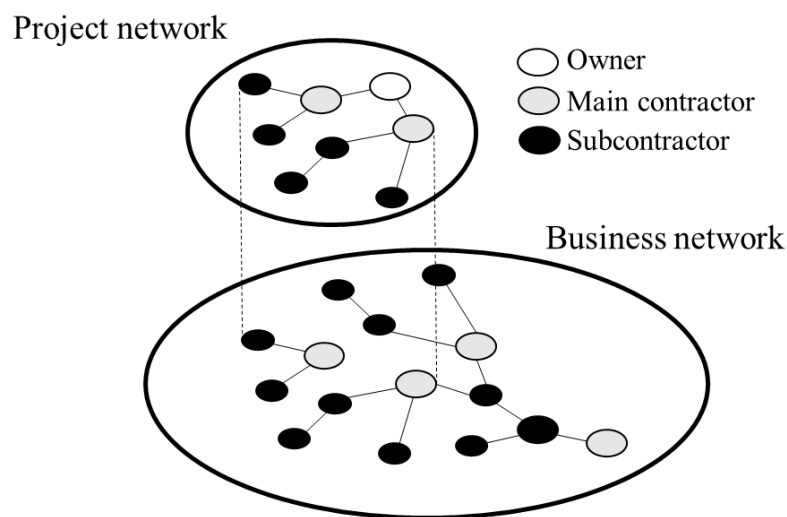


Figure 8. Project and business network (adapted from Ahola 2009).

Typical project network consists of owner, main contractor(s) and subcontractors. Multiple main contractors can be responsible for different areas of project delivery. Even though projects are temporary organizations, and project networks can be defined the same way, it is established that previous experiences influence the choice of actors for the consequent projects. (Ahola, 2009)

Project alliance is one form of organizing joint collaboration in project networks. Lahdenperä (2009) defines project alliance as a project delivery method where a contract binds multiple actors that implies shared design and implementation assignments in addition to positive and negative risks through a singular project organization. This joint agreement also includes sharing readily accessible information and close co-operation to achieve a common goal.

Lahdenperä (2009) elaborates on the structure of an alliance project with the following topics:

- **Joint agreement:** Multiple parties sign a singular contract rather than multiple contracts for the project. The contract contains all the responsibilities of corresponding actors.
- **Joint organization:** All parties including the project's owner are invited into the project organization. This is followed by the fact that all decisions will be made among all parties jointly. Costs are estimated to cover all expenses of all different actors and forms the total cost of the project.
- **Risk sharing:** All parties in the alliance share positive and negative risks. Performance of singular organization inside the alliance directly influences the whole project and therefore a transparent cost monitoring should take place. Projects are evaluated based on their performance as a whole, not of single organization's output.
- **Trust:** Trust is the basis of a functioning project alliance. Since transparency is to be expected and risks are being shared, the role trust cannot be underestimated. Also, building trust is a time-consuming process and because of that the selection of alliance partners is a crucial.
- **Commitment:** Commitment is required for the project to solve problems, eliminate obstacles and continuously improve to reach the common goal. Commitment can be attributed to appropriate organization design, joint decision making and incentive systems.
- **Co-operation:** The culture of co-operation can be influenced by integrated information systems, joint space arrangements and commonly agreed decision-making principles. In the end information sharing is the cornerstone of co-operation.

2.3 Project network governance

There are currently two different approaches to project governance in the literature. The first one focuses on external values such as the correctness of project portfolio and its execution. On the other hand, the second one sets its eyes on the internal issues of project network such as that the project meets its goals while satisfying all different stakeholders. (Ahola et al., 2014)

Based on the literature review done by Ahola et al. (2014), these two different points of view were summarized as follows. The project governance as external to a project has these characteristics:

1. Principal agent relationship between a project based firm and its projects.
2. The firm is interested in strategically aligned, efficient deliveries of projects.
3. The project manager can prioritize the project over the interests of the firm creating an agency problem.
4. To align the interests of both the firm and the project, structures must be established that ensure proper reporting, role assignment and monitoring procedures.

The project governance as internal to a project in turn has the following characteristics:

1. A project is a network of companies with interdependent economic transactions.
2. A project is a joint goal driven organization actor.
3. The short term and long term goals of participating organizations and the project may conflict.
4. The alignment of participant organization's goals can be achieved through coordination, control and safeguarding – a governance structure.
5. The governance structure should be constructed in a way that supports both internal and external contingencies.

Müller (2009) defines governance of projects as “... *consistent and predictable delivery of the project's planned contribution to the portfolio...*” and continues “*project governance provides risk minimization, transparency, division of ownership and control at the project level*”. Additionally, Müller (2009) states that, the steering group is the

main entity for project governance as it has the most authority in most cases. Steering group is the entity which holds the keys for the project execution – meaning that they are responsible for the outcome, distribute resources and approve changes throughout the project. An organizational chart based on this mindset can be seen in the Figure 9.

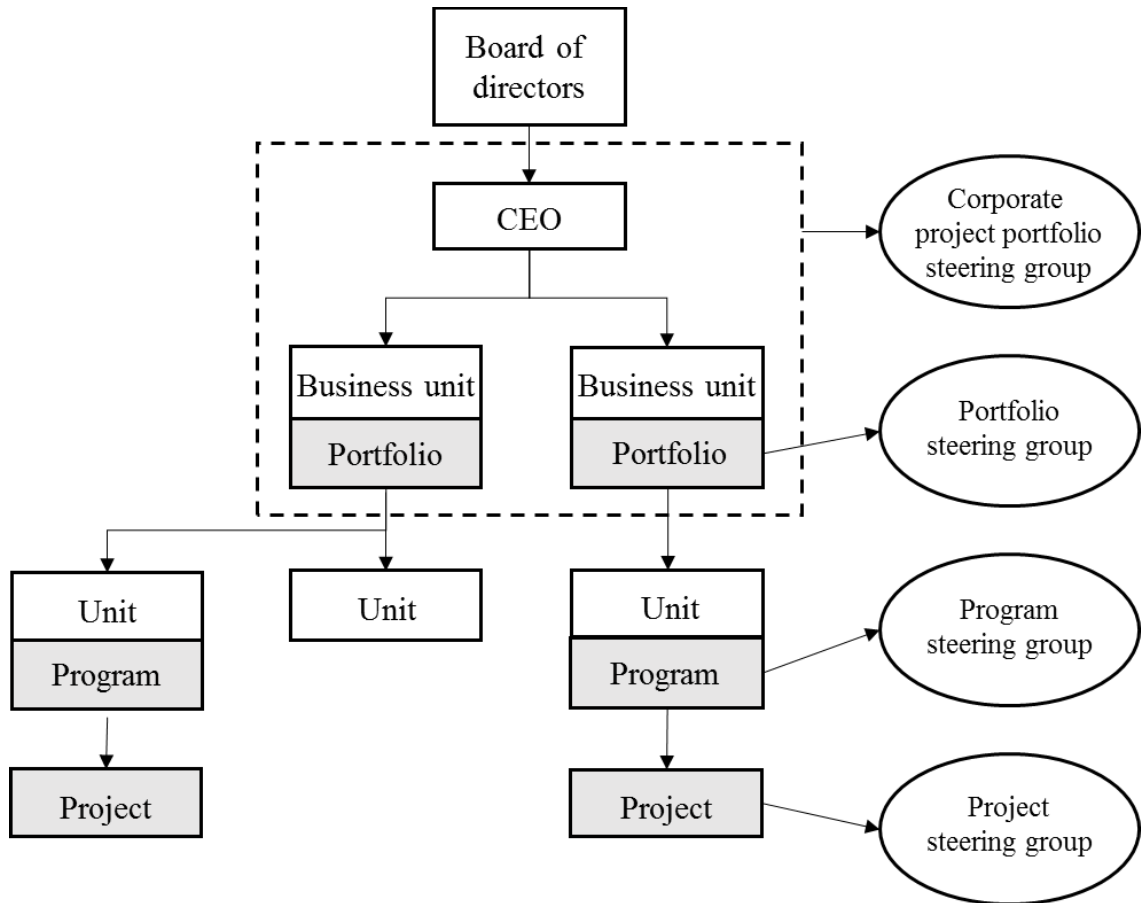


Figure 9. An example of different levels of steering groups inside the organizational structure of a company (adapted from Turner 2014).

In the Figure above we can see an example of an organizational structure of a project based company. Turner (2014) has included four different steering groups at different levels of the organization. This means that the influence of steering groups on the higher levels of hierarchy can be observed also on the lower levels. The difference in decision making at different levels of hierarchy ranges from long term strategic at the top to short term tactic choices at the project level.

Meanwhile, Kujala et al. (2016) define project network governance as “*the coordination, adaptation and safeguarding mechanisms that enable multiple organizational actors in project networks to work toward shared goals*”. They continue that while project

management and project network governance share similar overlapping themes, their primary functions are different. Project management consists mainly of technical functions related to project's execution, while project network governance is focused on aligning the goals of multi-organizational network. Kujala et al. (2016) state, that while no single organization has full control over a project in a situation where multiple organizations are working together, project network governance aims to provide a transparent medium to convey all the roles and accountabilities of various stakeholders. This in turn will positively influence the outcome of a project. In Figure 10 we can distinguish two different levels of approach to project governance.

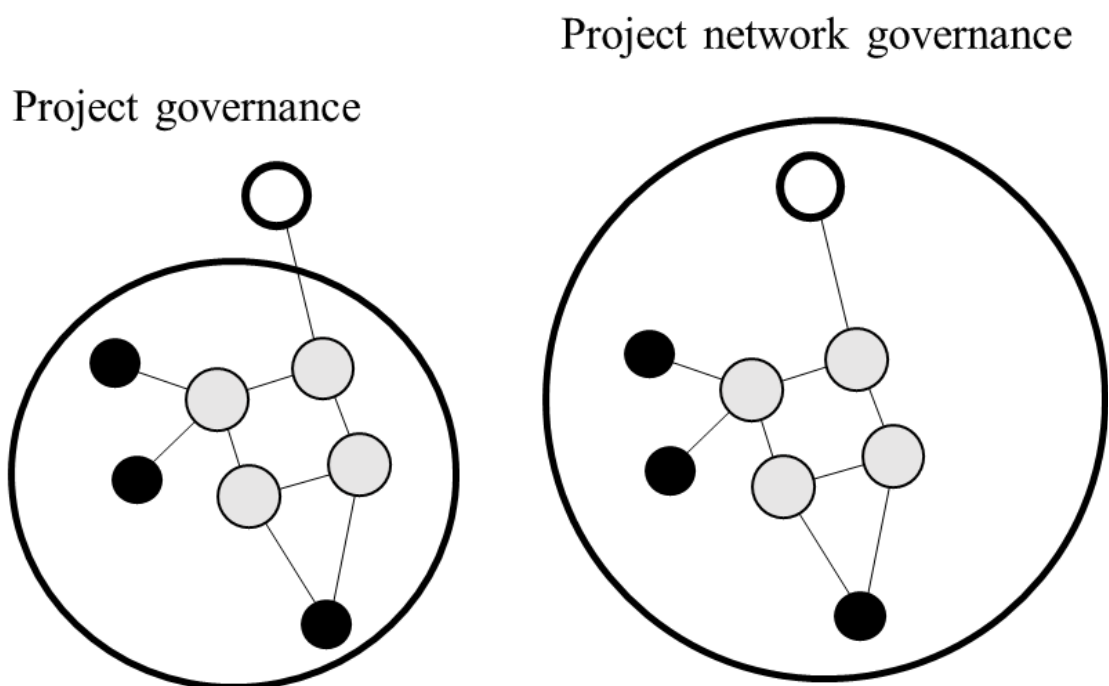


Figure 10. Two approaches to project governance – internal and external (adapted from Kujala et al. 2016).

On the left hand side, we can see how project network governance is situated inside the project network. All the current stakeholders for a project are inside the same circle and exchange information with each other, thus creating a set of rules and mechanisms for that particular network. On the right hand side, the project is observed from the outside and is thought to be a singular entity in a possible sea of other projects. Müller (2009) mainly speaks of achieving the business benefits and success criteria of a project, while Kujala et al. (2016) speak of coordination between actors inside a project network.

2.4 Mechanisms of project network governance

Kujala et al. (2016) created a list of mechanisms for project network governance based on the current project management literature. Different sized projects of various industries and their approaches to governance issues are discussed in the articles on which the list is based upon. The list contains seven different categories. The values of components in the list as whole result in the project safety performance in the context of nuclear industry. The Figure 11 describes the list of items that influence the project safety performance, i.e. project network governance mechanisms.

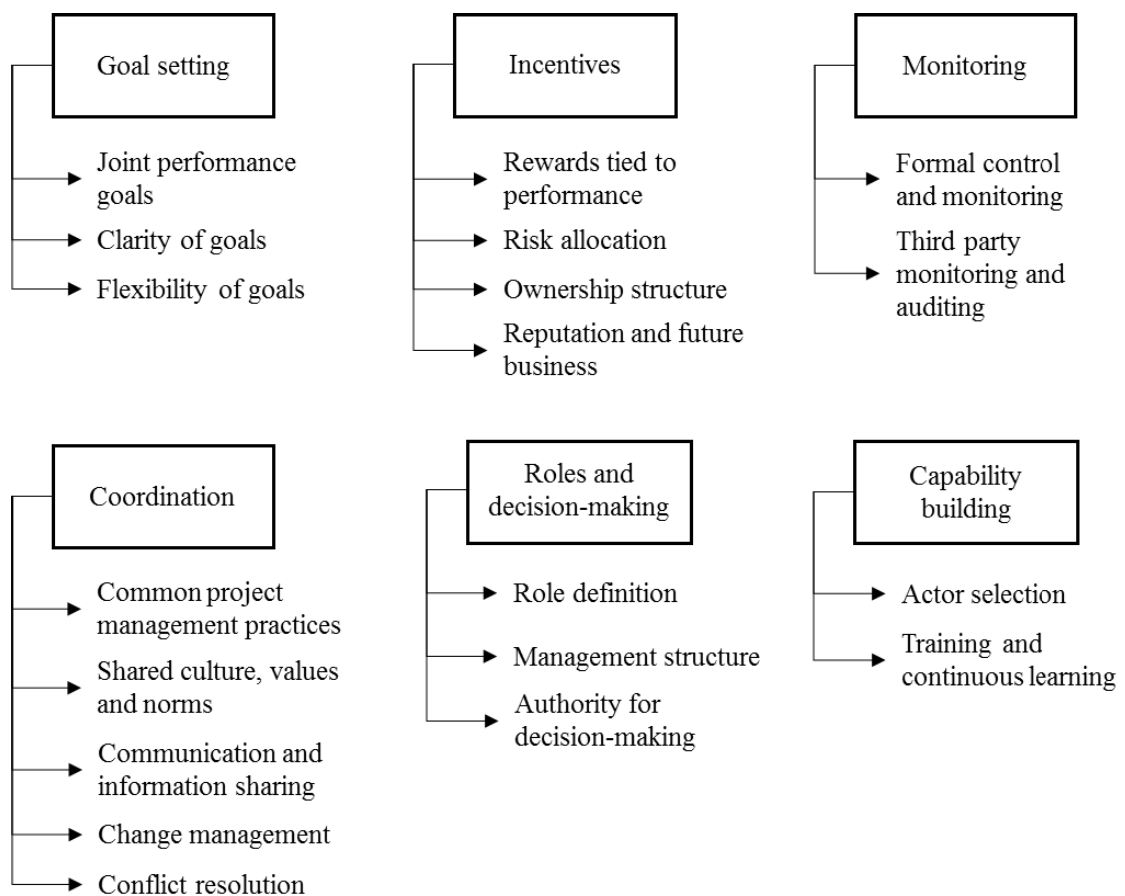


Figure 11. Project network governance mechanisms (adapted from Kujala et al. 2016).

A brief elaboration on the different mechanisms is in order, even though some of the topics described in the figure above are self-explanatory. Since the literature review for the mechanisms is extensive, only a handful of notions from each category is explained through citations from the original authors.

2.4.1 Goal setting

“Goal setting seeks to create shared performance goals for the project that will be understood by all project actors” (Kujala et al., 2016)

In this category, the most common way of establishing shared targets was through different contracts. Clarity of goals in turn was based on creating key performance indicators and conducting financial calculations to make sure that the project is on solid ground. Flexibility of goals was achieved using different tendering methods and collaboration between participating organizations.

Lu et al. (2015) discuss legally binding documents to prevent opportunistic behavior as well as contracts that define the delivery of project output in schedule and on budget. This is backed up by Guo et al. (2014) with emphasis on early relationship building between actors to agree on said project schedule and general objectives. Davies et al. (2014) adds that early involvement of key stakeholders to collaborate with each other and flexible tendering brings along innovative solutions. Chang (2015) also points out that the possibility of sequential tendering allows changes in plans down the line. According to Nisar (2013) long-term issues should be handled accordingly using strategic toolset. This means that participating organizations should align their businesses and service plans to reach long-term goals over the course of the project.

Liu and Wilkinson (2014) continue that a thorough cost-benefit analysis should be conducted and relevant stakeholders should be consulted to develop a sound business case. Nisar (2013) makes the connection between goal orientation and progress monitoring by setting up clear standards and performance targets thus providing measurable results.

2.4.2 Incentives

“Rewarding refers to aligning actors’ goals with project goals by means of incentives”
(Kujala et al., 2016)

Rewards tied to performance and lifecycle as listed by Kujala et al. (2016), were mostly monetary benefits described in contracts or the possibility of using reputation as an incentivizing reward. Risk allocation was also tied to the type of selected contract or other financial ways of protecting assets. Risk and profit sharing between participating parties was also discussed.

According to Lu et al. (2015) and Nisar (2013) incentives and penalties should be described in contracts. Davies et al. (2014) recommends using target cost contracts that include pain/gain mechanisms to drive performance. Similarly, Nisar (2013) also talks about reductions in payments if project performance is underwhelming.

Liu and Wilkinson (2014) point out that effective risk transfer is in order to enable maximum business potential. They also continue that profit-sharing mechanisms based on an agreement can be used if revenues reach certain levels. On the other hand, Guo et al. (2014) talk about shared cost savings across all participating organizations. Additionally, Ruuska et al. (2011) reminds that risks can be shared among different actors and therefore the ways risks are managed become of note. This is further evident in the choice of contract types (fixed price vs. cost-plus) and of other financial protective measures (insurances etc.) – the choices which can balance the amount of risk carried by the owner and the contractor (Chang, 2015; Chang and Ive, 2007).

Reputation can also be used as an incentive as stated by Chang and Ive (2007). Short-term disadvantages can be turned to long-term advantages through stellar work reputation. According to Chang (2015), including the possibility of future collaboration between organizations as an incentive based on performance can reduce the amount of hold-up problems.

2.4.3 Monitoring

“Monitoring seeks to ensure that all actors behave as expected, enabling the use of performance-based incentives” (Kujala et al., 2016)

According to the list of Kujala et al. (2016) contracts again play a big role in monitoring the performance of a project. The literature suggests a thorough planning of monitoring practices in order to efficiently manage project progression. While monitoring should be conducted by the teams responsible for delivering, a third-party monitoring can also be used extensively.

According to Lu et al. (2015) monitoring the performance of a project is part of project governance and the monitoring practices themselves are detailed in contracts. On top of contractually established set of performance targets, Nisar (2013) reminds that only realistic and monitored project milestones and performance targets are useful. Therefore Ruuska et al. (2011) recommends careful design of mechanisms for monitoring as synchronous work is more difficult to monitor than sequential. Additionally Guo et al. (2014) and Nisar (2013) list periodic cost and quality reviews as a key performance indicators (KPI). They continue that stakeholder involvement during the project is advisable e.g. in form of site visits and inspections. Guo et al. (2014) also add that team managers should be responsible for reporting and monitoring risks. On top of internal monitoring, external monitoring can be used as well, for both monitoring schedule and budget. Nisar (2013) points out that a steering group can be beneficial to overall progress monitoring and can also be a provider of guidance through consulting.

2.4.4 Coordination

“Coordination is required to align the behavior of each actor so that they can effectively work together”(Kujala et al., 2016)

The list of Kujala et al. (2016) suggests that common project management practices should take place to coordinate the project. In literature, this means general agreements on budget, schedule and quality. Additionally, formal and non-formal means of enhancing collaboration are advised in the form of shared structures and procedures. Information sharing should be conducted in the confines of these established structures and procedures and conflict resolution can be done either through legal consultation or non-formally between parties.

According to Lu et al. (2015), project management practices (budget, deadlines, quality, safety), expected behavior and processes related to resolving emergent events can be contractually bound. Nisar (2013) adds that in order to create and manage collaborative working relationships, correct structures and procedures must take place. The toolkit for achieving this ranges from formal constructs (e.g. steering groups) to less formal arrangements.

(Chang and Ive, 2007) speak of different ways of settling disputes – some problems require the presence of legal counselling, while others can be negotiated without going to court. (Lu et al., 2015) talks about using personal relationships between actors to resolve conflicts and (Nisar, 2013) adds that open discussion should be the basis of conflict resolution. On the other hand, (Nisar, 2013) also mentions a methodology for collaborative problem resolution should be used to find solutions systematically within a realistic time window.

Guo et al. (2014) recommends aiming towards a shared culture between organizations in the network. Davies et al. (2014) adds that geographically closely located project teams are beneficial. Additionally, Nisar (2013) talks about change management strategy to re-locate services to better answer to issues in co-location.

Guo et al. (2014) suggests that in order to keep the schedule, regular meetings with project participants should take place. On top of communicating schedule updates, information about risks should also be shared between participants. Nisar (2013) speaks of

establishing a semi-hierarchical system as a basis for coordination. This grants the ability to make democratic mechanisms to achieve trust and confidence between the participants. These mechanisms should help to integrate the spectrum of skills, resources and networks that the participating organizations own. Lu et al. (2015) has this to say about trust between organizations: *“trust has been identified as one of the deterministic factors to reduce the negotiation cost, decrease the monitoring cost, and increase the possibility to attain mutually beneficial agreements”*.

Davies et al. (2014) speaks of creating strategy document that consists of the vision for the project and the organizational processes that are needed to achieve that vision. They also continue that an efficient document management system can be utilized to enable data sharing between organizations.

2.4.5 Roles and Decision-making

“Roles and decision making refers to giving actors the necessary information to understand the effect of decisions on overall performance, enabling them to make appropriate decisions” (Kujala et al., 2016)

The list of Kujala et al. (2016) contains roles and decision-making as part of the project network governance. According to Lu et al. (2015) roles and responsibilities among participants should be defined in contracts. Ruuska et al. (2011) talk about balancing authority and responsibility among the different stakeholders. They also emphasize the role of the owner; the responsibility of establishing the management structure is in the hands of the owner. Therefore, it is crucial that the owner has the competence and interest to invest resources into the process. Nisar (2013) continues that project management structure is important since it enables the reporting to reach the top levels of project's management.

2.4.6 Capability building

“Capability building ensures that project actors have adequate capabilities to meet performance expectations” (Kujala et al., 2016)

According to the list of Kujala et al. (2016), actor selection, training and continuous learning can have positive effect on the performance of the project. Literature recommends thorough selection process and establishing long-term relations to ensure reliable quality of delivery. Training and continuous learning also play their part and are closely related to the upkeep of long-term relations.

Liu and Wilkinson (2014) points out that capable suppliers can be acquired by setting up thorough market soundings; emphasis is on how the procurement process is organized. Guo et al. (2014) adds that to ensure the expected project performance, selecting people with established experience and good quality history is advisable. According to Nisar (2013), it is important to discover the needs and requirements for different skills as early as possible and acquiring said skills to avoid possible problems later on. Davies et al. (2014) also recommends recruiting experienced managers to apply their past knowledge and expertise to task at hand.

According to Davies et al. (2014) lessons from previous projects need to be learned, but the vast possibilities of innovative solutions must not be neglected. Ruuska et al. (2011) add that systematic practice development and taking good care of partnerships leads to frictionless collaboration. They add that training should be provided for those suppliers that lack the expected level of skill in an absolutely necessary area. Nisar (2013) talks about joint organizational development to enable proper handling of issues rising from culture changes.

Tynjälä (2008) supports the idea that learning at a workplace can be influenced by collaboration. She continues that interaction between novices and experts is of great importance since some of the knowledge cannot be obtained without the help of more experienced staff. Additionally, if an employee cannot collaborate with others to share information, they will gain less knowledge than their capable peers. However, she notes that workplace learning outcomes are less predictable than learning in formal education.

2.5 Theory of planned behavior and coordination

The simulation model constructed for this thesis functions primarily based on the actions and behavior of the individual actors, simulated human entities. Much of the behavior is based on the perceived value of different coordination mechanisms, i.e. the proposed mechanisms of project network governance. Ajzen (1991) proposed a framework for predicting human behavior in specified contexts that consists of five distinct components. These components are 1) attitude toward the behavior, 2) subjective norm, 3) perceived behavioral control, 4) intention and 5) behavior. The connections between each component can be seen in the Figure 12.

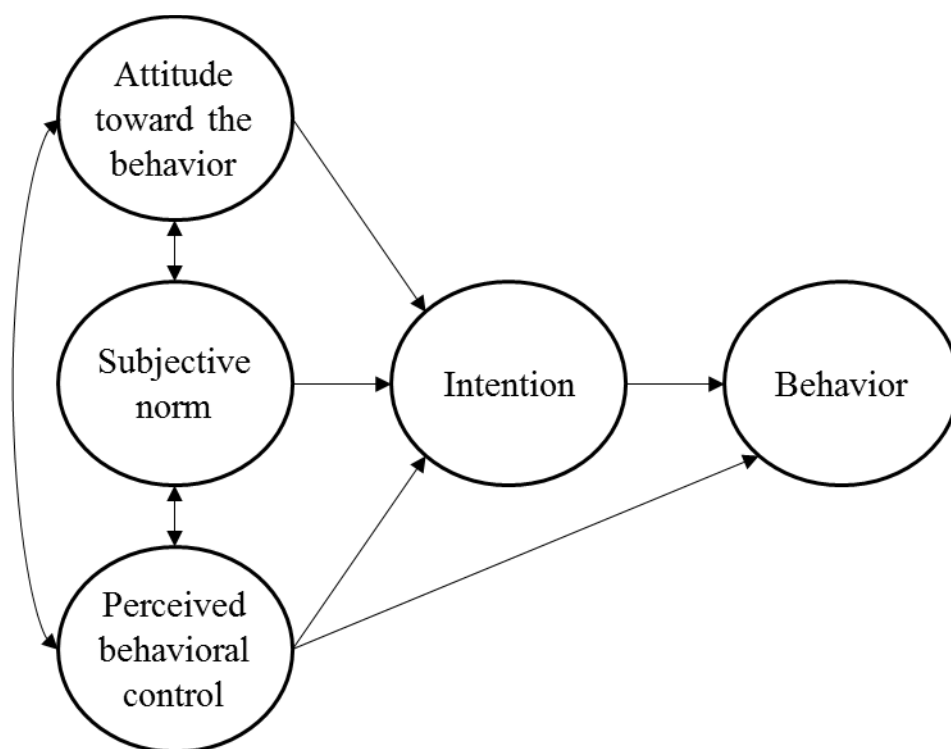


Figure 12. The connections between different components in theory of planned behavior (adapted from Ajzen 1991).

Ajzen (1991) describes these different elements of theory as follows. Intentions are the motivational factors that are central in resulting behavior – intentions comprise time and effort planned to spend to carry out the behavior, i.e. how willing the individual is to try and act out the behavior. This is continued by a general rule that the stronger the intention the greater the performance of the behavior.

According to Ajzen (1991), attitude toward the behavior signals the individuals perceived evaluation of the behavior, be it negative or positive. He continues that, subjective norm is the perceived social pressure to behave or not to behave as in the behavior in question. Lastly, the perceived behavioral control, signifies the perceived level of difficulty of carrying out the behavior – this includes the resources available to the individual, such as time, skills or other people.

As a whole, the framework delivers the resulting behavior as a joint function of intentions and the perceived behavioral control. It is possible to predict the behavioral achievement, the performance of behavior, through a combination of intention and perceived behavioral control. (Ajzen, 1991)

Hsu et al. (2016) follow the thought process of Ajzen (1991) and his subsequent work. They propose that expertise coordination, as a follow up on the theory of planned behavior, is influenced by both cognitive and affective factors. In their work, Hsu et al. (2016) describe the exchange of knowledge, expertise coordination behavior, as a combination of ability and willingness. Ability and willingness can be linked to the theory of planned behavior (perceived behavioral control and intention, respectively) and coincidentally, to the project network governance mechanisms proposed by Kujala et al. (2016). Furthermore, Hsu et al. (2016) also link the project performance to the behavior of the experts exchanging knowledge, much like Kujala et al. (2016) describe the project safety performance as a result of ability and willingness. Figure 13 depicts the expertise coordination behavior described by Hsu et al. (2016).

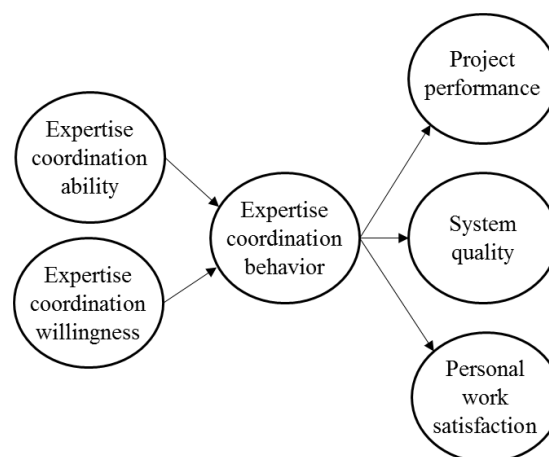


Figure 13. The proposed framework for knowledge exchange (adapted from Hsu et al. 2016).

2.6 Synthesis

In the light of work done by Kujala et al. (2016) in the project safety performance and the work done by Ajzen (1991) we can construct a synthesis of the two theories. If the safety performance is transformed into simply project performance it can be applied to more than one aspect of project management. If the components of theory of planned behavior are condensed into capability, willingness and behavior, they can be linked to the project network governance. This will create a synthesis of the two that is applicable to the context of this thesis.

The mechanisms of project network governance work at an organizational level as practices and policies that influence the capabilities and the willingness of individuals which in turn influence the behavior of said individuals leading to the project performance. In short, project network governance is about setting clear objectives and guidelines for the organization which can be used to empower and/or restrict individual behavior. The resulting synthesis of the two theories can be thought of as the basis for the simulation model constructed for this thesis. The synthesis can be found in the Figure 14.

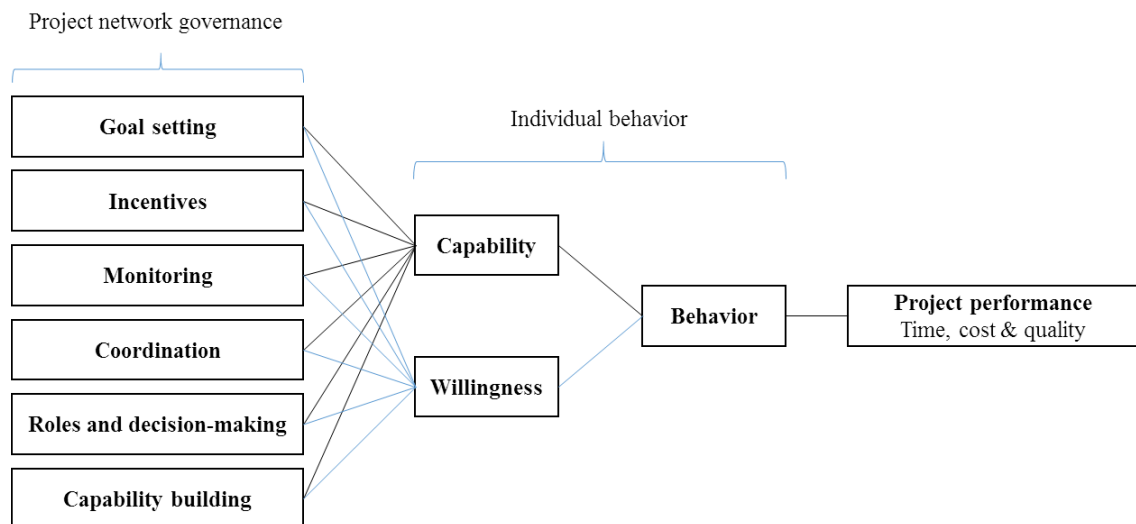


Figure 14. The synthesis of two theories, planned behavior and project network governance.

3 SIMULATION

Although different kinds of simulations and simulators have existed throughout the ages, the usage of computer simulations has been on the rise in the late-20th century as a result of ever-increasing computational power and complexity of problems. Definition of simulation according to Banks et al. (2010) is the following: “*simulation is the imitation of the operation of a real-world process or system over time*”.

Gilbert and Troitzsch (1999) describe a model as “*a simplification – smaller, less detailed, less complex, or all of these together – of some other structure or system*”. This means that in order to build a simulation model, some action must be taken to increase the level of abstraction. Leaving some components out of the simulation model increases the amount of control the modeler has on the execution of the simulation.

Edmonds and Meyer (2013) defines the purpose of computer simulations as creation and observation of a model based on behavior and interaction of the entities in the simulated system. While Banks et al. (2010) and Gilbert and Troitzsch (1999) add that simulation involves history of the system, *inputs*, and inferences about the execution of the simulation model, *outputs*. Inputs can be artificially created or manually collected based on the real system’s behavior. In a case of a real system being simulated, the outputs can be used i.e. as a decision-making tool. This operation is illustrated in the Figure 15.

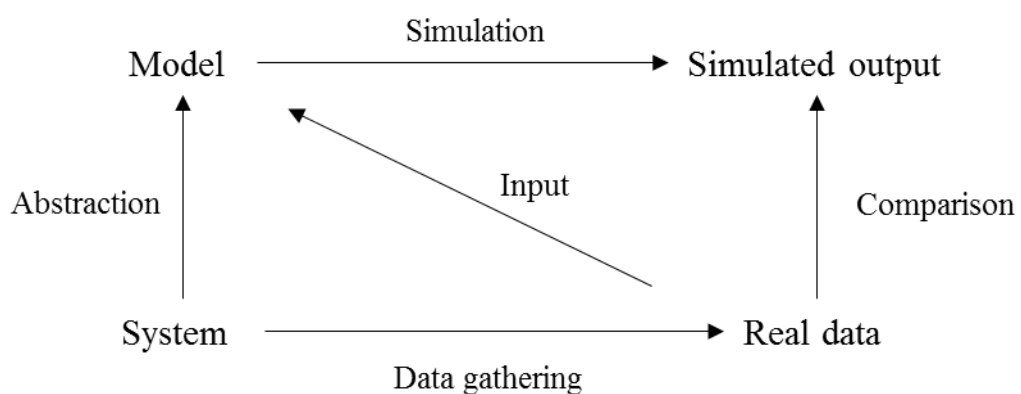


Figure 15. Creating a simulation model based on a real system and real data (adapted from Gilbert and Troitzsch 1999).

According to (Banks et al., 2010) and (Edmonds and Meyer, 2013) simulations can be used in a wide area of disciplines, where the user is either *observing* or *participating* in the simulation. Examples of purposes for simulation are presented in the table 2.

Observational	Participatory
Management of a system	Education
Design of a system	Training
Evaluation or verification	Entertainment
Understanding	

Table 2. Different purposes of simulation (adapted from Banks et al 2010 and Edmonds and Meyer 2013).

Purposes on the observational side of the table above are about experimenting and controlling a system through simulation. Simulation as a design or managerial tool is powerful since the effects can be seen almost instantaneously and with occurring costs other than building of the model. This applies to evaluation and verification as well since, thorough testing of a system may save resources in the long run. Lastly, understanding a complex system is sometimes most efficiently achieved through simulation – sometimes simulation also gives insight to aspects of system previously not seen through other methods. (Banks et al., 2010; Edmonds and Meyer, 2013; Gilbert and Troitzsch, 1999)

Participatory side of the table 1 is self-explanatory in a sense that if the simulated system and its functions are appropriately constructed, the end result should be near the real thing. Thus, using the simulation is a proper learning and teaching tool that closely resembles real world interaction, still without endangering the system that would otherwise be operated. (Banks et al., 2010; Edmonds and Meyer, 2013; Gilbert and Troitzsch, 1999)

Simulation models can be of *deterministic* or *stochastic* nature. Deterministic models function without including randomness in the models, that is to say, the output of such model will always be the same. In contrast, stochastic models use randomness and thus every run results in different outcome. (Banks et al., 2010)

3.1 Simulation as a research method

According to Kothari (2004) the basic formula for conducting a scientific research project is a process of about seven steps. The process kicks off with defining the research problem, then proceeds to literature review and formulating hypothesis. Research design can be done after preliminary studies have been concluded, and then proceed to collecting data. After enough data has been collected and analysed (sometimes multiple rounds of data gathering is required), the research project can begin its final step – interpretation and reporting. The research process flow chart can be seen in the Figure 16.

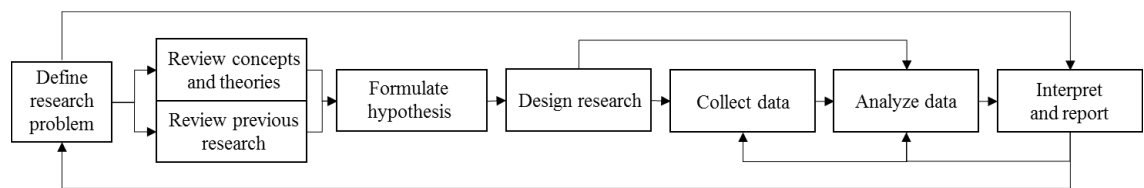


Figure 16. Research process flow chart (adapted from Kothari 2004).

Davis et al. (2007) point out that, while simulations can be used during non-simulation based research as an additional tool (e.g. usage of pre-built models to analyze or interpret collected data), simulation as a research method can be valid as well. According to Davis et al. (2007), simulation is capable tool to develop new theories since simulations rely on the accuracy and the ability to experiment of computer software. Accuracy is achieved by thorough understanding of the theory being developed and the corresponding translation to modeling language. Once the theory has been included in the programming, it can be expanded and refined through experimentation.

Davis et al. (2007) provides a guide on how to conduct a simulation based research. While similar to figure above, but not as extensive as the process for building simulation models Banks et al. (2010) provide (this will be more thoroughly inspected in later chapter), it still has its merits. The list of activities can be seen below.

1. Research question
2. Identify simple theory
3. Choose simulation approach
4. Create computational representation
5. Verify computational representation
6. Experiment to build a novel theory
7. Validate with empirical data

According to Banks et al. (2010), there are multiple advantages and disadvantages in using simulation. Simulations can be run without interrupting the underlying real system. New resources can be tested without acquiring them first (machines etc.). Reasons for how and why certain phenomena occur can be investigated. Time can be altered to get a closer or wider look at the effects of an event. Bottleneck analysis regarding various variables can be performed. Simulation can be used to answer “what if”-questions.

In addition, Banks et al. (2010) also list the disadvantages of simulation. Using and building simulation models require special training and resources. Results of a simulation can be hard to interpret (due to randomness). Simulations can be time and cost intensive. However, some of these disadvantages can be countered by the following Banks et al. (2010). Many vendors have been developing simulators that only require input (thus eliminating the work on building models). Similarly, many vendors have also included thorough tools for analyzing simulation results in their software. Simulation software are continuously being developed and contain ever-increasing number of pre-built packages for specific tasks.

According to Banks et al. (2010), due to ever-increasing computing power and cost-efficiency simulation has been accepted as a tool in operations research and system analysis. Banks et al. (2010) have also compiled a list of appropriate uses of simulation as a tool which are the following in a condensed form. Simulation can be used to study or experiment interactions of a complex system or a subsystem within. Changes in

information, organization or environment can be simulated to see the effects on behavior. Building a simulation model can be insightful for suggesting improvements to system under investigation. Experimenting with variables can yield important information regarding the most influential variables. Simulations can be used to test out policies and designs to see the results before implementation.

Banks et al. (2010) also mention situations where simulation is not advised. These situations include the following. Simulation should not be used when the solution can be found using common sense or analytically. It is not advised to use simulation when (real world) experiments are cheaper than building a simulation model. Similarly, simulation should not be used if the projected savings do not exceed the costs of a simulation project. Simulation often requires data to be performed accurately, and if that data is not available or is scarce, then it should be considered if simulation is appropriate. Lastly, if the simulated system is too complex to describe, the simulation will probably be too complex to build as well.

Berends and Romme (1999) formulate three problems why simulation is not widely utilized by management researchers. First of all, academic researchers are prone to be specialized in their field, while using simulation might require more insight to the system as a whole (on top of the skill required to operate the software). The term jack-of-all-trades comes into mind. The second reason relates to definitions of *complicated* and *complex*. While complicated systems can be broken down to smaller components and then analyzed using existing tools and methods, complex systems consist of intricate patterns and interactions between components and are therefore hard to decipher. According to Berends and Romme (1999), since most of the management research falls into category of complicated rather than complex, simulation is not so commonly used. The third and last reason for simulation's low presence in management research is that most of the research tends to fall on the empirical science side of research rather than design science.

Harrison et al. (2007) continues to list possible problems regarding simulation based research. Modeling and experimental structures are not sufficiently detailed to yield enough information to understand what has been done. Programming errors might skew results in various ways. The programmer may take liberties in translating formal model to simulation language resulting in different behaviors than intended. Two different researchers may use the same formal model and develop two different simulation models

with different results (not intended). The results of a simulation may not be suitable for generalization outside the parameters that were used during the simulation.

However, Harrison et al. (2007) considers the simulation in management research a potentially rich tool. For example, organizations are complex and many of their traits and behaviors are not easily accessible to researchers, especially longitudinal studies, whereas simulation provides an environment for theorists to experiment. Simulation can also be used in creation of new theories or validating of previous arguments. The links between different types of approaches to simulation of management research by Harrison et al. (2007) can be seen in Figure 17.

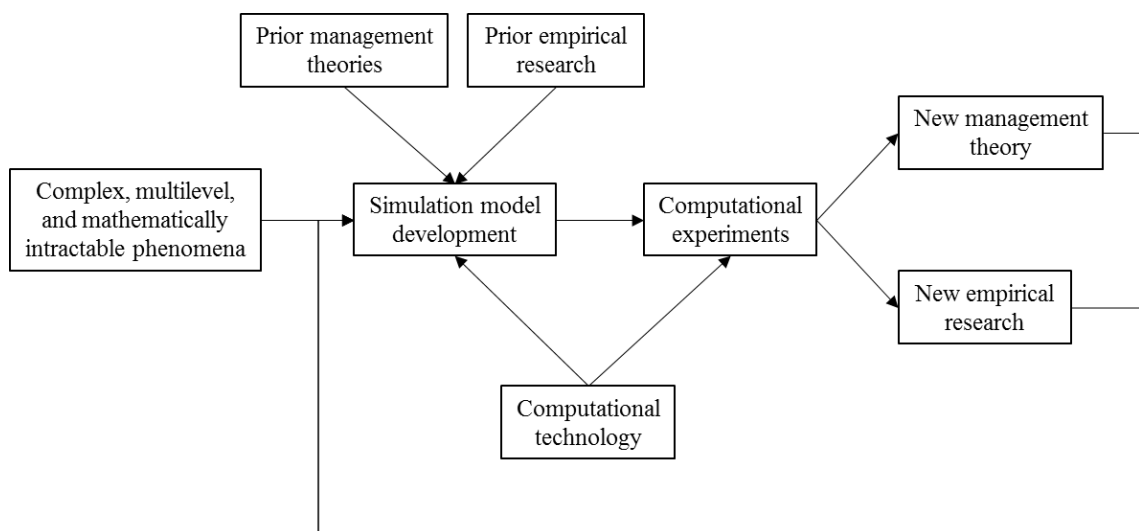


Figure 17. How simulation fits into management research environment (adapted from Harrison et al. 2007).

3.2 Process of creating a simulation model

Banks et al. (2010) present a flow chart for a simulation study. This flow chart can be used as a general form of project plan for developing a simulation model. Other similar flow charts have been developed by e.g. Perros (2009) and Sterman (2000), however the flow chart chosen for this thesis had the best combination of characteristics of all other versions. This version encompasses the iterative nature of the development process and is thorough in approach to verification, validation and experimentation. The development of a simulation model and the relevant steps will be detailed in this chapter. Flow chart is in the Figure 18.

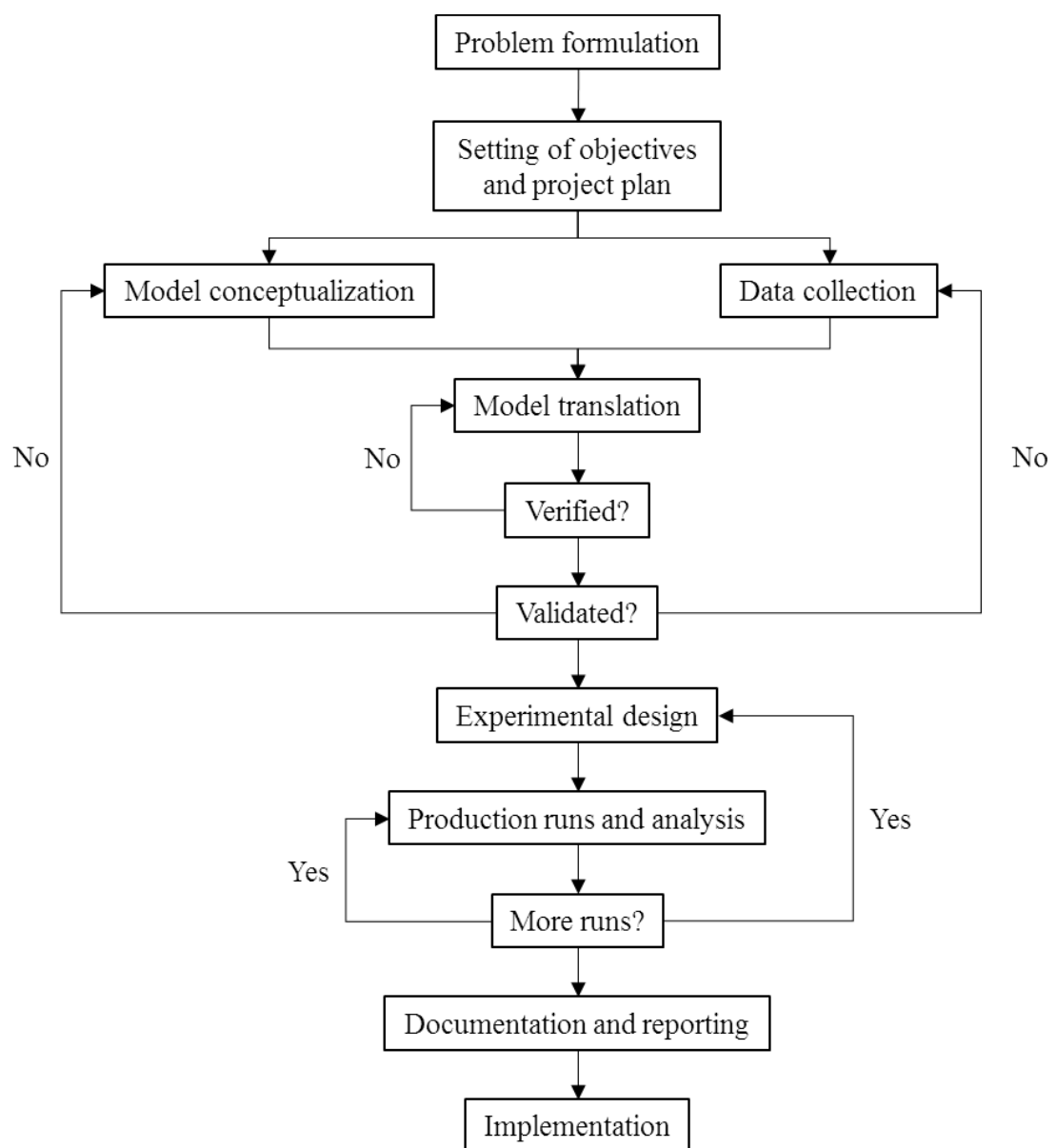


Figure 18. Simulation study process chart (adapted from Banks et al. 2010).

3.2.1 Problem definition

As stated by Banks et al. (2010), simulation study begins with a problem statement. The problem should be thoroughly analyzed and presented in such a way that both the problem's owner and the builder clearly understand what is being simulated. However, it is possible that the problem is not clear during the early phases of the study and must be revised as time passes. Edmonds and Meyer (2013) speak of writing a problem description which composes of key requirements for the project – meaning that what is to be gained from building and later using the simulation. Sterman (2000), adds that the problem articulation is the most important step in a simulation study. A clear purpose needs to be set for the model and it should be considered what question simulation is going to answer to. This will concentrate the focus on a singular, more manageable and comprehensible topic.

According to Gilbert and Troitzsch (1999), observing the target of the simulation is required to build the model with accurate parameters and initial conditions. They continue that once observations have been concluded, one can make assumptions and begin the design process.

3.2.2 Setting objectives for the project

Objectives in this case mean what are the goals of the simulation, what is one trying to achieve. This is the time to weigh different approaches to the problem and verify that simulation is indeed the correct tool for the job. It is advised to construct a project plan for the study that includes information about the resources required, costs that will incur and the duration of the study. Project plan can also include the alternative approaches and the reasoning why they were not chosen for the study. The expected results should be placed in the plan as well, since this information might be vital for the progress of the study. (Banks et al., 2010)

Robinson (2004) discussed which approach to solving a simulation type of problem is most appropriate in which situations. As the objectives are being set for the project, it is important to weigh in all the possible alternatives to specialist simulation software. Some alternatives and their limitations can be seen in the Figure 19.

Feature	Spreadsheet	Programming language	Specialist simulation software
Range of application	Low	High	Medium
Modelling flexibility	Low	High	Medium
Duration of model build	Medium	Long	Short
Ease of use	Medium	Low	High
Ease of model validation	Medium	Low	High
Run-speed	Low	High	Medium
Time to obtain software skills	Short (medium for macro use)	Long	Medium
Price	Low	Low	High

Figure 19. Differences in features of different approaches to simulation (adapted from Robinson 2004).

The opportunity costs should be assessed for choosing spreadsheets or specific programming language over simulation software. Based on the scale and complexity of the problem, it is sometimes more worthwhile to spend only a small amount of resources (time, money) to solve a problem.

3.2.3 Model conceptualization and data collection

Gilbert and Troitzsch (1999) state that “*every model will be a simplification – sometimes a drastic simplification*”. This means that it is paramount that the modeler decides what is included in the model and what is left out. Banks et al. (2010) elaborates that it is beneficial to start with a simple model and continue to build upon the foundation as time progresses. Banks et al. (2010) continue that while adding features to the model is a possibility, it does not mean that the model should be flooded with features not essential for solving the problem it was meant solve. Robinson (2004) emphasizes the impact of well-designed model on the schedule of a simulation study. He continues that while modern simulation software provides the possibility of rapid early prototype development and reduces the distance between conceptual modeling and computer modeling, the decision making regarding the model design still remains. Robinson (2004) also points out that recent advances in computer hardware and software enable modelers to build increasingly complex models all the while the need for more complex models is not always the case.

Of course in order to make assumptions and abstractions of the system, some data collection might be required. Banks et al. (2010) advise to begin the data collection as early as possible since it will take a lot of time and resources. According to Gilbert and Troitzsch (1999), it is dangerous to include too many features in the model. This can result in large amounts of extra work just from collecting the required data. Additionally, large quantities of data and features could make verification and validation a tedious and difficult effort.

Robinson (2004) defines three types of data: A) available, B) not available but collectable, and C) not available and not collectable data. Category A data can already be collected for different purpose and can be reused again. The heavy use of information systems and other monitoring means in the modern society provide a good basis for data collection. Category B data needs to be collected, and it is often subjective to the problem at hand. Data can be can quantitative or qualitative, depending on the need of different types information and nature of the problem. Category C data may pose problem if the real world system does not exist or the time window for collecting the data does not fit into the schedule of the study.

3.2.4 Model translation

According to Banks et al. (2010), it is possible to reach a conclusion using the chosen simulation software's own solutions which can eliminate large portions of actual modeling and coding. It is also possible to accomplish the whole ordeal with little or no coding at all. Banks et al. (2010) continues, that modern simulation software is flexible and powerful – with wide variety of options to choose from. If a new software is needed to complete the simulation study, a selection of software provider is necessary. Robinson (2004) summarizes the selection process as follows:

1. establish the modeling requirements
2. survey the software
3. establish evaluation criteria
4. evaluate the software
5. select the software

In a case where the solution requires programming, Gilbert and Troitzsch (1999) state that the language should have the following characteristics: well structured, contain the possibility of incremental refinement, easy and rapid debugging, easy instrumentation, and contains good graphics libraries.

Gilbert and Troitzsch (1999) continue that the modeler should have pre-existing knowledge of the language, and the language itself should be widely known to enable the model's replication or adaptation by other researchers. Robinson (2004) notes that while the selection of simulation software is of great importance, most of the software are capable of delivering wide range of solutions. Far more pressing matter is the capability of the modeler as development projects are demanding tasks that include management skills on top of problem solving and programming.

Robinson (2004) reminds that before writing a single line of code, the structure of the model should be clarified first and designed thoroughly. If the structure is preplanned and executed in a consistent manner, a lot of the mistakes and rework can be evaded. Robinson (2004) also lists four key elements for designing the model structure:

- Speed of coding
- Transparency, i.e. how easily the code can be understood
- Flexibility, i.e. how easily the code can be modified
- Run-speed, i.e. how fast the simulation will run

These are not mutually exclusive and the project requirements may conflict with some of the elements. The model structure itself may be written on a piece of paper, using standardized modeling languages (e.g. UML) or by constructing the model using pseudocode. This process can be iterative and it is advised to document the structure and keep it up to date as the project progresses. Robinson (2004)

Robinson (2004) advises to develop the code, test the code and document the model all at the same time rather than doing them back to back. This approach will increase the level of refinement from early on and can eliminate problems before they are hard to track. Robinson (2004) also emphasizes that the code should be separated from the results. This way users of the model do not need training in data input or understanding the underlying code.

3.2.5 Verification and validation

Verification and validation are often defined hand in hand. Gilbert and Troitzsch (1999) defines them as follows: verification means that the program is working as intended and validation means that the model is a good fit for the purpose. According to Banks et al. (2010), verification can require a lot of debugging the amount of which can increase as the complexity of the model increases. Validation on the other hand, according to Banks et al. (2010), is basically done by calibrating the model to match the system being simulated. Calibration is performed by comparing the outputs or behavior of the model to that of the system's.

Verification and validation is a costly and time consuming process according to Sargent (2003) and often testing is not done to account one hundred percent of intended applicability. Instead the tests are run until an adequate confidence level is achieved. The relation between costs incurred and value gained can be seen in the Figure 20.

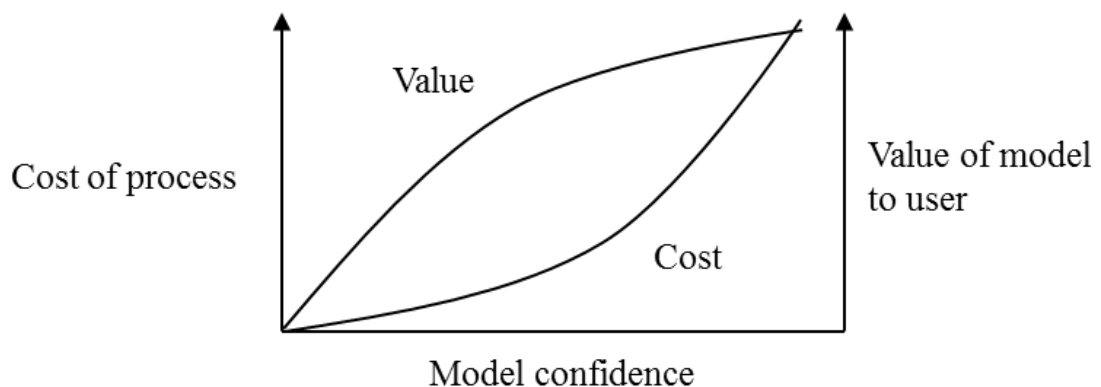


Figure 20. Model confidence (adapted from Sargent 2003).

According to Sargent (2003), there are two approaches to validation, internal and external types. Internal validation is the more frequently used method where the development team itself is responsible for both developing the model and the subsequent validation of it. Since this produces a subjective statement of the validity, Sargent (2003) recommends using one of the following methods of external validation to ensure credibility. First of the external validation methods is to involve the user of the model as validators. However, the model size and complexity should be taken into account – large and complex model should be handled by experts which is the following method. Sargent (2003) speaks of “independent verification and validation” (IV & V), a third party reviewer that is

responsible for validating the model. Usually, IV & V is performed for large scale, costly projects and can be done either concurrently or after the development. Validation for large projects should be conducted by an expert group with thorough understanding of the model at hand and the methods that have been used to build it.

As a final note, Sargent (2003) provides an illustration of the relations in the validation and verification process. In the illustration, one can clearly see which components of the simulation are part of the validation process and which are included in the verification. Validation is done for the conceptual model as well as the simulation model itself against the targeted system. Verification ensures that the computerized implementation accurately represents the conceptual model. It is important to note that data validity is in the core of the illustration. Gilbert and Troitzsch (1999) point out that it is possible for the model to be correct, but the original data is misleading or the result of making false assumptions. The illustration can be seen in Figure 21.

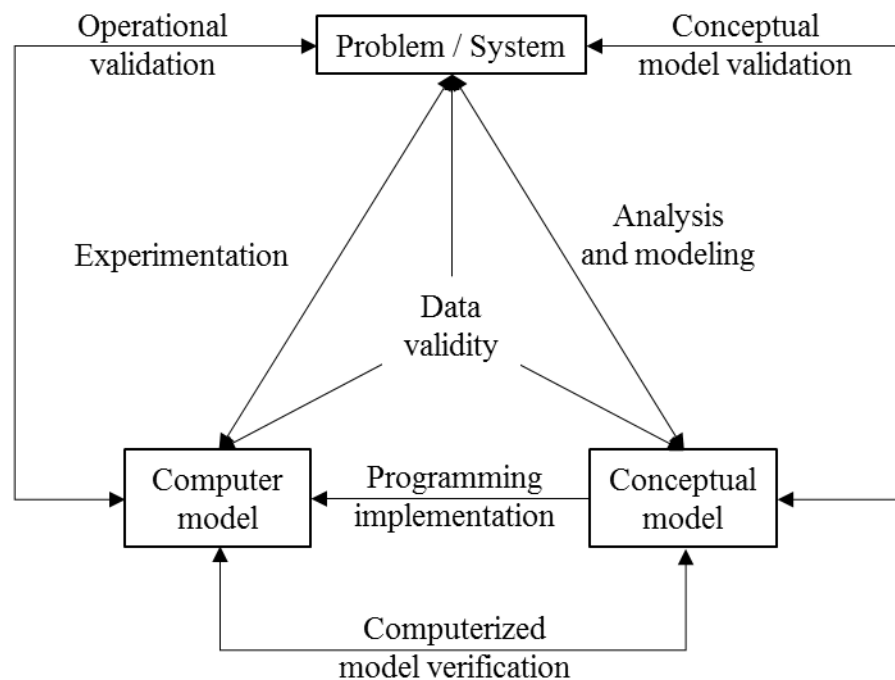


Figure 21. The relations of verification and validation (adapted from Sargent 2003).

Rand and Rust (2011) provide a step-by-step guide for verification and validation to create rigorous simulation models. This guide elaborates on the different tasks of the verification and validation process. The verification process mainly consists of testing and reviewing of the code with additional targeted experiments. The validation process focuses on the structures and results gained from the model and compares them to targeted system or real world. The table 3 contains all the necessary steps suggested.

Verification	1. Documentation Documentation of conceptual design and model
	2. Programmatic testing Testing of each functional component Examining the code in group setting Going through the execution of the model step by step Testing the model against logical assumptions
	3. Test cases and scenarios - testing the conceptual model Corner case or extreme values are tested Samples of different inputs are compared to find any deviating behavior Testing inputs against known outputs Testing the relationships between inputs and outputs
Validation	1. Micro-face validation Elements correspond to the real world
	2. Macro-face validation Processes and patterns correspond to the real world
	3. Empirical input validation Input data corresponds to the real world
	4. Empirical output validation Output data corresponds to the real world Seeking known patterns that will be reproduced in the model Achieving real world results using the model Comparing the model to a previous model to cross validate

Table 3. The steps for verification and validation (adapted from Rand and Rust 2011).

3.2.6 Experimentation and analysis

Experimentation aims to find the solution to a problem by comparing results from different sets of configurations, statistical analysis or sensitivity analysis. The solution can be either a best scenario, a solution that satisfies the customer or simply an increase in the knowledge of the system. Keyword here is finding the solution space. Solution space is the total amount of different conditions or combinations the simulation can be run with. Solution spaces can be enormous and sometimes the effort required to find the solution is equally large. (Banks et al., 2010; Gilbert and Troitzsch, 1999; Robinson, 2004)

Tools for experimentation according to Robinson (2004) are interactive and batch experimentation, comparing alternatives and search experimentation. Interactive experimentation implies that the user handles the inputs for the modeled system and tries to gain understanding of the model through results. Batch experiments on the other hand are run without interaction for a pre-determined length (Monte Carlo simulation will fall into this category) to gain accurate results. Comparing alternatives can be done with statistical tools such as calculating confidence intervals, measures of variability and paired t-test. Search experimentation can be done manually after identifying important experimental factors and therefore reducing the number of factor combinations or computationally through optimization

Sensitivity analysis, according to Gilbert and Troitzsch (1999), aims to investigate the sensitivity of the simulation model to the underlying assumptions made during the development. This means that using different parameters the output can change, drastically or very slightly. The sensitivity analysis can be used in discovering anomalies in the parameters, e.g. if changing one or more parameter slightly influences the model's behavior immensely, the correctness and origin of those parameters can be questioned.

According to Robinson (2004), sensitivity analysis is beneficial for the following reasons. Firstly, sensitivity analysis gives insight about the uncertainties in data, e.g. data unavailable for collection influences the results greatly. Secondly, it yields information about how different experimental factors influence the results. Lastly, it can be used to determine the robustness of the solution.

Gilbert and Troitzsch (1999) emphasize that experimentations can include hundreds of runs and for this reason, the simulation program has to run as fast as possible. They also mention that simulations generate large quantities of data and therefore the process of transforming that resulting data in manageable form must be straightforward.

3.2.7 Documentation

According to Banks et al. (2010), there are two different types of documentation necessary for a simulation study. First of all, documentation for the program itself must be generated. A thorough inspection of the program's functionalities and design principles should be detailed in case of the program being used later for similar studies or if the development is continued by the same or different modeler. Robinson (2004) adds that documentation is crucial for clients to understand the inner machinations of the model and it is essential for verification and validation.

Banks et al. (2010) also mentions that the progress of the project should be documented as well. It can prove itself valuable during the development process, since any misconceptions can be dealt with and the problems can be addressed early on. Later, the documentation can be used to review all the design choices and justifications that lead to the conclusion – as a learning or decision tool.

Robinson (2004) quotes Oscarsson and Urenda Moris (2002) that typical cost of documentation in a software development project is between 20 and 30 percent of the total cost. As simulation development is somewhat similar to typical software project, the numbers should be similar. Robinson (2004) lists three different kinds of documentation for simulation studies. These are model, project and user documentation. Examples for each category can be found in the table 4.

Model	Project	User
Conceptual model	Project specifications	Project background
Assumptions and simplifications	Meeting lengths	Guide to running the model
Input data and experimental factors (interpretations, sources of data)	Experimental scenarios run	Input data and experimental factors (interpretations, sources of data)
Model structure	Verification and validation performed	Experimental factors (meaning and how to change them)
Interpretation of results	Results of said experiments	Interpretation of results
Meaningful names for variables	Final report	
Commenting code	Project review	
Visual representation of the model		

Table 4. Different forms of documentation (adapted from Robinson 2004).

The ODD (Overview, Design concepts, Details) protocol is a framework for documenting agent based models. The framework's purpose is to standardize and simplify the description of agent based models. Many agent based models fall into the category of high complexity and therefore a need for logical way to structure them was born. Overview section of the framework defines the purpose, components and processes of the model. Design concepts offer a glimpse of the defining characteristics of the individual agents – their sets of rules for behavior. Details section provides the necessary information about initialization, types of input and submodels. The original framework was developed by Grimm et al. in 2006 and the updated version was released in 2010. Differences between the two versions lie mostly in the agent characteristics description section and can be observed in Figure 22. (Grimm et al., 2010)

	Original ODD (Grimm et al. 2006)	Updated ODD
Overview	1. Purpose	1. Purpose
	2. State variables and scales	2. Entities, state variables and scales
	3. Process overview and scheduling	3. Process overview and scheduling
Design concepts	4. Design concepts <ul style="list-style-type: none"> - Emergence - Adaptation - Fitness - Prediction - Sensing - Interaction - Stochasticity - Collectives - Observation 	4. Design concepts <ul style="list-style-type: none"> - Basic principles - Emergence - Adaptation - Objectives - Learning - Prediction - Sensing - Interaction - Stochasticity - Collectives - Observation
Details	5. Initialization	5. Initialization
	6. Input	6. Input data
	7. Submodels	7. Submodels

Figure 22. The updated ODD protocol as a documentation framework (adapted from Grimm et al. 2010).

Benefits from using the ODD protocol are more structured and rigorous model formulation, more straightforward review process and comparison possibilities, and clearer communication of theory. On the downside, ODD can be too laborious for simple models and some of the parts might require too detailed descriptions. (Grimm et al., 2010)

3.2.8 Implementation

In this case implementation means that the simulation study has an impact on the real world in some way. The effect can be achieved by a change in a system or increased knowledge of subject matter. Robinson (2004) mentions three possible types of implementation:

- **Implementing the findings:** Based on the findings and the report of the simulation study, the client can decide which (if none at all) of the recommendations will be implemented on the system. If some changes can be put into practice the modeler may be included in the project which is a great advantage given the in depth knowledge of the simulation. The simulation and its results should be kept closely at hand in order to keep the changes made to real world system in check. Making revised experiments on the model with newly found evidence can lead to better results.
- **Implementing the model:** In this case, the model is the result which can be used by client for their own experiments or as tool for decision making. The client can run the simulation by themselves or it possible for the modeler to do runs and experiments for the client by request. User documentation should be adequately constructed and support for the model as a whole should be continued after the hand-over.
- **Implementing as learning:** Modeler, client and the users all learn about the real world system during the whole simulation development project not just from the direct results. The knowledge gained from the study can exceed the limits of the simulation area.

3.3 Prior research on project simulation

A short study was conducted to find out the current state of project simulation as a whole. The goal was to find whether or not there were any studies that relate to simulating project governance or projects in general. Also the chosen simulation modeling method was interesting to analyze.

Searching for agent based simulation articles from the International Journal of Project Management concluded with only one article from year 2015. With simulation as the only input, the same search found 74 articles. Respectively, Project Management Journal search yielded no results for agent based simulation and two articles for simulation.

Thus a search was conducted with different search terms for all available journals. After refining the search inputs, some interesting articles were found. A list of different project simulation articles including method and key findings can be found in table 6.

Title, Author(s)	Year	Method	Findings
The Role of System Dynamics in Project Management: A Comparative Analysis with Traditional Models, (Rodrigues, 1994)	1994	System dynamics	System dynamics models have not been built under an organized framework. They provide systematic analysis of management issues, but lack detailed operational translation.
A simulation model for multi-project resource allocation, (Fatemi Ghomi and Ashjari, 2002)	2002	GPSS (discrete-event)	Results for four different resource levels for project durations
A Simulation-Based Process Model for Managing Complex Design Projects, (Cho and Eppinger, 2005)	2005	Discrete-event	The model can be used for evaluating project plans and risk management. Increased understanding of behaviour of engineering design processes.
An Agent-Based System for Multi-Project Planning and Scheduling, (Jinghua and Wenjian, 2005)	2005	Agent based	An agent based software for multi-project planning which can be integrated to existing ERP system.

Cooperative subcontracting relationship within a project supply chain: A simulation approach, (Parrod et al., 2007)	2007	Discrete-event	The model can be used as tool for testing different policies of co-operation. Project manager can use the model to convince a subcontractor to see the value of co-operative processes.
System Dynamics Simulation to Support Decision Making in Software Development Project, (Xie et al., 2008)	2008	System dynamics	The benefits of recruiting programmers versus adding overtime are discussed. In conclusion, sometimes overtime is better than recruitment.
Simulating Learning Dynamics in Project Networks, (Taylor et al., 2009)	2009	Agent based	Negative impact on system level learning when relations are unstable and task interdependencies exist between firms.
Monte Carlo simulation in risk management in projects using Excel, (Tysiak and Sereseanu, 2009)	2009	Excel (discrete-event)	Usage of Excel brings a lot of the statistical tools for risk management as a cost-effective alternative.
Activity scheduling in the dynamic, multi-project setting: choosing heuristics through deterministic simulation, (Melorose et al., 2015)	2015	Algorithm	The algorithm presented can be used for calculating schedules and resource allocations.

Table 5. A list of different project simulation articles and their findings.

As can be seen from the list, the simulation side of research papers contain a wide array of different approaches to simulation itself, let alone the problems they are solved with. While the problems presented in each paper differ somewhat from one another, the most common problem that was solved using simulation was resource constrained project scheduling problem (RCPSP). Aspects of the problem were utilized in the papers of Fatemi Ghomi and Ashjari (2002), Cho and Eppinger (2005) and Melorose et al. (2015).

The agent based models on the list tackle two different problems. In the model of Jinghua and Wenjian (2005), all the agents have specified tasks assigned to them and the purpose of the model is to provide a comprehensive tool for multi-project environment. The agents

communicate with each other and convey information. Scheduling of the project is done by the agents and monitored by them.

The paper of Taylor et al. (2009) discusses the effect of learning in project organizations when there are task interdependencies and instability in project network. By increasing the number of different roles per organization, the learning slows down. This is due to the fact that as the number of roles increase so does the number of possible combinations of firms in a network. When projects are not always completed with the same set of firms the learning effect is slower.

3.4 Simulation modeling methods

Borshchev and Filippov (2004) list three different paradigms (modeling methods) for computer simulations: 1) System dynamics, 2) Discrete event, and 3) Agent based simulation. These different approaches are meant for different types of simulations with attributes ranging from micro-behavior to very high abstraction levels. These different approaches to computer simulation will be discussed in the following chapters. Different abstraction levels can be seen in the Figure 23.

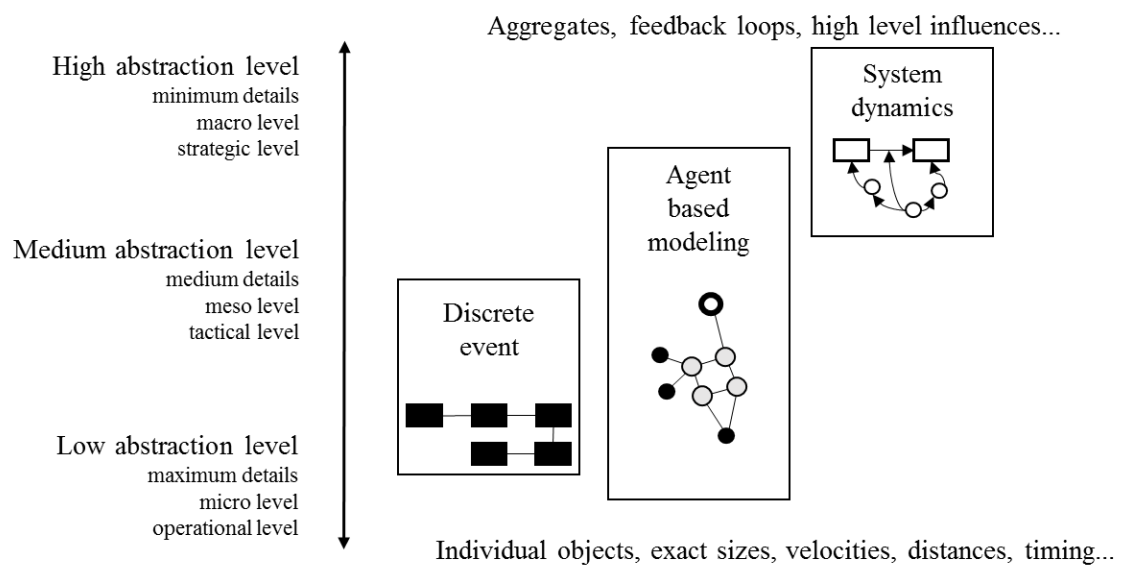


Figure 23. Different abstraction levels of the three simulation approaches (adapted from Borshchev 2013).

Some of the techniques are overlapping. Agent based method and system dynamics approach have been used in similar studies. Discrete event and agent based modeling have also overlapping areas, but system dynamics and discrete event simulation hardly ever cross paths. It is notable however, that discrete event and agent based modeling have both mainly discrete timing, whereas system dynamics is based on continuous timing. Discrete timing means that each variable's value changes at separate distinct points in time. Continuous timing means that between each change of value is extremely short amount of time (infinitesimally). (Borshchev, 2013)

3.4.1 System dynamics method

System dynamics models are based on a top-down type of method, meaning that the system is broken into its major components and the interactions are observed between them. These components are the system state and rate variables that define the whole system being modeled. (Sargent, 2010)

The idea behind system dynamics models is that they closely resemble differential equations, but are run with a fixed time step. Sargent (2010) defines system dynamics model (SDM) formally:

$$\text{SDM} = \{S_t, R_t(S_{t-1}), T\},$$

where S_t equals to state variables at time t , $R_t(S_{t-1})$ are the rate variables (dependent on previous time periods), and T is the simulation engine used to bring the model forward step by step in time. An example will be given later to shed some light on the definition.

Simulations using system dynamics approach has been around since the 1950's, and was invented by Jay W. Forrester. Borshchev and Filippov (2004) lay their foundation on Forrester's work and describe system dynamics as a combination of stocks, flows, and information. Information determines the rate of which the flows affect the stocks. Sterman (2000) continues that system dynamics are a collection of feedback loops – loops that either reinforce or balance the system.

Stocks are aggregated containers of information, e.g. amount of population in a country or an inventory size. The stocks are identified by their type, but system dynamics doesn't take into account if the items contained in the stock are heterogeneous. Stocks are affected by corresponding flows of the same type, e.g. mortality or birth rate for populations. The notion that feedback loops either reinforce or balance the system means that if a change happens somewhere in the system, that change can have an effect somewhere else in the system, either negative or positive. This is best explained through a simple model in Figure 24. (Borshchev, 2013)

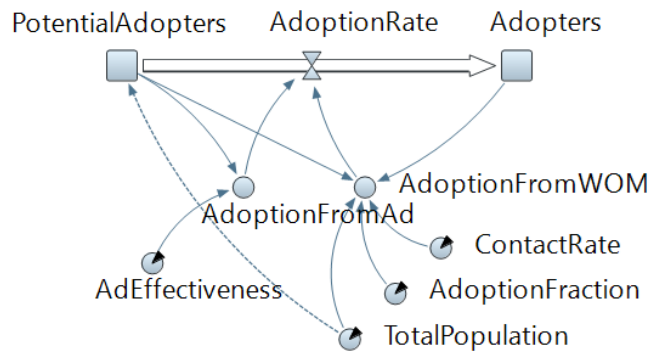


Figure 24. Bass diffusion model using Anylogic system dynamics library.

In the Bass diffusion model in Figure 24 we can see two stocks, potential adopters and adopters. We have one flow, adoption rate which signifies that a potential adopter buys products and shift to being adopters. The model contains multiple feedback loops – if potential adopters increase the number of purchases increase and at the same time completed purchases increase the number of adopters. On top of that, adoption from word of mouth increases as more purchases are being completed. System dynamics models are usually deterministic and therefore produce the same results every run.

Areas of use for system dynamics by System Dynamics Society (2011):

- Economics
- Social science
- Management
- Public policies
- Environmental studies

3.4.2 Discrete event method

Discrete event (DE) method is designed for dynamic, stochastic models where events are fired up in discrete points in time causing state variables to change. Due to their stochastic nature, DE models usually require replications or long runs to even out the results. There are two worldviews on discrete event method, process-oriented and event-oriented. (Heath et al., 2011)

Looking at discrete event method from the process-oriented point of view is similar to designing a process chart and according to Borshchev (2013) “*the modeler considers the system being modeled as a process, i.e. a sequence of operations being performed across entities*”. According to Banks et al. (2010) discrete event simulations consist of sequences of operations, that include delays, resources, and branches. Heath et al. (2011) describes the process-oriented of DE method as a system where entities pass through processes that require resources and time.

The event-oriented approach on the other hand is simply defined as a system where each component’s state is defined by a function the parameters of which are the initial state and a sequence of events that have occurred by the time of inspection. While the event-oriented approach is the older definition, the process-oriented mindset has surpassed its old brother in popularity. The defining characteristic is that discrete event simulations often deal with queues as seen in the example Figure 25. (Heath et al., 2011)

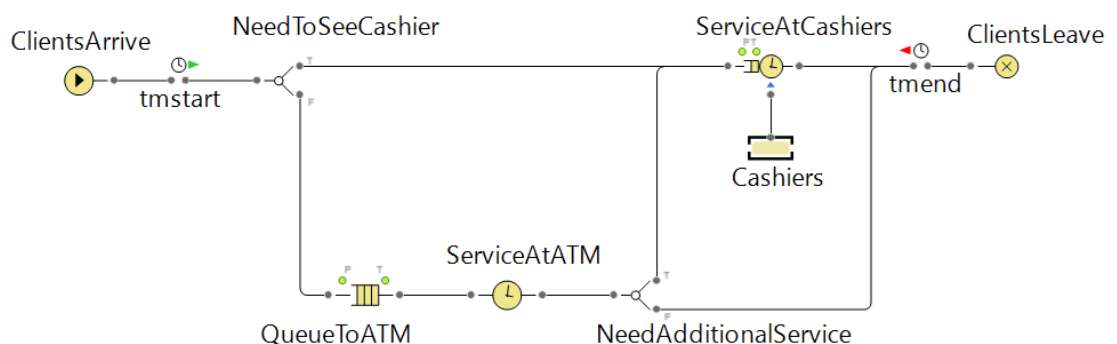


Figure 25. Bank queueing system using Anylogic discrete event (process) library.

The queue system is a classic use case for discrete event simulations, since most of its applications lie in the operations research. Figure above contains one source (clients arrive) and one sink (clients leave). It also has two activities (service at ATM or at cashier) and two branches for different needs of service. System states could be utilization of the ATM or queue length to cashiers.

Areas of use for discrete event method by Banks et al. (2010):

- Manufacturing
- Business processes
- Construction
- Logistics
- Health care

3.4.3 Agent based method

Agent based method is a bottom up approach to simulation. The method can be effectively utilized when the problem is complex and a simple process or the behavior of the whole system is hard to define. However, if the behavior of an individual object or entity in the system is known, agent based modeling can be used to create a system that has its behavioral foundation in the individual agents. Borshchev (2013)

Macal and North (2010) define agents with the following paragraph: *“Agents have behaviors, often described by simple rules, and interactions with other agents, which in turn influence their behaviors”*. They continue, that since agents are modelled individually, and they can be a heterogeneous group, the effects that rise from these different behavioral sets can be observed in the resulting system. Rand and Rust (2011) state that agent based modeling doesn’t require knowledge of macro-dynamics, but macro-level effects can be simulated by using micro-level rules for individual agents.

Agents can have connections between them and their environment. The number of individuals can range from tens to millions, thanks to modern computing power. In the Figure 26 we can see an example of an agent based simulation with components ranging from micro- to macro-level. (Borshchev, 2013)

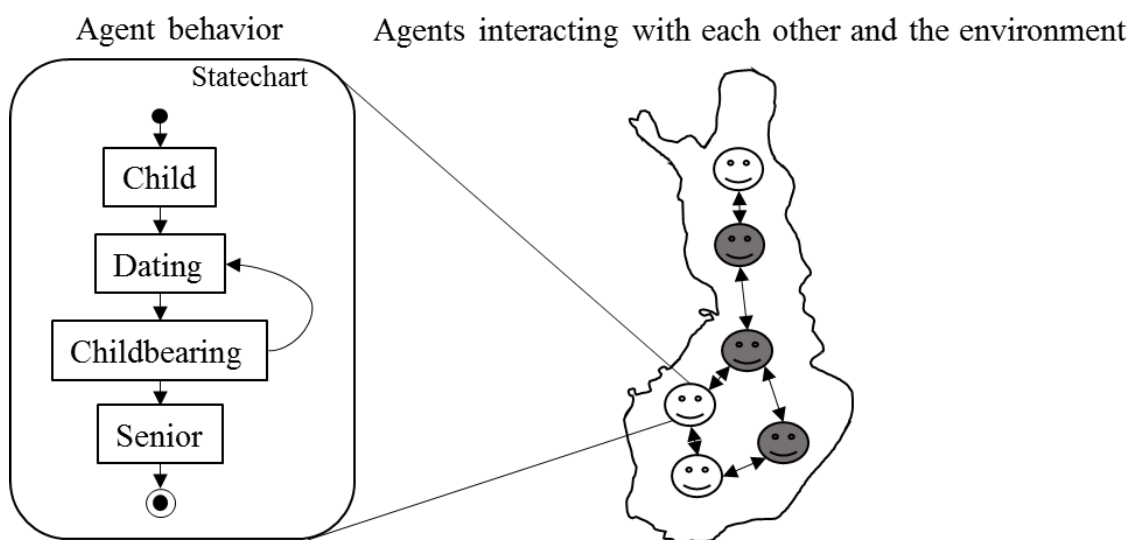


Figure 26. Agent based simulation components and interactions (adapted from Borshchev and Filippov 2004).

The following are the key characteristics of an agent based on Macal and North (2010). Each agent has unique attributes, thus is identifiable as an individual – creating a heterogeneous group. Agents can function on their own separately from their environment. Every agent has a state representing its current actions, behavior. Agents can modify their behavior – they can learn from their past experiences. Agent has connections to other agents and they can have their own goals to achieve.

Heath et al. (2011) adds that the behavioral complexity of the agent can range from simple if-then rules to learning algorithms or mappings of complex stimulus-reaction charts. The information sensed by the agent, gives it the possibility to alter its behavior and actions. Even the simplest of rules can result in emergent behavior patterns.

According to Rand and Rust (2011), the design choices that need to be made while building an agent based model are the following. Firstly, scope of the model must be defined – what components of a complex system will be portrayed in the model. The types of agents that will exist in the model and their properties must be chosen and described. On top of that, a description of how each agent behaves on its own and how it can interact with the environment or other agents should be constructed. Lastly, what are the inputs and outputs of the model – how the model is initialized and what kind of data is collected.

Areas of use for agent based method by Macal and North (2006):

- Individual and population behavior analysis
- Businesses and organizations
- Society and culture
- Military simulations
- Biology

3.4.4 Comparisons in literature

Behdani (2012) has created a list of characteristics and differences between the three simulation paradigms. The article focuses on could the three different simulation methods be used to simulate supply chains. The conclusion is that while system dynamics and discrete event could be used to simulate parts of the whole supply chain system, the agent based modeling does not incur major obstacles in designing a system with decision making or interaction between actors. Therefore, agent based modeling was presented in the article as de facto choice for supply chain simulation. As a reminder, the list of differences between the methods can be seen in the Figure 27.

	System dynamics	Discrete event	Agent based
Focus	System oriented	Process oriented	Individual oriented
Entities	Homogeneous, average values, common features	Heterogeneous	Heterogeneous
Micro-level behavior	No	Micro-level entities move through a pre-defined process	Micro-level entities are intelligent agents that can interact with the environment and make decisions
Dynamic behavior	Feedback loops	Event occurrence	Agents interacting and making decisions
Mathematical formalization	Stocks and flows	Events, activities and processes	Agents and environments
Time handling	Continuous	Discrete	Discrete
Experimentation	Change the system structure	Change the process structure	Change the behavior rules for agents
System structure	Fixed	Fixed	Not fixed

Figure 27. The differences between three simulation methods (adapted from Behdani 2012)

The flexibility and applicability of agent based modeling to various fields is evident in the comparison made by Behdani (2012). The agent based simulation has all the necessary capabilities for simulating supply chains while the discrete event and system dynamics fall short in some of the categories. The Figure 28 describes the differences in capabilities between the simulation methods when simulating supply chains.

		System dynamics	Discrete event	Agent based
Micro-level complexity	Heterogeneity	No distinctive entities, average homogenous entities	Distinctive and heterogenous entities	Distinctive and heterogenous entities
	Interactions	Average value	Interaction in tehcnical level	Interaction in technical and social levels
	Nestedness	Hard to present	Not usually presented	Easy to present
	Adaptiveness	No adaptiveness at individual level	No adaptiveness at individual level	Adaptiveness as agent property
Macro-level complexity	Emergence	Debatable because of lack of modeling more than one system level	Debatable because of pre-designed system properties	Capable to capture because of modeling system in two distinctive levels
	Self-organization	Hard to capture due to lack of individual decision making	Hard to capture due to lack of individual decision making	Capable to capture because of autonomous agents
	Co-evolution	Hard to capture because system structure is fixed	Hard to capture because processes are fixed	Capable to capture because network structure is modified by agent interactions
	Path dependancy	Debatable because of no explicit consideration of history to determine future state	Debatable because of no explicit consideration of history to determine future state	Capable to capture because current and future state can be explicitly defined based on system history

Figure 28. Comparisons of different simulation methods for simulating supply chains (adapted from Behdani 2012).

Tako and Robinson (2009) did a literature review of differences between discrete event and system dynamics. They also compared discrete event simulation against system dynamics by testing two different models on executive MBA students. They state that the literature on comparing the two is not extensive, mostly consists of generally accepted statements and no empirical evidence is there to support the claims. The results of the literature review can be found in the Figure 29.

Model use	Discrete event	System dynamics
<i>Model understanding</i>		
Understanding	The client does not understand the underlying mechanics	Models (links and flows) are transparent to the client
Animation	Animation and graphic tools help model understanding	No animation. Visual display of model aids model understanding
<i>Complexity</i>		
Level of detail	Emphasis on detail complexity	Emphasis on dynamic complexity
Feedback	Feedback is not explicit	Feedback effects are clear to the client
<i>Model validity</i>		
Credibility	Both models are perceived as representative, provide realistic outputs and create confidence in decision-making	
<i>Model usefulness</i>		
Learning tool	DES models are less used as learning tools	SD models, so called 'learning laboratories', enhance the users' learning
Strategic thinking	DES models are mostly used in solving operational/tactical issues	SD models aid strategic thinking
Communication tool	Both DES and SD models are seen as good communication tools and facilitate communication with the client	
<i>Model results</i>		
Nature of results	DES provides statistically valid estimates of system's performance. Results aid instrumental learning	SD model results provide full picture of the system. Results aid conceptual learning
Interpretation of results	More difficult, requires users to have statistical background	Outputs are easily interpreted, little or no statistical analysis is required
Results observation	Randomness/variation of results is explicit	Generally deterministic results, which convey causal relationships between variables

Figure 29. Comparisons of discrete event and system dynamics found in the literature (adapted from Tako and Robinson 2009).

Wakeland et al. (2004) compared system dynamics and agent based modeling in the context of biomedical research, cellular receptor dynamics. They found that developing with two very different methods was useful and both of the modeling paradigms could be used for education purposes and to assist research. However, they concluded that system dynamics could be the better option for research and agent based modeling could be probably used for education.

3.4.5 Comparisons for the case model

After briefly going through all three methods with classic examples for each, a trial model was built using each method. This evidence was used in choosing the correct method for final model.

In Figure 30, we can see two stocks (workers, completedProjects), one flow (workSpeed) and one parameters (workerSpeed). This model is built for quick study of the influence learning has on the speed of projects delivery. As the model progresses and projects are completed, the knowledge variable's value increases and influences the workerEfficiency variable. The model also includes a table function (rate) which determines the increase to knowledge. The function results in lesser increase the more projects have been completed and therefore the increase of speed of work gradually approaches zero. This continues until a maximum value of knowledge is found and workSpeed won't increase any more.

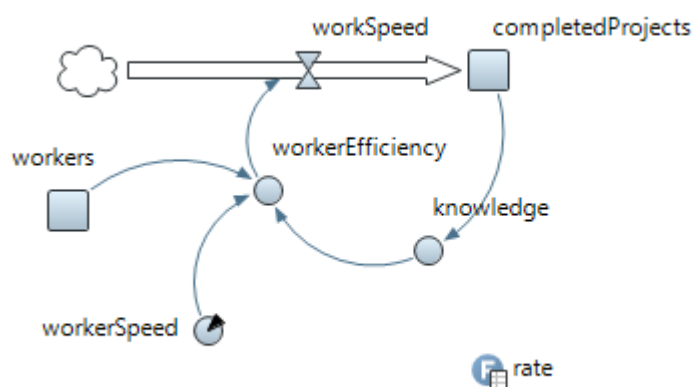


Figure 30. Simple project model built using the system dynamics library of Anylogic.

Using this simulation method, we can build a model very fast, but it only includes the very high level details of the underlying system. Achieving more detailed model with separate tasks and individual actors is not realistic with system dynamics since the method uses aggregated stocks and would require a lot of unnecessarily complex designs.

Comparing to the system dynamics model, the discrete event method seems far more suitable tool for this kind of simulation at the first glance. In the Figure 31, we can see a project task network built using discrete event method.

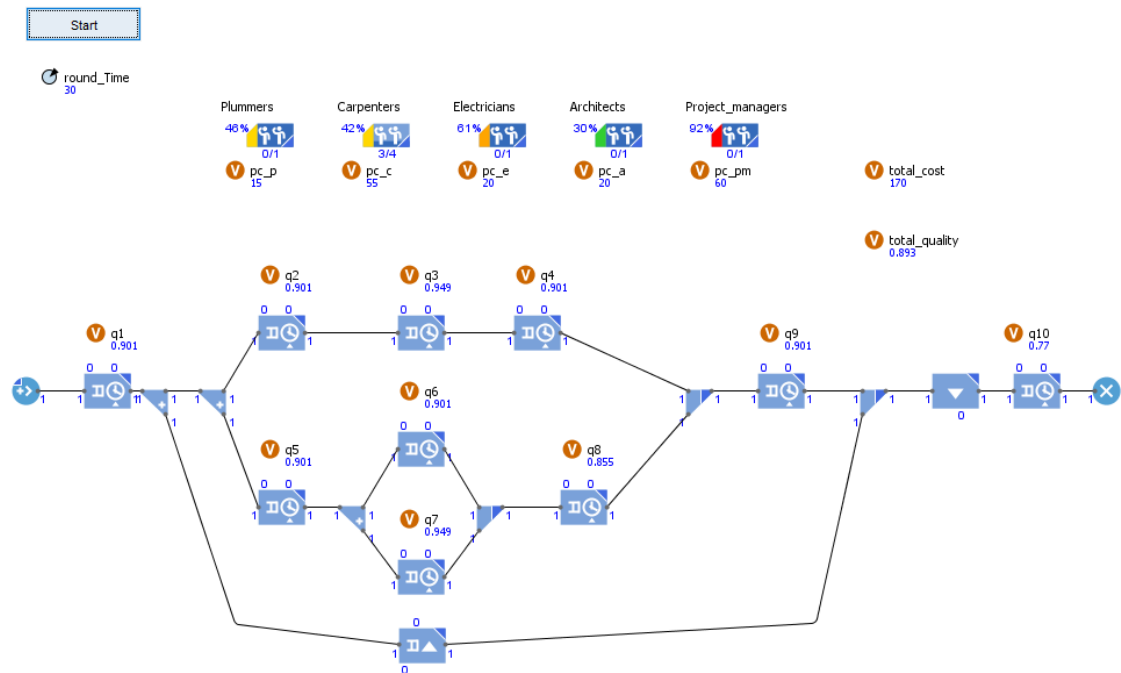


Figure 31. Project task network created using discrete-event (process) library of Anylogic.

In contrast to system dynamics version of project simulation, the discrete event method gives more detailed access to the task network. Using discrete event method, we can model different tasks as steps or services within a process. We can also assign different resources (actors) to specific tasks. However, the resources are pooled and no individual actors can be distinguished, unless using pools of one resource. In true nature of the method, the durations of tasks can be stochastic, using wide variety of distributions. The tasks have no further attributes linked directly to them that can be changed and therefore, can be cumbersome to track and create.

If the aim of this thesis was to provide a model to track the progress in a task network, the discrete event method would absolutely suffice. However, since the design of the model requires more control over individual aspects of the model, we have to rely on agent based modeling.

Using agent based modeling we can achieve more control over individual components and aspects of the model. Project and task networks created using agent based modeling can be seen in the Figure 32.

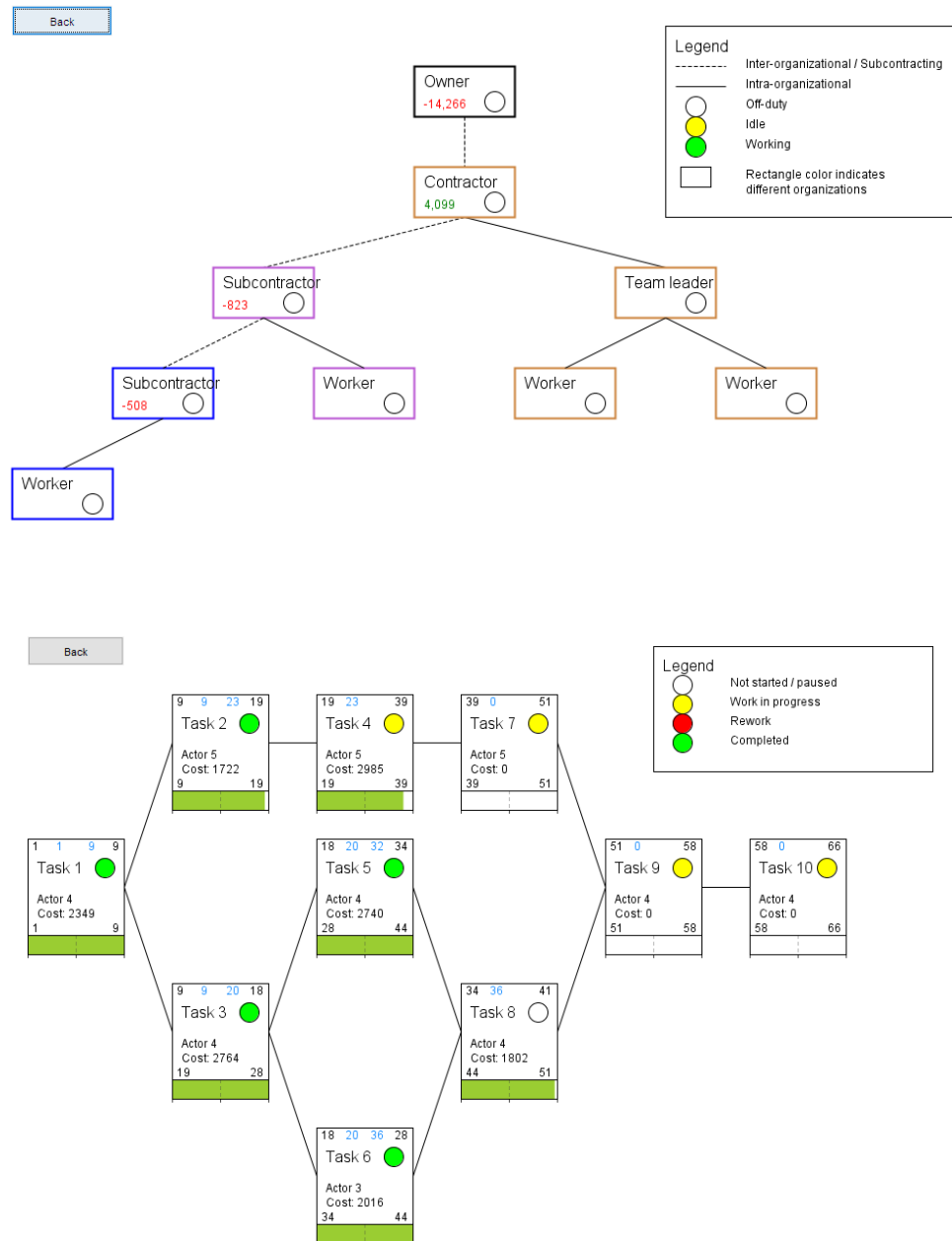


Figure 32. Agent based project network and task network diagrams using built using Anylogic.

Even though this is not a single view that can be seen in the model, it still varies significantly from the two previous paradigms. In this modeling style, much greater detail can be achieved in areas that are deemed significant. Agent based modeling is an excellent tool for modeling complex networks, with different links between different building

blocks. In this model the tasks in the task network for example have been assigned to specific actors in the project network. Figure 32 illustrates the different possibilities in network visualization – actors belonging in the same organization are color coded and the actors responsible for delivering a specific task are indicated as well. The power of agent based modeling is in the many possibilities connectivity provides.

In this agent based model, each task is an agent with separate variables that signal various information about that particular task, i.e. task duration, cost, problems etc. Even though not shown here, each different project would also be an agent with similar, although not identical, task network. Same pattern can be seen in organizations (networks), and people. Every individual actor has its own unique values for variables, different links between other actors and its own behavioral guidelines.

In light of the previous statement, we can create behavioral guidelines or heuristics for agents that are required to function during the model without guidance from the modeler. We can also insert learning patterns or decision-making to agents.

4 SIMULATION MODEL

In order to make some sense of the development process, a brief history is presented in this chapter. While the goal and structure was already presented in the previous chapter and the models presented here might differ from the end result, they were crucial learning lessons for the final model. For those interested only in the final version of the model – skip directly to chapter 4.4. Additionally, a table of changes made during the development process can be found in the appendix 1.

The model was developed for European Academy of Management (EURAM) conference in Paris, France which was held 30.5.-1.6.2016. The model was a part of a seminar about (project) simulation. The development began on the conference model in January and first version of the simple model was produced at the end of the month. All models are based on earlier experimentations and use basic functions from those models for project network construction and reading initial conditions from an Excel file.

The goal of the project was to build a model that is simple yet it is possible to continue the work after the basic functionalities have been tested and validated. The core functionalities include a selected set of mechanisms of project network governance with the possibility to add more. Additionally, it can visually give important information about each element, e.g. who has worked on a particular task and how many days, what is the cost of the task (divided into different categories) and what is the quality.

4.1 Anylogic as a software

Anylogic supports all the most used simulation methods: system dynamics, discrete event and agent based modeling. It also the only one to support them all with added functionality of multimethod modeling. Multimethod modeling enables the use of different paradigms in the same model – e.g. system dynamic models can be accompanied by agent based modeling tools or any other possible combination. (Anylogic, 2016)

Anylogic is object-oriented by nature and allows modular and incremental building of complex models. It provides pre-built libraries, objects and tools for various simulation needs. Java environment supports custom code and external libraries. A thorough set of different experiment tools is included. Visual development interface is fast and the jump from other platforms is easy. All of this leads to reduced development cost and duration. (Anylogic, 2016)

Impressive visuals, controls and navigation can be achieved easily enabling more control over the model for the user. The software is available on all common operating systems. Models can be exported to variety of formats, executable across multiple operating systems without the need of the software itself. Anylogic also provides support and consulting services. (Anylogic, 2016)

Anylogic was chosen as the platform for the development process due to its capabilities in agent based and multimethod modeling. No extensive comparisons between different simulation software was conducted. However, based on the different requirements for simulation software as defined by Robinson (2004), Anylogic fares well. The speed of coding is increased as the software already contains many prebuilt modules and the use of drag-and-drop style creation. Java as a language is a high-level programming language and therefore understandable with little experience. Flexibility of the coding and modeling process is high since many of the components can be reused in other models with little modification. Simulation run speed is dependent on the capabilities of the system and how optimized the code is. Anylogic provides debugging and optimization for the commercial version.

4.2 Basic logic and structure of the model

The goal of the development project was to build a model representation of a project network that consists of multiple actors and project with multiple tasks, possibly overlapping tasks. Individual actors have inter-organizational relations and those develop over time. Much like relation between actors deepen as time passes, so does their knowledge of the skills they are using. Different layers of the model can be seen in the Figure 33.

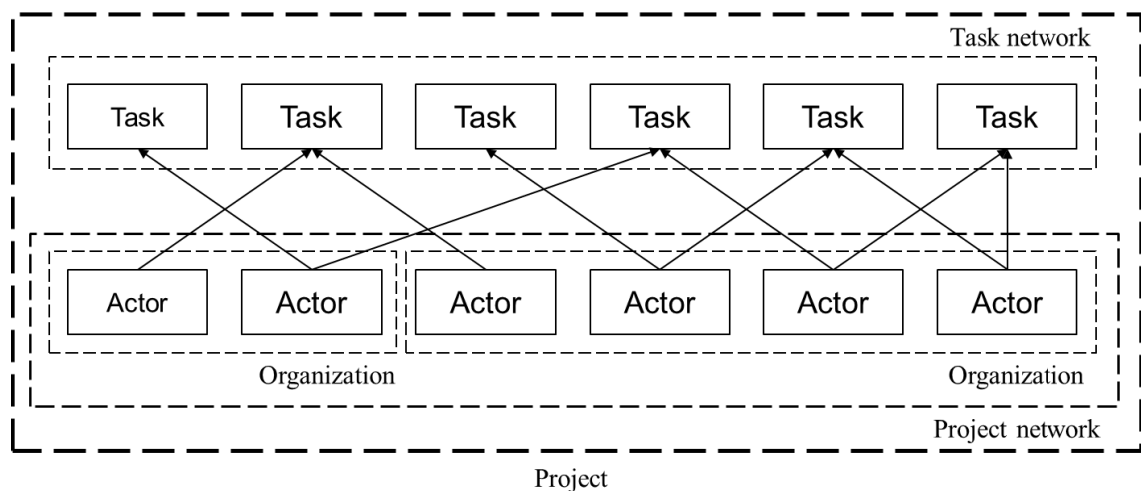


Figure 33. The structure of the model. Project network consists of multiple organizations which themselves consists of multiple actors. Task network contains multiple tasks. These two sides together form a project.

Basic idea behind the model is a research conducted in Stanford University regarding Virtual Design Teams (VDT). Based on aforementioned research a software called POWER was built which in turn was a basis for commercial product, SimVision. POWER is an agent based simulation tool that handles concurrent projects with a focus on the project team's performance. This includes information sharing, exception handling and work package deliveries. More information on the VDT can be obtained from the papers of Jin and Levitt (1996).

While the structure in VDT-based POWER is akin to one used in this model, there are some differences. The point of this model is simulating the project network governance in the form of multiple mechanisms that influence the decision making. Actors are given a set of tasks that need to be done, but by simple heuristics they decide which task they

are working on at any given point in time. In POWer the emphasis is on the communication side. If an actor is overloaded with work, he might not respond to messages sent to him due to time constraints. Also, in POWer, all actors belong to the same organization thus eliminating all inter-organizational interaction.

The model built here requires inputs that are read from an Excel file. The file contains information which is the basis of all the major components in the model. These components, which in this simulation modeling method are called *agents* are as follows:

- **Main:** The main agent is the collective heart of the model. All other agents are contained inside of it. Main contains also all the functions that are needed in initializing the model, such as reading the Excel file and constructing all the necessary components (such as rest of the agents).
- **Actor network:** The actor network contains all the actors. It can also be called the project network – a collection of organizations that are tied to the project's execution. Individual actors are part of one of many organizations.
- **Actor:** The model contains multiple actors, each of them have individual set of skills and relations. These attributes are changed over time and every actor behaves based on the logic that has been written for them. Actors are the smallest piece in the puzzle and through their actions and decisions the results of the simulation emerge.
- **Project:** In this model, there is only one project, although adding multiple projects is a possibility. The project agent contains all the related tasks and has a view of the activity network diagram (tasks can be accessed through this diagram during runtime).
- **Task:** Tasks are part of the project. The task network consists of different relations; some tasks require previous task to be complete while others are executed simultaneously. On top of the start-end relations, tasks have varying quality links between them – the quality of one task can influence the quality of several tasks and vice versa.

4.2.1 Simulation process

The simulation process starts with reading of the Excel file and optionally changing settings through a screen before the simulation begins. Right at the beginning of the simulation, a group of functions are called to construct all agents based on the Excel file values. A critical path is defined and all remaining relations for tasks and actors are created as well. After initial steps have been taken care of, a cycle of actions begins that pushes the project forward. The cycle can be seen in the Figure 34.

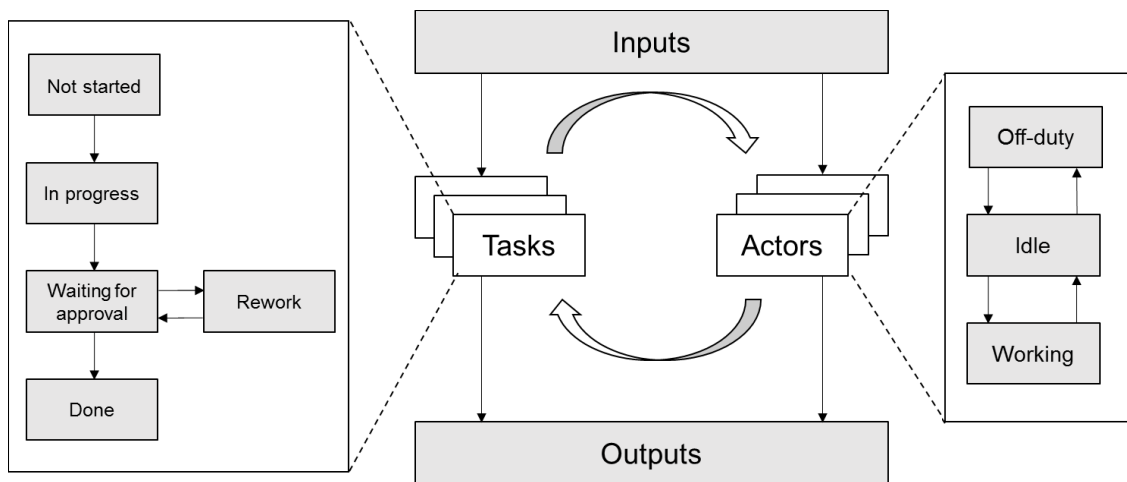


Figure 34. The basic flow of the model. Information is exchanged between actors and tasks.

Every morning at 7am all of the tasks send out a call that they are ready to be worked on. In a case that the preconditions are not met, e.g. previous tasks are not completed, the task is ignored for the time being. However, if the task can be started, the actors that are associated with the task will calculate a value for it. The calculated value is a combination of parameters e.g. “is the task on critical path?” or “is the task late?”. This value will be then compared against other tasks in the task list and the task with the highest value will be chosen. More simple heuristics could be implemented here, e.g. the task could be chosen randomly or based on some assumption.

Work is conducted in packets of one hour, eight hours per day. The default amount of work that can be completed in that time window is one hour. However, the amount of work completed can increase or decrease based on the current skill the actor has. The learning effect can be observed in those actors who have been working and working with another actor with greater skill will increase the speed of learning. Working on a task with

another actor either also creates a new relation to that actor if one does not exist or strengthens the existing one. These relations can also increase the speed of which the actor can work. These relations are trying to depict the knowledge of the other actor's work methods – the greater the relation more seamless is the co-operation. Lastly, supervisors have the ability to do monitoring on the task. The amount of monitoring also influences the speed of work.

After working on the task for the full duration it will be passed on to approval phase. Approvals are done by a supervising actor; they take into account if the quality is sufficient and if rework is required. The skill of the supervisor affects the possibility of approving a task. Having a higher skill will lower the possibility of approving a task that has low quality or not passing a task with adequate quality level. After the possible rework has been completed and the quality standards met, the task can be completed. Project is naturally complete after all tasks have been finished and approved.

The project network governance aspect Kujala et al. (2016) of the simulation established in the literature review is implemented in the model in a reduced form. In order to keep the model simple, only some of the aspects discussed in chapter 2 were chosen for the model. These aspects include incentives, monitoring, decision making and learning. Figure 35 depicts the project network governance mechanisms implemented in the model.

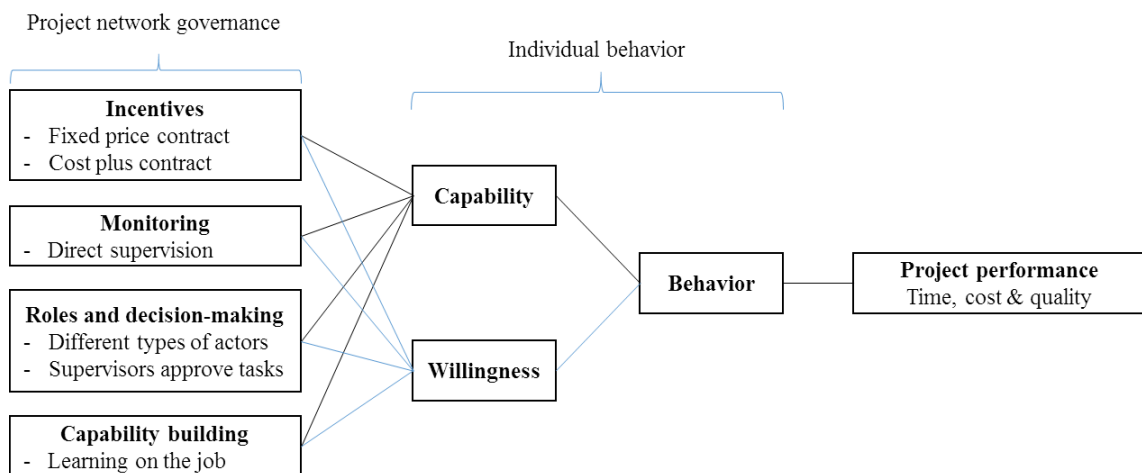


Figure 35. The relation between proposed project network governance framework and theory of planned behavior in the context of the simulation model.

Contracts are implemented in the model as two different types. Fixed price contracts only cover the cost of work scheduled originally. Fixed price contracts also contain penalties for failing to deliver tasks on schedule (fixed price contracts are highly valued tasks for actors since failing to complete them on time incurs penalties). Cost plus contracts cover all cost of work conducted. Cost plus contracts do not contain penalties.

Monitoring influences the speed and quality of work as well as the amount of rework required. This tries to imitate the presence of a supervisor – employees try to do their best and work more efficiently under the scrutiny of a person in charge. In turn, monitoring creates additional work for the supervisors, time which they could potentially spend elsewhere.

Different work types can only be completed by different types of actors. Roles assigned to actors dictate the work they will be doing – supervisors monitor and approve done work and workers do all the heavy lifting. Decision making is implemented in the model in a sense that the tasks that employees work on are chosen by the actors themselves. Additionally, the approval of tasks (checking of adequate level of quality and completion of all work) is also conducted by the actors. The amount of information available can be varied, resulting in different results. Learning occurs by doing work suitable for the actor and other actors working on the same task increase the speed of learning. Learning is further increased by teaching which occurs if a skilled worker is doing the same task with a not-so-skilled worker.

4.3 Development process

The development process loosely followed the flow chart of Banks et al. (2010) for simulation study – only component that was left out was validation. Validation was left out due to absence of any real-world data, although the possibility of later validating remains through calibration. In January, the general aim for the project was laid out and the targeted deadline for the model was May, before the conference in Paris. Some parts of the model had already been completed during the fall in preliminary studies. These parts included the initialization of the model i.e. the creation of project, tasks, network, and actors.

The team mainly consisted of two persons, professor Jaakko Kujala and yours truly. The principal role of professor Kujala was to act as a source of guidance for the theoretical background and understanding behind the project network governance aspect. Principal roles for yours truly were programming the simulation model and producing documentation. Samuli Kortelainen from SimAnalytics provided guidance in Anylogic related questions at the beginning of the project. Additional personnel on the project were Kirsi Aaltonen, Osmo Kauppila and Teemu Lappi. Kirsi provided additional insight to project network governance, Osmo was helpful with mathematical side of uncertainties and distributions, and Teemu contributed to project network practicalities such as value distribution.

During the development, approximately two meetings per week were organized, with additional information sharing through email. The meetings were either face to face or through Skype. Both approaches worked similarly since Skype contains a feature for screen sharing thus enabling the both sides of the call to see the model in real time. The meetings usually lasted from one hour to three hours, depending on the number of topics and new changes at hand. The meetings consisted of a brief report of new changes made to the model, elaborations on the changes and finally plans for possible new changes for the next meeting.

The design of the model, conceptualization, was done by discussing and reaching a consensus. A theoretical foundation was applied to the model and an image of the resulting implementation was usually described through visual aids, drawings or mind maps. Programming side of the model was left to the responsibility of the programmer,

although some alterations were done based on the discussions. The ODD protocol detailed in Grimm et al. (2010), was used in the beginning to describe the model, its components and functionalities. However, as the project progressed, updating the document was left on hold since the changes to the model were in such small increments that it was decided to update the document once the model was finished. Nevertheless, the initial work invested in the document proved to be valuable later in communicating the details of any particular component of the model.

Aside the general progress report meetings, at least once a month a thorough inspection of the model as a whole was carried out. This inspection included a look at the programming layer of the model as each component (agents, functions, statecharts) were checked in case of errors in either programming implementation or misunderstandings in conceptualization. This was helpful for both the programmer and designer; a further insight was gained through discussion and new ideas were conceived as well. As stated in the literature (e.g. Robinson (2004)), an iterative approach to software development with early reviews helps rooting out problems that could be hard and time consuming to fix later.

The defining philosophy in the development was to create a simple model in every phase and then continue to build more or refine older components. This resulted in a very iterative process where building blocks were added to each agent constantly during the development. At the same time, some of the older designs were removed or modified during the process to be replaced by more elegant design, either for increased performance or re-imagined purpose.

It is notable that although Skype-meetings always brought the project forward, the face to face meetings provided better framework for thoroughly understand what different team members were trying to convey with their ideas. Skype-meetings served their purpose as a fast way of going through different changes made to the model. Most advances in the design were made during face to face meetings.

4.4 Final version of the model

The final version of the model was completed in May before the conference and presented there for an audience of 25. The graphical representation and the functional side of the model are discussed in this chapter. Additionally, a snippet of pseudocode about how work is being added as a task progresses can be seen in the appendix 2. All table functions (i.e. learning curves, increases in relations) applied during the execution of the model are described in the appendix 3.

4.4.1 Functional elements

The final version of the model consists of five important agents: Main, ActorNetwork, Actor, Project and Task. Most of the attributes and structures inside those agents are created using an Excel-file. The simulation starts by creating necessary networks – i.e. project network, task network, actor connections, skills etc. This is simply done by calling the following functions on startup (see appendix 5 for further details):

```
readActorNetworks();  
readProjects();  
readTasks();  
createTaskLinks();  
defineCriticalChain();  
createRelations();  
readSkills();
```

Once every element has been created and is fully operational the Main-agent fires up an event called createWork(), an event that is going to be fired up every morning at 7am until the simulation finishes. This event sends work through each task that is ready to start to the project's contractor, who in turn delegates the work to his subordinates and possible subcontractors. This chain of delegating continues until the work has reached the actors who are assigned to do the job. At the same time, when a particular task is ready to begin, a meeting will be created. This meeting could represent all kinds of different meetings, however, in this case the meeting serves only as a display of functionality. Meetings could be generated as an answer to a problem or they could be general weekly meetings. In this model meetings only result in greater improvement in actor relationships of those actors who attend the meeting.

The actions related to actors and tasks are closely related to one another. After the task is ready to start it changes its *state* to *inProgress* which means that as long as the task still has work to be done it remains in that state. Work is being sent to corresponding actors and if they have any work in their inbox, they will begin the evaluation process. A function called *prio()* is used to evaluate the value of each task in currently in the actor's inbox. Later a function *choose()* is called to pick up the task (or meeting) that has the greatest value. This work package is then processed for one hour. The amount of work that is completed during that one-hour period defaults to one hour, but can be less or more depending on various factors.

The factors that can influence the amount of work completed are as follows: learning, monitoring, relations, and skill. All curves created for the model can be adjusted to match the requirements the user wants to have in any particular setting. The current curves can be observed in appendix 3.

- **Learning:** Learning happens after each work package. Learning can be also affected by a presence of a more skilled actor, who will teach as the work progresses. Learning curve created for this model is an approximation of other learning curves described in Anzanello and Fogliatto (2011).
- **Monitoring:** Monitoring amount by default is the same amount as the task's duration multiplied by a factor k which is between 0 and 1 (defined in the initialization parameters). This way the amount of monitoring is related to the duration of a task, but the overall level of monitoring can still be changed. Monitoring affects the speed of work based on how much monitoring has been done in comparison to work completed at the time of inspection.
- **Relations:** Relations increase or decrease the speed of work. This is done in order to simulate the work habits of each individual – if one is familiar to the work habits of someone else, working becomes more fluid and vice versa.
- **Skill:** Skills can affect the speed of work in a positive or negative way. A difference in skill is calculated and the difference is used either as an increase or decrease in the speed.

The factors that can influence the quality of work are as follows: skill and quality links.

- **Skill:** The default quality for each task is 100. The quality is influenced by the work of an actor with each work package. The quality of completed work is added to the overall quality of the task and a mean is calculated.
- **Quality links:** Quality links can be set up between any consequent tasks. If two tasks have a quality link between them, the quality of a later task cannot reach any higher than the mean between two linked tasks.

The factors that influence the duration of work are as follows: uncertainty, exceptions, approvals, rework.

- **Uncertainty:** Uncertainty in duration is calculated for each task using a PERT distribution (closely resembles a beta distribution). It uses a minimum, maximum and most likely duration as inputs.
- **Exceptions:** Exceptions can occur during the state where standard work is being done. They cannot happen during any other state. Exceptions halt the task and no further work can be completed until the problem is solved. The problems are sent to the superior of the actor working on the task and once a solution has been found, work can be continued. The default time for solving the exception is two hours.
- **Approvals:** Approval is done by appropriate supervisor and will be delegated upwards in the chain of superiors until the project's owner has approved the task. If a task fails to reach the required quality level, it will create work to address the problem. The approval process also has a randomness element tied to the prowess of the person doing the approving. The higher the skill the more accurate is the perceived quality. This can lead to either unnecessary rework or passing a low-quality task forward, depending on the skill level.
- **Rework:** Rework has a chance to be created after each work package. The amount of rework generated is based on the amount of monitoring done and the difficulty of the task versus the skill of a worker. Generated rework also lowers the attained quality level of the task by a fraction of the amount of rework created.

The simplified flow of what happens during the calculations of different influences can be found in the appendix 2.

The statecharts of Task-agent and Actor-agent can be seen in Figures 36 and 37 respectively.

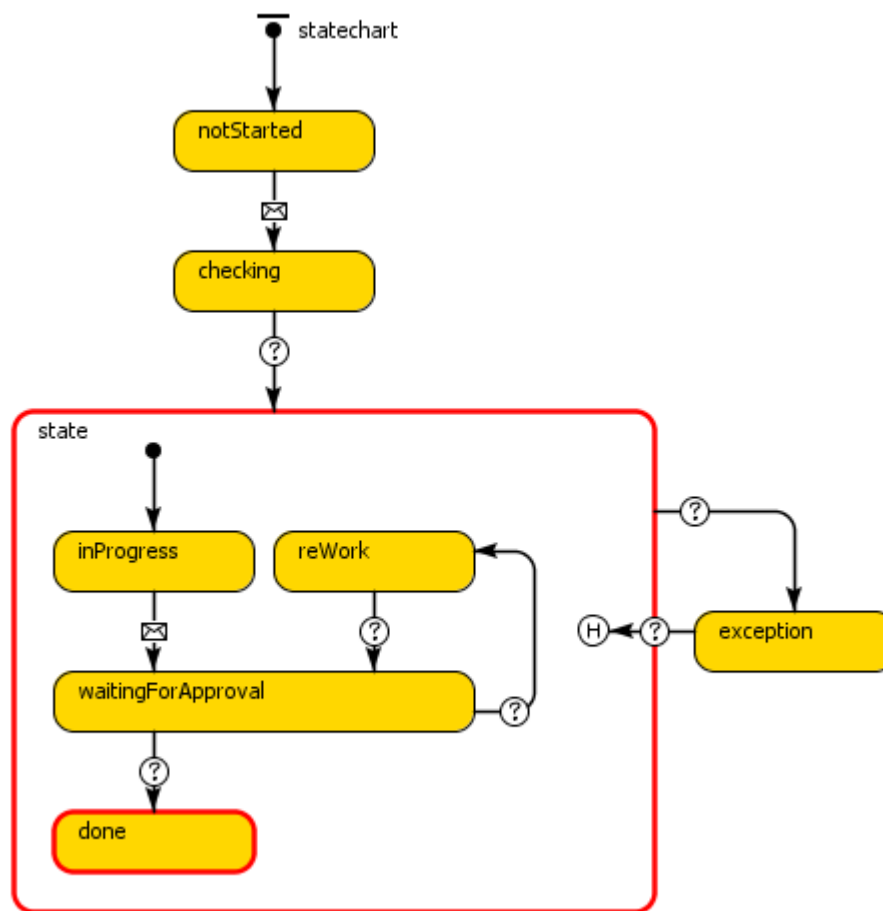


Figure 36. The statechart of Task-agent.

The general flow of a task can be seen from the statechart. Some of the transitions between states are triggered by a *condition* (arrow with a question mark icon) and some are triggered by a particular *message* (arrow with a mail icon). After the exception state has ended, it uses a history state to return to a state the was before the exception happened.

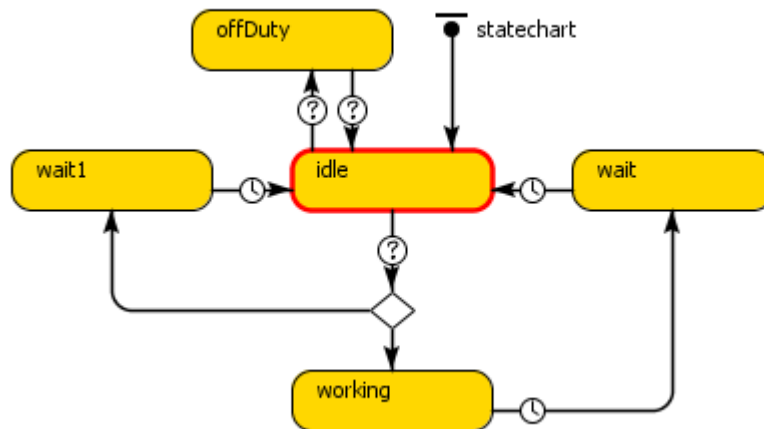


Figure 37. The statechart of Actor-agent.

In the actor's statechart we can see same elements as in the task statechart with an additional *branch* (signified by a diamond shape). This statechart works as follows: the actor is offDuty between 4pm - 8am, transitions to idle during office hours, checks if there is work to be done and branches between the options of 1. there is work to be done and 2. there is no work to be done. The wait and wait1 states are simple there for the design to work, it eliminates some of the possible infinite loops (which might be more easily eliminated by other means which are unknown to the modeler at this point).

4.4.2 Graphical interface

Each view in the simulation is equipped with navigation buttons to ease traversal between different views and all elements will update in real time. In the Figure 38 we can see a screen from the simulation initialization step which has the options to turn different parameters on or off depending on which attributes are being tested.

☐ Excel / No

Parameters	Description
<input checked="" type="checkbox"/> Learning	Skills improve by working
<input checked="" type="checkbox"/> Monitoring to speed	Monitoring increases the amount of work done in one hour (work done / monitoring)
<input checked="" type="checkbox"/> Relations	Relations between actors are created and updated (how well actors know the other actors' working habits)
<input checked="" type="checkbox"/> Relation to speed	Relations increase the amount of work done in one hour depending on the level of relation
<input checked="" type="checkbox"/> Skill to speed	Higher skill equals more work done in one hour
<input checked="" type="checkbox"/> Skill to quality	Higher skill equals better quality
<input checked="" type="checkbox"/> Uncertainty	Uncertainty in task durations
<input checked="" type="checkbox"/> Meetings	Meetings on / off
<input checked="" type="checkbox"/> Exceptions	Exceptions on / off (exceptions pause the work on affected task)
<input checked="" type="checkbox"/> Approvals	Do tasks require approval before they are completed
<input checked="" type="checkbox"/> Random approval	Skill affects how accurately the quality of task is assessed by manager (low quality task may pass or extra work generated)
<input checked="" type="checkbox"/> Monitoring	Monitoring on / off
<input checked="" type="checkbox"/> Monitoring to quality	Monitoring increases quality
<input checked="" type="checkbox"/> Quality links	Task's quality may influence the quality of subsequent tasks
<input checked="" type="checkbox"/> Rework	Rework on / off

Fixed price

Cost plus

Contract type

Figure 38. View of the different parameters and the corresponding descriptions. Visible at the start of the simulation.

Different measures are updated in the Main-agent's display as the project progresses. The display contains an earned value method (EVM)-style graph that tracks different costs incurred during the project. The EVM approach consists of budgeted costs of work scheduled (BCWS), budgeted cost of work performed (BCWP) and actual cost of work performed (ACWP). The view also sports a cost distribution pie chart to track different types of work performed, such as rework, monitoring and meetings. A view of the Main-agent can be seen in the Figure 39.

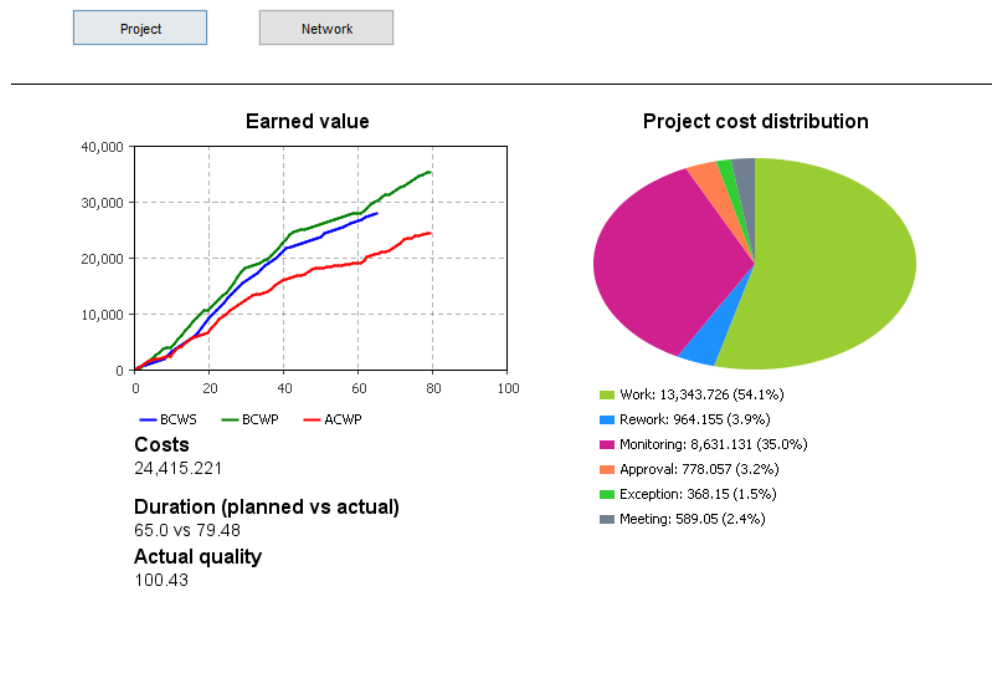


Figure 39. Main-agent view.

The activity network diagram or task network is located inside the Project-agent. In this agent, all the necessary information regarding the schedule of the project can be observed. All tasks have a PERT-style earliest and latest start and end times. They also display the real start and end times of any particular task. As the simulation is running, some visual aids have been implemented to easily see what is going on inside each task. Firstly, a progress bar is located below the task's square shape which can be used to observe if the task is on schedule or not. Secondly, the tasks also have a status indicator which displays if the task has started, is completed, has an error or rework is being carried out. The activity network diagram can be seen in Figure 40.

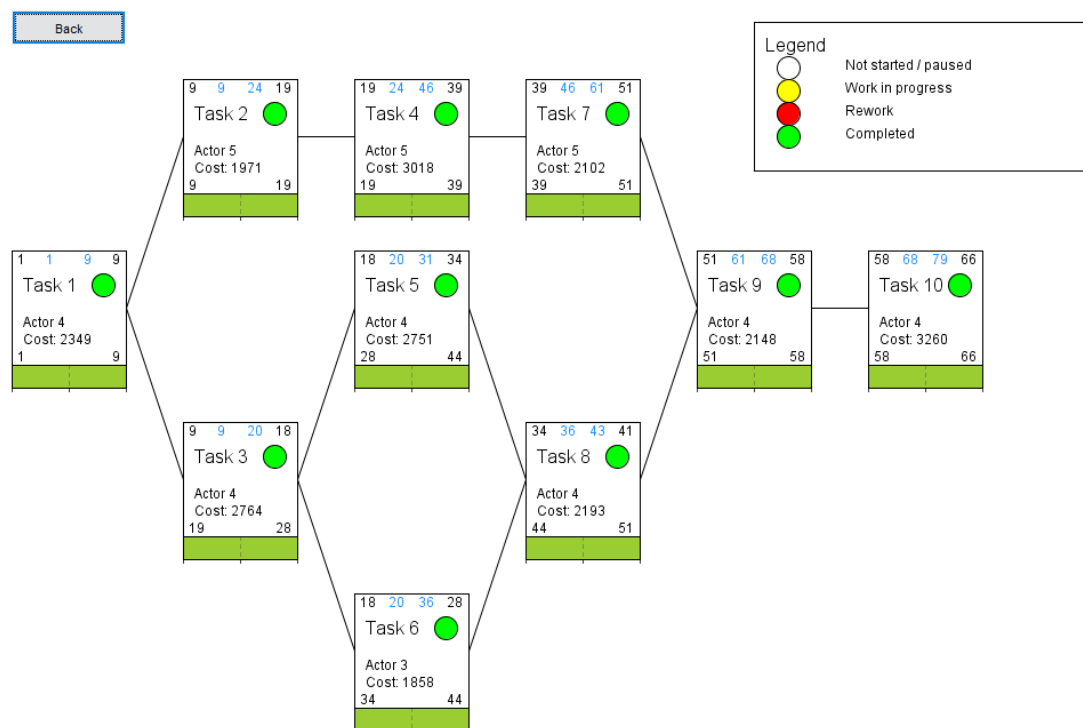


Figure 40. Activity network diagram. A view of Project-agent.

In addition to PERT-style scheduling information, the task rectangles also contain the cost information and the actor assigned to the task. The assigned actor is responsible of delivering the task – in this example project the assigned actors have subordinates to whom the work is being delegated.

The project network is located in the ActorNetwork-agent. In this model, the network is represented by a small group of actors; the owner, contractor and consequent subcontractors. These actors have a hierarchical relationship with one another and the delegation of work is communicated through either inter- or intra-organizational links – up or down the network. The network diagram also displays different states of individual actors, i.e. are they working, idle, or off-duty. The monetary gains or losses of each organization can be seen below each head of organization. The project network can be seen in the Figure 41.

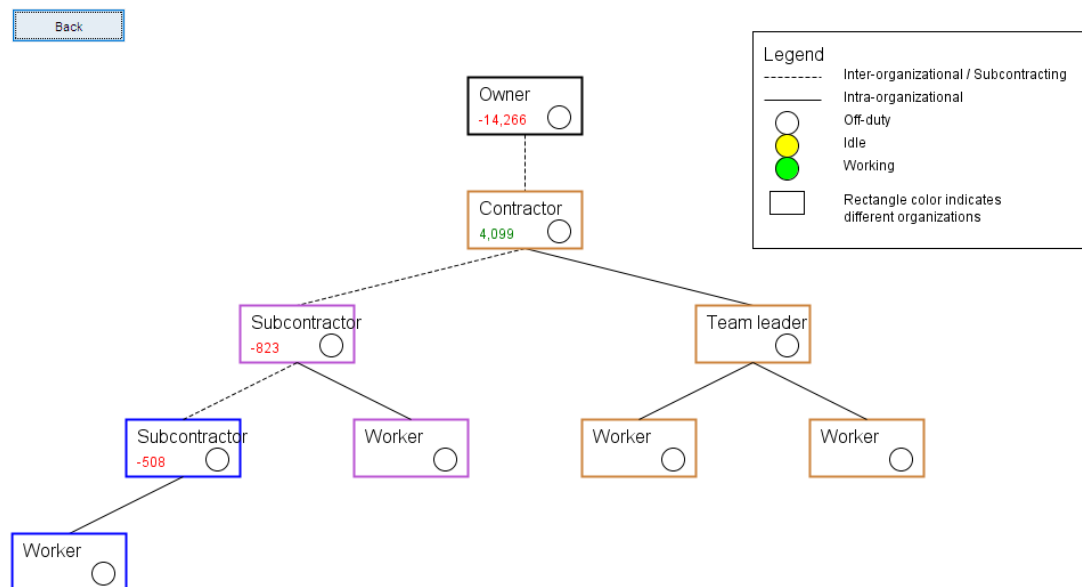


Figure 41. A view of ActorNetwork-agent i.e. the project network.

The actor agent displays a variety of information regarding a particular actor. Type of the actor, a list of current and backlog of tasks assigned to the actor, a basic income statement for the actor, a pie chart for examining the amount of work done as different types of work and a chart for skill development. The skill development chart can have multiple curves depending on if the actor possesses multiple skills. The actor information view can be seen in the Figure 42.

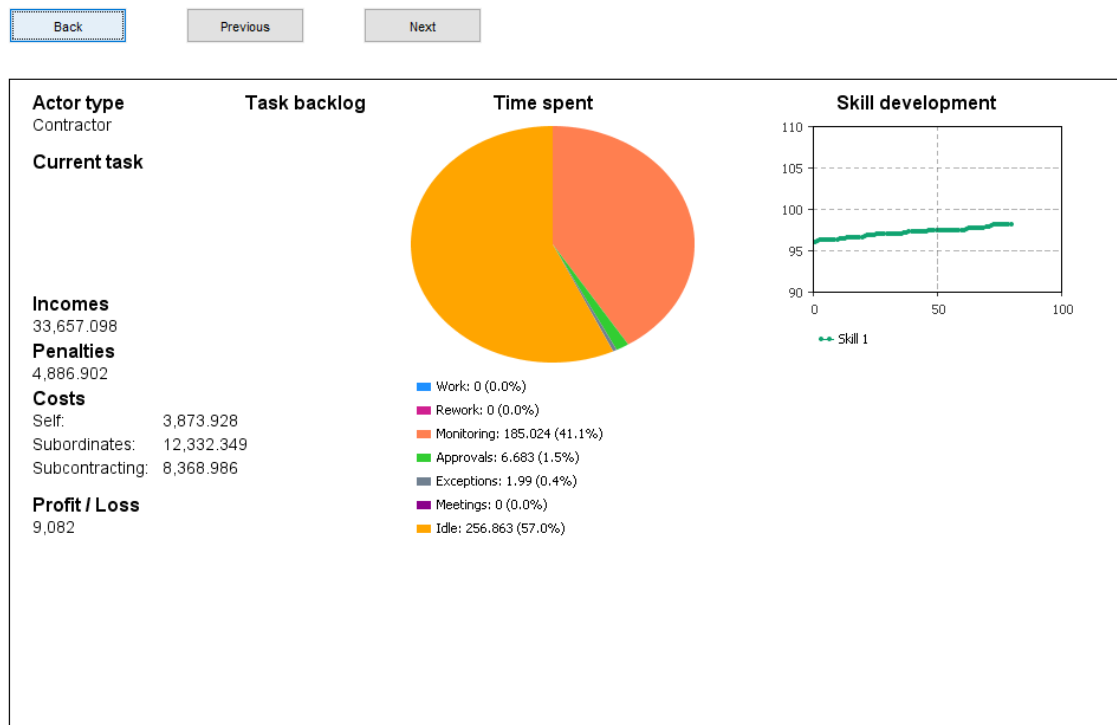


Figure 42. A view of Actor-agent.

Task agent's view provides information about general planning and scheduling, as well as listings of what has been done, by who and what amount. The most important values here are duration, the contract type, required skill, difficulty and worker limit. These values will influence the outcome of any particular task. Different metrics can also be inspected here in real time such as costs and penalties, work done by type and quality. The actor view can be seen in the Figure 43.



Figure 43. A view of Task-agent.

4.5 Verification

The model presented in this thesis will only be verified and validation will be left to be conducted later in the future once applicable empiric case study is found. The verification process is done by testing only two separate functionalities of the model. Firstly, the underlying basic mechanisms of activity task network is tested against the PERT framework. Secondly, the learning effect is tested graphically. Other functionalities were left out to keep the scope of the work in check.

4.5.1 PERT and uncertainty

The estimated project duration was calculated in Excel using the same input as the model for durations of each task. PERT was used in calculations with addition of number of workers per task – increasing the number of workers on a task reduces the time required. Same results can be achieved using the simulation model, albeit with few modified lines of code (since the model does not use the three-point-estimate, but rather a PERT distribution). Table 7 shows project starting at day one and lasts until day 68, rounded up.

Task	Previous	Critical	Minimum	Optimal	Maximum	Workers	Expected time	Standard deviation	Square
1	-	Yes	14	16	20	2	8,17	0,50	0,25
2	1	Yes	8	10	14	1	10,33	0,50	0,25
3	1		16	18	22	2	9,17	0,50	0,25
4	2	Yes	18	20	24	1	20,33	0,50	0,25
5	3		14	16	20	1	16,33	0,50	0,25
6	3		8	10	14	1	10,33	0,50	0,25
7	4	Yes	10	12	16	1	12,33	0,50	0,25
8	5,6		12	14	18	2	7,17	0,50	0,25
9	7,8	Yes	12	14	18	2	7,17	0,50	0,25
10	9	Yes	14	16	20	2	8,17	0,50	0,25
Total							67,50	Standard deviation	1,22

Table 6. Calculating the estimated project duration in Excel using PERT.

The project duration is calculated using the three-point-estimate. E.g. the expected duration and standard deviation for the first task is:

$$\text{Expected duration } (et) = \frac{t_{min} + 4t_{opt} + t_{max}}{6} = \frac{\frac{14}{2} + 4\frac{16}{2} + \frac{20}{2}}{6} = \frac{49}{6} = 8,166 \dots$$

$$\text{Standard deviation } (\sigma_{et}) = \frac{t_{max} - t_{min}}{6} = \frac{\frac{20}{2} - \frac{14}{2}}{6} = \frac{1}{2}$$

The expected duration and standard deviation for the critical path:

$$\text{Expected duration for path } (P) = \sum_{i=1}^n et_i = \frac{49}{6} + \frac{31}{3} + \dots + \frac{49}{6} = \frac{135}{2}$$

$$\text{Standard deviation for path } (\sigma_P) = \sqrt{\sum_{i=1}^n \sigma_{et_i}^2} = \sqrt{\left(\frac{1}{2}\right)^2 + \left(\frac{1}{2}\right)^2 + \dots + \left(\frac{1}{2}\right)^2} = \sqrt{\frac{3}{2}}$$

Identical results can be attained using the simulation model. The values for each task duration are the same and the end time is 67,5 – rounded to 67 as seen in the Figure 44.

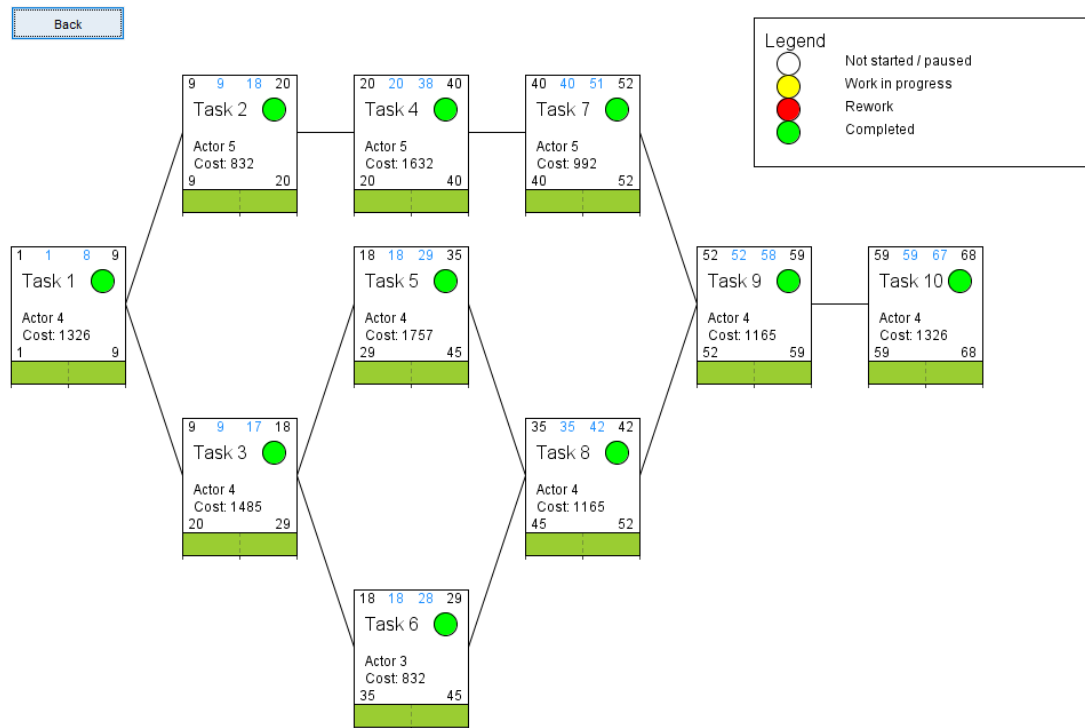


Figure 44. Calculating the estimated project duration using the simulation model.

This proves that the model can be used to calculate the estimated duration for the project reliably and per the theory. Additionally, the model can be used as a type of risk analysis tool by utilizing the built-in functionality of Monte Carlo simulation. In this case, we run the model for 1000 times using the PERT distribution to generate random numbers inside the frame of durations used in the table 6. PERT distribution takes minimum, optimum and maximum durations as arguments and produces a distribution that resembles a beta distribution. E.g. for the first task (min = 14, opt = 16, max = 20), the resulting distribution is close to the shape of normal distribution, but is slightly skewed towards the maximum

thus the probability for faster completion times is higher than slower counterparts. The results after 1000 runs can be seen in Figure 45.

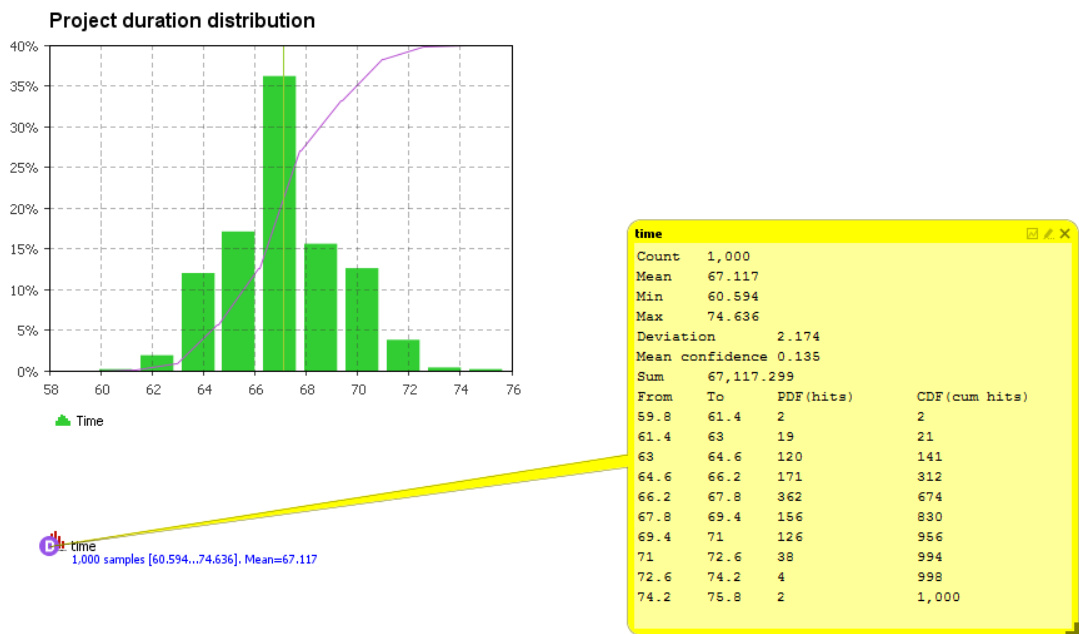


Figure 45. Monte Carlo simulation using a PERT distribution for task durations.

With a mean of 67,117 and a standard deviation of 2,174, the results are close to the estimate given by the three-point-estimate.

The next step was to test that the results from the Monte Carlo simulation were approaching the normal distribution. The experiments consisted of running the simulation 5000 times and recording the project durations. According to general project management literature, it is widely accepted that the sum of independent, identically distributed task durations will approach normal distribution, thanks to central limit theorem (Krajewski et al., 2013).

In the case of the results gained from the Monte Carlo simulation, first batch of testing proved challenging. Since the workers only work during work hours, the data was somewhat twisted but the underlying mechanics could still be seen from the detailed test graphs. Data points recorded from the experiment already follow the test parameters, although with gaps in the data. The results from the first test can be seen in the Figure 46.

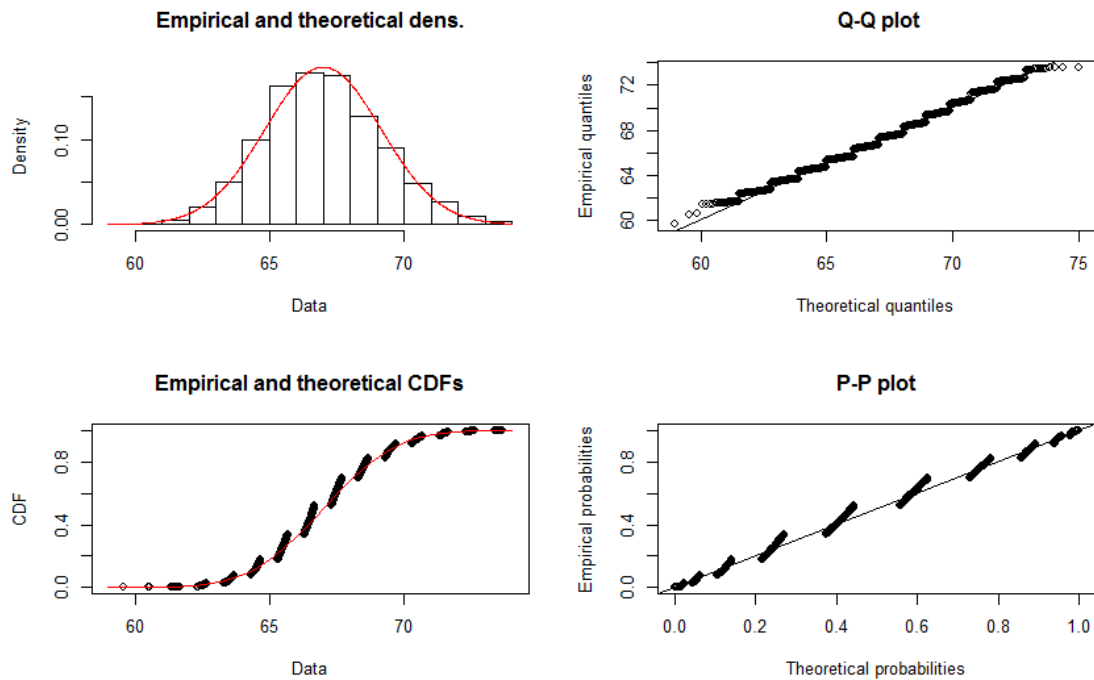


Figure 46. First batch of Monte Carlo simulation data processed through R.

It took a while to inspect the data and the code to determine the cause of the gaps in the figure above. The code was modified slightly after figuring out that the cause of gaps was indeed caused by the limitation on work hours. In the following experiment the limitation of work hours was removed and the durations of tasks were increased by a factor of three to account for the much faster rate of work. The resulting project durations were similar to those of in the previous experiment. The results of testing the normality of the data can be seen in the Figure 47.

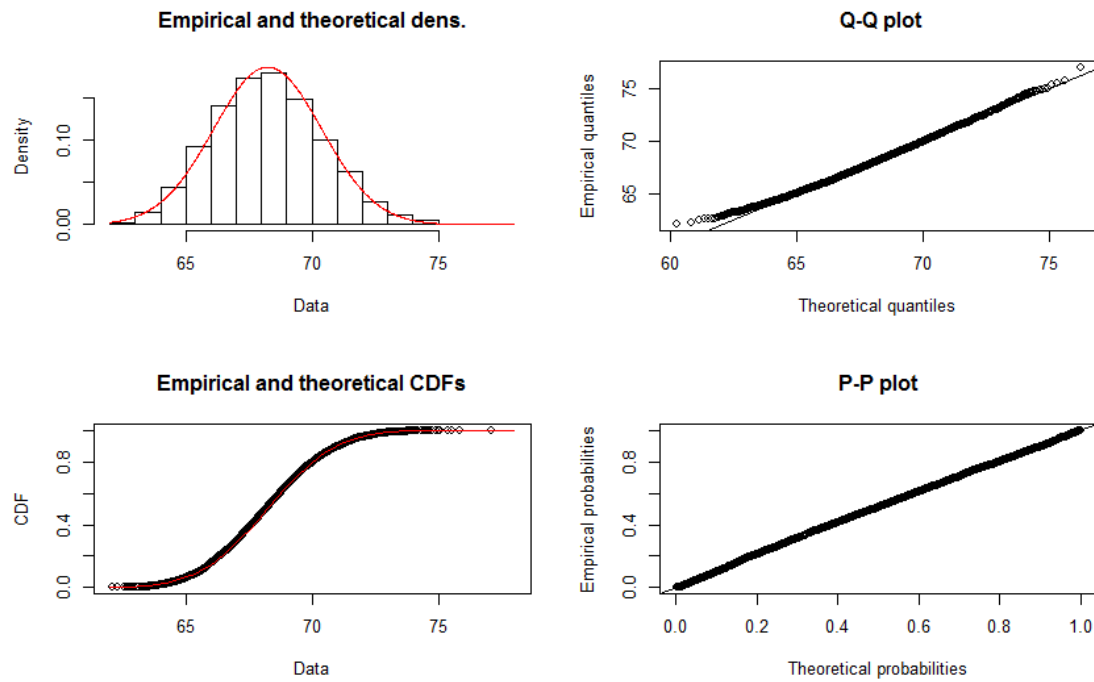


Figure 47. Results of the modified code testing using R.

Even though not exactly aligned in all the four graphs, it can be said that the data approaches the normal distribution. The histogram in the upper left is slightly positioned to the left of the normally distributed counterpart. The most visible deviation from the normal distribution can be seen in Q-Q plot in the upper right. The cumulative distribution function and P-P plot provide near perfectly line following results.

Additionally, a small random sample ($n = 50$) was taken from the data set of 5000 points and a Shapiro-Wilk test was performed. The resulting p-value was 0.1654, indicating that it cannot be ruled out that the data came from a normally distributed population. Based on the graphical analysis and the separate Shapiro-Wilk test it can be concluded that the experiment results are approaching the normal distribution as they should be.

4.5.2 Learning aspect

The learning aspect of the model was tested by turning off all other options except learning itself, skills affecting the speed and skills affecting the quality. Additionally, a hypothetical project of 500 identical consecutive tasks were created with no concurrency. The testing was conducted by two separate sets of experiments. In the first one there was only one worker with varying level of skill and task difficulty. The second set added a second worker with a varying skill while keeping the first worker's skill level at zero. All of the Excel charts are presented in the same format to enhance the comparability between them. On the left hand side of the chart is the quality and skill level, right hand side presents the duration of individual task and the horizontal axis is the whole duration of the project.

At a fast glimpse, it can be easily concluded that the two worker composition results in faster overall project completion times. The task duration curve is erratic because the workers only work during office hours and this leads to tasks lasting over partial days. The learning curve and skill to speed chart can be found in the appendix 3. Figures 48 and 49 contains the data from runs with single worker.

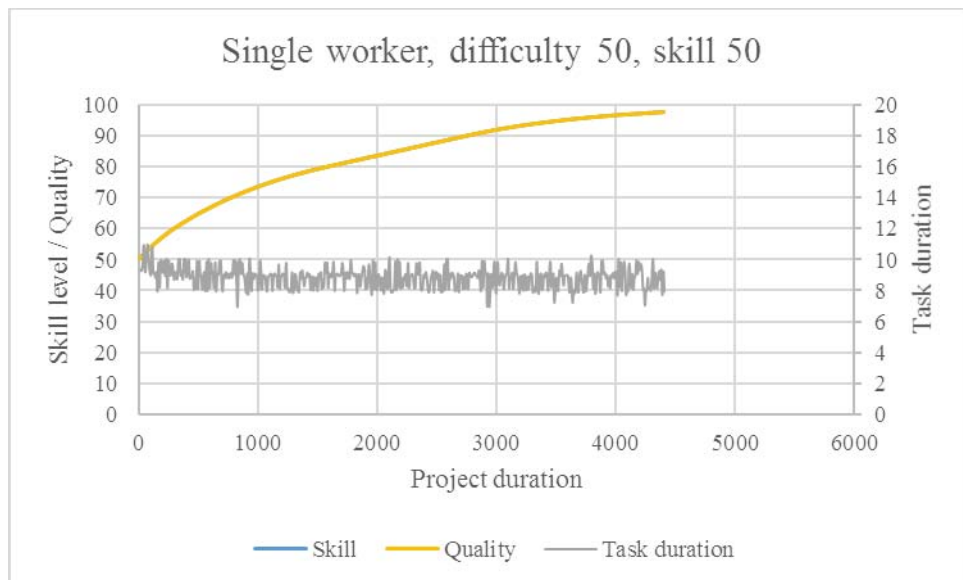


Figure 48. Learning effect with single worker at normal difficulty.

The learning effect on skill is identical to the quality since the only that affects the quality is the skill of the worker. The quality follows the curve of the worker's skill since there is only one worker.



Figure 49. Learning effect with single worker at very high difficulty.

Task durations decrease as the skill level rises – initially they decrease faster and level out as diminishing returns kick in. The quality and skill levels are approaching one hundred, but the length of the time window is more than 1,5 times longer than with two workers. Figures 50 and 51 contain data from runs with two workers.



Figure 50. Learning effect with two workers at normal difficulty.

The quality is a mean value of the skill of two workers. The execution of the whole set is much faster than that of the set with only one worker. The fact that two workers are working on each task leads to lower skill rating since there is less work to be done.



Figure 51. Learning effect with two workers at very high difficulty.

The difficulty increase leads to tasks having longer durations and this in turn leads to increase in overall duration and skill levels. The learning speed of the actor with lesser skill rating is influenced by the skill of the other actor. One actor acts as a teacher or as a knowledge transferring agent as there are two workers and one of them has a higher skill than the other.

To compare the results of different experiments, all the important metrics can be seen in the table 8.

Run	Project duration	Skill 1	Skill 2	Average task duration	End quality
One worker, run 1	4404,56	97,55	-	8,81	97,55
One worker, run 2	5439,48	99,49	-	10,88	99,49
Two workers, run 1	2509,39	82,33	86,07	4,66	83,58
Two workers, run 2	3234,71	89,86	93,02	6,47	90,92

Table 7. Different metrics gather from the four experiments.

Even though the end quality of projects with two workers is lower than that of the first two runs, the project completion is considerably faster. If left working for the same duration as required for the runs one and two, the skill levels of the two workers approach the same levels of skill as in the case of one worker.

4.6 Summary

The process for creating the model was for the most part non-formal, although it followed a structured format described in the literature. Graphical interface built for the model presented enough information to make conclusions about what is happening in the model during any particular run. The basic functionalities of the model were working as intended based on the two experiments conducted. The agent based modeling approach was used to construct a basic model with a small number of features – with the option for later inclusion of more complex phenomena and features.

The agent based modeling paradigm was used here over the other possible paradigms because it enabled the modeling of individual actors and tasks without imposing any limitations on what these elements can do. It also provided the most straightforward way of building the model, since new concepts were easily modified to fit the agent based world. The other paradigms either required too much simplification or overcomplicating the design.

5 DISCUSSION

According to Artto et al. (2006) a project can be defined through three different point of views – two of those, project as a temporary organization and as a work structure, are used prominently in this thesis. Different links between actors and between tasks are the basis for the model to function properly. The cornerstones of project performance as described by Lester (2014), time, cost and quality, also have their place in the model created for this thesis. The manipulation of their value and the sources of manipulation can be modified or added later, which brings increasing value for the simulation model for future use. Even with all project network governance options turned off, the model can be used as a teaching tool for various topics such as calculating critical path or using the earned value method (EVM).

Project networks can be complex entities comprising different organizational actors with different roles and interests. The main challenge in this area is how to control and coordinate the variety of actors to work towards a shared goal. The proposed mechanisms of project network governance Kujala et al. (2016) exist to modify and guide the behavior of actors to enable achieving project's goals in a coordinated fashion.

Project network governance as defined by Kujala et al. (2016) is a novel approach to a previously researched area. The project's performance as a combination of abilities and willingness of different actors fills a gap between the original project definition of working towards a shared goal and the prevalent (see Müller (2009)) project governance definition of ensuring business alignment of a project. The differences between project network governance and general project management also support the filling of the void. Since the theory takes a different perspective to governance it can be utilized in different contexts – as it is evident in the original paper: the safety performance.

Talking about flexibility, the suggested project network governance theory fits into the canvas of theory of planned behavior. The theory created by Ajzen (1991) can also be summed as a combination of ability and willingness – the basics of which Hsu et al. (2016) used to describe the expertise coordination. The synthesis of these three results in the model described in this thesis – a description of human behavior in the context of project environment.

The behavior of individuals was modeled through a value calculating function for different activities with predefined weights for influencing factors. Actors themselves made the decisions on which task they are going to work on based on the value and always choose the task with highest value. In the future, the number of factors influencing the decisions can be increased and additional logic can be included in the selection process. This could mean that the behavior and the choices of an individual could be influenced by irrational thinking or lack of crucial information – all unique attributes of different individuals at different levels of the project network.

In the present model, the role of contracts was significant. The behavior of actors was mostly dependent on whether the task was labeled as fixed price contract or cost plus. This was due to deliberate weight assignments for different influencing factors – the role of contracts was designed to be the most important. Because of the importance of keeping the schedule in fixed price contracts, the actors always chose fixed price tasks over cost plus. The effect of this behavior could be further evident if the task network was more complex, containing many tasks in parallel or resource constraints were in place. The mathematical optimization problem would in these cases be handled by the heuristics of the actors.

The creation of the simulation model in part followed the process mapping suggested by Banks et al. (2010). Although the development team was small and inexperienced in creating simulation models, a complete model was created – a model that represents the goals set in the beginning. If looked at critically, the conceptual modeling part of the development process should have been done more elaborately in the beginning. Even though the goal remained the same, many important components changed multiple times during the development – some unnecessarily high number of times. This could have been evaded by more thorough planning at the beginning as suggested by Sterman (2000). However, as stated in the literature, creating simulation models is and should be a highly iterative process. In this regard, the development process was successful – iterations were done in small packages often revamping a whole section couple of times.

Berends and Romme (1999) and Harrison et al. (2007) both provided different views on why simulation is not widely accepted and used method in management literature. These reasons included both the management researchers' lack of ability to build simulation models and the applicability of results. This was also evident in the small literature review

done in the context of this thesis. The literature search of the two main project management journals concluded with very small amount of scientific studies with simulation being as the main tool. However, simulation studies that have some significance in the project management world have been published in other journals most of which are related to computer science.

Agent based simulation is no different in this matter since it quite heavily relies on programming skills. Basic models can be created with ease, but creating more complex models increases the difficulties for seeing the big picture while creating the smaller components. The applicability of agent based simulation in general is promising however, the advantages in theory building or as a teaching tool are obvious. However, the effort required for scholars to effectively learn agent based programming can be daunting. On top of that, it could be debated whether it is financially beneficial for management researchers to learn programming or focus on their primary research and let the simulation part be outsourced.

The analysis of activity network diagram and task network using PERT has a long history and it has been researched extensively. Therefore, the theoretical foundation for the model and the verification of that part was straightforward. The results fell into the mold established by the literature – the results of the Monte Carlo simulation indicated that the project durations with beta-distributed tasks approach the normal distribution.

Even though the learning by doing process is well documented, the amount of quantitative research on the topic of collaborative learning is limited. Therefore, the learning curves in the model are based on the research done on individual learning Anzanello and Fogliatto (2011) and the collaborative learning aspect is an estimation of the effect it potentially could have. Tynjälä (2008) acknowledges the effect of collaborative learning, but the study is of qualitative nature. The reasoning behind the low number of studies regarding collaborative learning might be because learning can be hard to measure. Measuring learning in the workplace can provide enormous difficulties if the nature of the work is non-physical labor – calculating the efficiency of a painter is much easier than that of a project manager.

Verification process for the model in this thesis was brief, but deliberate – by focusing only on two different aspects we can achieve a more in depth results for those two in the

scope of this document. By verifying only two aspects, a more thorough understanding of how these two work is gained – in contrast to verifying all the aspects and either prolonging the document or losing details in the process.

5.1 Limitations

The model has been developed by a small team and all its features are on a theoretical basis. No empirical data was used for the project nor for the different influences on tasks or actor's. No further calibration of values based on empirical data was conducted – though the validation process is possible in the future. The project network and task network are small with little complexity. Also of note are the programming skills of the modeler – a minor in computer science with little experience in Java, or programming in general. However, it is notable that the work can be continued and improved in the future, since the code is available and the software is moderately approachable.

Many of the design choices, particularly on the programming side of things, could be done better by more thoroughly exploring the capabilities of the Anylogic platform. The aid of Anylogic's support could have been utilized more frequently in the case of designing features since many of the functionalities in the model are made by hand instead of pre-built modules. Nevertheless, the Anylogic support was contacted multiple times during the development process and it provided solutions for all problems presented.

5.2 Future research

As the model developed, some of the aspects were cut and left out of the model. However, since the model is purposely constructed as a platform on which it is possible to build more on, future seems bright. In the context of this thesis, some possible research in the future can be done in the area of project alliance Lahdenperä (2009), or business networks Ahola (2009). This means increasing the number of participating actors and networks. These areas can be easily implemented into the model since most of the elements in those topics already exists in the model, at least partly.

Other possible directions that can be explored with the model are, e.g. trust and information sharing. Both are also included in the broader context of project alliance, but could also be explored in the current type of model with only one network. Inter-

organizational links have a vast variety of different attributes that can be easily added and simulated using this model. Information could be utilized as one of the mechanisms to determine the outcome of a task, i.e. the amount of information any particular actor has influences the quality of decisions they can make.

Additionally, the simulation model could be used as a teaching tool. The decision-making logic could be turned off and transfer that responsibility to the user or put the user in control of some of the actors in the network. This way the real human behavior could be registered and the data gathered could be used as a basis for improving the ruleset for the autonomous agents. This would create a reinforcing loop that might yield some interesting insights to the whole project governance phenomena.

6 CONCLUSIONS

The goal of this thesis was to build a baseline model for simulating project network governance and to gain deeper understanding of the matter. The development project of the model was successful and the model was used to examine the simulated human behavior in the context of project environment. Deeper understanding of the project network governance and its mechanisms was gained through the simulation itself. Depending on how the values for decision making were weighted, the behavior of different actors changed. Their behavior was influenced by the mechanisms, although, more calibration is in order.

Simulating complex project networks can be achieved through agent based modeling. Changes in the network structure, different attributes and behaviors of actors, and underlying business elements can all be naturally applied to agent based models. The learning lesson here is that a more refined approach to conceptual modeling is required to build these models more efficiently. More time needs to be invested to describe all the components and different relations between them to keep the complexity of the models in check.

The model can be downloaded from <http://tavu.eu/thesis> (Anylogic is required to run the model).

Key findings presented in this thesis are summarized below.

RQ1: What are the most significant characteristics of project network and task network?

Project networks consist of organizations that have inter-organizational relationships linking them together. The basic formula of a project network is that it has a project owner and a contractor. However, larger projects can require larger network of contractors of different fields with differing sets of relations with one another. These networks can also include subcontractors of various tiers.

Task network is a collection of tasks that together form a project. Tasks form the backbone of a project and their end results (time, cost and quality) will influence the performance of the whole endeavor. Activity network diagram can be used to display the

different relations tasks have between each other. Possible start and end times in addition to secondary scheduling information can also be displayed through the diagram.

RQ2: What are different mechanisms of project network governance?

There are two main approaches to project governance in management literature. The external project governance has been discussed in the literature for years. This only takes into account the performance indicators of a project and how the project can be guided to completion while aligned with business goals. However, the project network governance is a novel approach to internal project governance. It considers all the organizations that are relevant to the project's success, and presents different mechanisms to control or influence the behavior of these actors.

The first point of view on project governance used steering groups on various levels of the organizations to keep the projects aligned with the business goals. The project network governance is more democratic in a sense that the basic project definition of working towards a common goal is extended to contractual agreements, decision making and coordination. All the relevant stakeholders have a voice when discussing important arrangements – a shared culture and formal structures are commonly agreed between parties.

The different mechanisms of project network governance as defined by (Kujala et al., 2016) are as follows: goal setting, incentives, monitoring, coordination, roles and decision making, and capability building. The mechanisms can be applied to mitigate risks or prevent them. Contracts and agreements play a big part in ensuring that the project as a whole is understood by the whole network of actors and that they are committed to delivering results. Coordination between all actors of the project network can be controlled and monitored through these contracts and agreements.

RQ3: *What are different stages in the simulation model development?*

The most important stages in the simulation model development in chronological order:

1. Problem definition
2. Setting objectives for the project
3. Model conceptualization and data collection
4. Model translation
5. Verification and validation
6. Experimentation and analysis
7. Documentation
8. Implementation

A clear problem needs to be defined – this is an overlooked part of the modeling process. Without a clearly thought out problem, the conceptualization is difficult since the modeler is then looking for answers in the wrong direction. A suitable coding language must be chosen that is fast to execute, easy to construct and debug. Verification means that the model works internally correctly – it does what it is designed to do. Validation in turn is the external fit, to what extent the model represents the original need or modeled system. Experimentation and analysis is conducted to find out optimal or alternative solutions to the defined problem. It is essential that documentation starts as early as possible to ensure that everything is going according to plan, changes in design are saved, and the work can be continued later by someone who was not part of the project. Implementation is either putting the model into use for the client or can be thought as a learning process if done with pure research in mind.

RQ4: *What are the strengths and weaknesses of different modeling paradigms in simulating project network governance?*

First and foremost, the agent based modeling approach is the best method to model project network governance. The freedom granted in the ability to create agents with their own behavior suits well the problems presented in the project network governance theory. With agent based modeling, any abstraction or structure is not an issue since everything is built from the ground up.

However, system dynamics approach is not without merit in this matter. System dynamics uses aggregated stocks of individuals, tasks or other countable items. Even though the individuals cannot be distinguished from the stocks, the system dynamics approach could be used to model individual aspects of the project network governance mechanisms.

Discrete event method is most efficient in dealing with process oriented problems. There are not a lot of problems regarding any type of process in project network governance and therefore the applicability of the method is limited. However, those problems that can be identified as process related, discrete event is the go-to tool.

Strengths of the paradigm are the freedom in design and from the ground up approach. In the context of project networks, every component of the network, be it a task or an individual, can be modeled with the correct amount of detail and depth depending on the needs of the simulation. There are no bounds on what the agent based method can be used to model, although larger quantities of agents can be demanding on the processing power if not properly optimized.

Weaknesses of agent based modeling lie in the complexity of created models, the creation of such models through programming and the time consumed by the process. In contrast to other simulation methods, agent based models can get increasingly complex to create, because the programming skill requirements might often be above average.

System dynamics approach is very well documented and standardized, closely followed by discrete event modeling with rich history in process modeling. However, the agent based modeling is the youngest of the three and therefore, it has not had the time to evolve into standardized form with large libraries for different needs. This means that agent based models that are more complex than say, bass diffusion model, are likely to need some custom work done on the functionalities. All of this leads to the fact that the requirements for modeling with agent based approach are higher, both in skill and time invested.

7 LIST OF REFERENCES

- Aaltonen, K. and Kujala, J. (2016), "Towards an improved understanding of project stakeholder landscapes", *JPMA*, Elsevier Ltd and Association for Project Management and the International Project Management Association, Vol. 34 No. 8, pp. 1537–1552.
- Ahola, T. (2009), *Efficiency in Project Networks: The Role of Inter-Organizational Relationships in Project Implementation*.
- Ahola, T., Ruuska, I., Artto, K. and Kujala, J. (2014), "What is project governance and what are its origins?", *International Journal of Project Management*, Elsevier Ltd and International Project Management Association, Vol. 32 No. 8, pp. 1321–1332.
- Ajzen, I. (1991), "The theory of planned behavior", *Organizational Behavior and Human Decision Processes*, Vol. 50, pp. 179–211.
- Anylogic. (2016), "Anylogic features", available at: <http://www.anylogic.com/features> (accessed 7 August 2016).
- Anzanello, M.J. and Fogliatto, F.S. (2011), "Learning curve models and applications: Literature review and research directions", *International Journal of Industrial Ergonomics*, Elsevier Ltd, Vol. 41 No. 5, pp. 573–583.
- Artto, K. and Kujala, J. (2008), *Project Business as a Research Field*, *International Journal of Managing Projects in Business*, Vol. 1, available at: <http://doi.org/10.1108/17538370810883819>.
- Artto, K., Martinsuo, M. and Kujala, J. (2006), *Projektiliiketoiminta*, Vol. 2006, available at: http://pbgroup.aalto.fi/en/the_book_and_the_glossary/projektiliiketoiminta.pdf.
- Banks, J., II, J.S.C., Nelson, B.L. and Nicol, D.M. (2010), "Discrete - Event System Simulation 5th Edition".
- Behdani, B. (2012), "Evaluation of paradigms for modeling supply chains as complex sociotechnical systems", *Proceedings of the 2012 Winter Simulation Conference*, pp. 1–12.
- Berends, P. and Romme, G. (1999), "Simulation as a research tool in management studies", *European Management Journal*, Vol. 17 No. 6, pp. 576–583.
- Borshchev, A. (2013), *The Big Book of Simulation Modeling*.
- Borshchev, A. and Filippov, A. (2004), "From System Dynamics to Agent Based Modeling", *Simulation*, Vol. 66 No. 11, pp. 25–29.
- Chang, C.Y. (2015), "Risk-bearing capacity as a new dimension to the analysis of project governance", *International Journal of Project Management*, Elsevier Ltd and International Project Management Association, Vol. 33 No. 6, pp. 1195–1205.
- Chang, C.Y. and Ive, G. (2007), "The hold-up problem in the management of construction projects: A case study of the Channel Tunnel", *International Journal of Project Management*, Vol. 25 No. 4, pp. 394–404.
- Cho, S.-H. and Eppinger, S.D. (2005), "A Simulation-Based Process Model for Managing Complex Design Projects", *IEEE Transactions on Engineering Management*, Vol. 52 No. 3, pp. 316–328.
- Davies, A., MacAulay, S., DeBarro, Ti. and Thurston, M. (2014), "Making Innovation Happen in a Megaproject: London's Crossrail Suburban Railway System", *Project Management Journal*, available at: <http://doi.org/10.1002/pmj>.
- Davis, J.P., Eisenhardt, K.M. and Bingham, C.B. (2007), "Developing Theory Through Simulation Methods", *The Academy of Management Review*, Vol. 32 No. 2, pp. 480–499.
- Edmonds, B. and Meyer, R. (2013), *Simulating Social Complexity: A Handbook*, available at: <http://doi.org/10.1007/978-3-540-93813-2>.

- Fatemi Ghomi, S.M.T. and Ashjari, B. (2002), "A simulation model for multi-project resource allocation", *International Journal of Project Management*, Vol. 20 No. 2, pp. 127–130.
- Gilbert, N. and Troitzsch, K.G. (1999), *Simulation for the Social Scientist*, 2nd ed.
- Grabher, G. (2002), "Cool Projects, Boring Institutions: Temporary Collaboration in Social Context", *Regional Studies*, Vol. 36 No. 3, pp. 205–214.
- Grimm, V., Berger, U., Deangelis, D.L., Polhill, J.G., Giske, J. and Railsback, S.F. (2010), "The ODD protocol : a review and first update", *Ecological Modelling*.
- Guo, F., Chang-Richards, Y., Wilkinson, S. and Li, T.C. (2014), "Effects of project governance structures on the management of risks in major infrastructure projects: A comparative analysis", *International Journal of Project Management*, Elsevier Ltd, Vol. 32 No. 5, pp. 815–826.
- Harrison, J.R., Carroll, G.R. and Carley, K.M. (2007), "Simulation modeling in organizational and management research", *Academy of Management Review*, Vol. 32 No. 4, pp. 1229–1245.
- Heath, S.K., Brailsford, S.C., Buss, A. and Macal, C.M. (2011), "Cross-paradigm simulation modeling: Challenges and successes", *Proceedings - Winter Simulation Conference*, pp. 2783–2797.
- Hsu, J.S., Hung, Y.W., Shih, S.-P. and Hsu, H.-M. (2016), "Expertise coordination in information systems development projects", *Project Management Journal*, No. September, pp. 1–22.
- Jin, Y. and Levitt, R.E. (1996), "The virtual design team: A computational model of project organizations", *Computational and Mathematical Organization Theory*, Vol. 2 No. 3, pp. 171–195.
- Jinghua, L. and Wenjian, L. (2005), "An Agent-Based System for Multi-Project Planning and Scheduling", No. July, pp. 659–664.
- Kothari, C. (2004), *Research Methodology: Methods and Techniques*, available at: <http://doi.org/http://196.29.172.66:8080/jspui/bitstream/123456789/2574/1/Research%20Methodology.pdf>.
- Krajewski, L.J., Ritzman, L.P. and Malhotra, M.K. (2013), *Operations Management: Processes and Supply Chains*, 10th ed., Vol. 1.
- Kujala, J., Aaltonen, K. and Gotcheva, N. (2016), *Key Dimensions of Governance in Inter-Organizational Project Networks and Implications Nuclear Safety*.
- Lahdenperä, P. (2009), *Project Alliance the Competitive Single Target-Cost Approach*, VTT Tiedotteita - Valtion Teknillinen Tutkimuskeskus, available at: <http://www.scopus.com/inward/record.url?eid=2-s2.0-80052619587&partnerID=40&md5=699238d65df23b3b17ef3f0036101d44>.
- Lester, E.I.A. (2014), "Project Definition", *Project Management, Planning and Control*, pp. 1–6.
- Liu, T. and Wilkinson, S. (2014), "Large-scale public venue development and the application of Public-Private Partnerships (PPPs)", *International Journal of Project Management*, Elsevier Ltd and APM IPMA., Vol. 32 No. 1, pp. 88–100.
- Lu, P., Guo, S., Qian, L., He, P. and Xu, X. (2015), "The effectiveness of contractual and relational governances in construction projects in China", *International Journal of Project Management*, Elsevier B.V., Vol. 33 No. 1, pp. 212–222.
- Macal, C.M. and North, M.J. (2006), "Tutorial on agent-based modeling and simulation part 2: how to model with agents", *Proceedings of the 2006 Winter Simulation Conference*, pp. 73–83.
- Macal, C.M. and North, M.J. (2010), "Tutorial on agent-based modelling and simulation", *Journal of Simulation*, Palgrave Macmillan, Vol. 4 No. 3, pp. 151–162.
- Melorose, J., Perroy, R. and Careas, S. (2015), "Activity scheduling in the dynamic,

- multi-project setting: choosing heuristics through deterministic simulation”, *Statewide Agricultural Land Use Baseline 2015*, Vol. 1 No. 1d, pp. 937–941.
- Müller, R. (2009), *Project Governance*.
- Nisar, T.M. (2013), “Implementation constraints in social enterprise and community Public Private Partnerships”, *International Journal of Project Management*, Elsevier Ltd and IPMA, Vol. 31 No. 4, pp. 638–651.
- Parrod, N., Thierry, C., Fargier, H. and Cavaille, J.B. (2007), “Cooperative subcontracting relationship within a project supply chain: A simulation approach”, *Simulation Modelling Practice and Theory*, Vol. 15 No. 2, pp. 137–152.
- Peffer, K., Tuunanen, T., Rothenberger, M. and Chatterjee, S. (2008), “A Design Science Research Methodology for Information Systems Research”, *Journal of Management Information Systems*, Vol. 24 No. January, pp. 45–77.
- Perros, H. (2009), *Computer Simulation Techniques : The Definitive Introduction*.
- Rand, W. and Rust, R.T. (2011), “Agent based modeling in marketing: Guidelines for rigor”, *International Journal of Research in Marketing*, Vol. 1, pp. 1–13.
- Robinson, S. (2004), *Simulation: The Practice of Model Development and Use*, 1st ed., available at: <http://doi.org/10.1057/palgrave.jos.4250031>.
- Rodrigues, A.G. (1994), “The Role of System Dynamics in Project Management: A Comparative Analysis with Traditional Models”, *Proceedings of the 1994 International System Dynamics Conference*.
- Ruuska, I., Ahola, T., Artto, K., Locatelli, G. and Mancini, M. (2011), “A new governance approach for multi-firm projects: Lessons from Olkiluoto 3 and Flamanville 3 nuclear power plant projects”, *International Journal of Project Management*, Elsevier Ltd and IPMA, Vol. 29 No. 6, pp. 647–660.
- Ruuska, I., Artto, K., Aaltonen, K. and Lehtonen, P. (2009), “Dimensions of distance in a project network: Exploring Olkiluoto 3 nuclear power plant project”, *International Journal of Project Management*, Vol. 27 No. 2, pp. 142–153.
- Sargent, R.G. (2003), “Verification and validation of simulation models”, *Time*, pp. 556–564.
- Sargent, R.G. (2010), “To agent-based simulation from system dynamics”, *Simulation*, No. 2001, pp. 135–150.
- Sterman, J.D. (2000), *Systems Thinking and Modeling for a Complex World*, Vol. 6, available at: <http://doi.org/10.1108/13673270210417646>.
- System Dynamics Society. (2011), “What is system dynamics?”, available at: http://www.systemdynamics.org/what_is_system_dynamics.html (accessed 16 June 2016).
- Tako, A.A. and Robinson, S. (2009), “Comparing discrete-event simulation and system dynamics: users’ perceptions”, *Journal of the Operational Research Society*, Vol. 60 No. 3, pp. 296–312.
- Taylor, J.E., Levitt, R. and Villarroel, J.A. (2009), “Simulating Learning Dynamics in Project Networks”, *Journal of Construction Engineering and Management*, Vol. 135 No. October, pp. 1009–1015.
- Turner, R. (2014), *Gower Handbook of Project Management*.
- Tynjälä, P. (2008), “Perspectives into learning at the workplace”, *Educational Research Review*, Vol. 3 No. 2, pp. 130–154.
- Tysiak, W. and Sereseanu, a. (2009), “Monte Carlo simulation in risk management in projects using Excel”, *2009 IEEE International Workshop on Intelligent Data Acquisition and Advanced Computing Systems: Technology and Applications*, No. September, pp. 4–8.
- Wakeland, W.W., Gallaher, E.J., Macovsky, L.M. and Aktipis, C. a. (2004), “A comparison of system dynamics and agent-based simulation applied to the study of

cellular receptor dynamics”, *Proceedings of the 37th Annual Hawaii International Conference on System Sciences*, pp. 1–10.

Xie, M., Li, C. and Chen, J. (2008), “System Dynamics Simulation to Support Decision Making in Software Development Project”, *2008 4th International Conference on Wireless Communications Networking and Mobile Computing*, pp. 1–4.

APPENDIX 1

	Changes in component (agent)					
Version	Main	Project	Task	Network	Actor	Behaviors
January (baseline)	Contains a choice for resource for each task made by the user	Contains basic information about the project (time, cost)	Contains basic information about the task (time, cost, quality)	Contains basic information about the network (incomes, costs)	Contains basic information about the actor (current task, incomes)	Tasks have value, but actors choose work based on FIFO
February	Contains a activity network diagram with task progress and quality indicators	No changes	Introducing rework and the choice for resource is moved here	No changes	No changes	
February	Actors are automatically assigned to tasks based on input file	No changes	Meetings are added as a type of task and tasks need to approved before they are complete	No changes	Actors have relations to other actors and they have diferent skills	Actors prioritize work based on the task type and work is being delegated down the hierarchy
February	No changes	No changes	Tasks have a worker limit	No changes	Actors check if the task already has enough workers	
March	Activity network diagram has PERT-style start and end times	No changes	Tasks track which actor has done what type of work and what amount and also display various information graphically	Now contains an actor network diagram with hierarchy indicators	Actors are now off duty outside of office hours	
March	Contains general information about the project's progress	Activity diagram is moved here	Penalties for late delivery are being calculated	No changes	Actors calculate their paycheck based on the contract type	
April	No changes	No changes	Exceptions are added	Subcontractors are added in the network and contracts are created as work passed down the hierarchy	The work speed of actors is influenced by relations (which develop over time), monitoring and skill (skills increase through learning)	Actors prioritize work based a set of predetermined weights for different task attributes
April	Realtime earned value graph and work distribution pie chart added	Activity diagram shows cost per task as well as the task's owner	Approvals are delegated up the hierarchy	Each actor has a profit/loss counter	Different actors earn money differently based on their position in hierarchy	
April	Input file can be excluded and different settings can be turned on and off before starting the simulation	Progress bar added to activity network diagram	Graph for earned value cost comparison added	No changes	Time spent on different types of work is displayed as well as different costs, incomes and penalties	The amount of workers in a task is not limited anymore, but overcrowding reduces actor efficiency

APPENDIX 2

Below is an example of a pseudocode from a function `wip()`. This function calculates the work done and all possible influences.

```
x = 1 // one hour by default

if (previous task is not the same as the current one)
{
    x = x * 0.5 // half of that if the task is new
}

if (task is paused)
{
    x = 0 // nothing happens if the task has run into an exception
}

if (a portion of work has been completed)
{
    if (monitoring to speed option is on)
    {
        if (work type is standard work or rework)
        {
            x = monitoring to speed (monitoring done / work done)
            // uses a table function to determine the influence of
            // monitoring on speed (appendix 3)
        }
    }

    if (skill to speed option is on)
    {
        x = skill to speed (skill - task difficulty)
        // uses a table function to determine the influence of skill
        // on speed (appendix 3)
    }

    if (relations option is on)
    {
        for (each currently working actor)
        {
            for (each actor this actor has relation with)
            {
                relation strength =
                current relation strength +
                relation curve (current relation)

                // checks the current relation with each actor and
                // adds to a list of average relation
                average relation += relation strength
            }

            if (relation to speed option is on)
            {
                x = x * relation to speed (average relation)
                // uses a table function to determine the influence of
                // relations to speed (appendix 3)
            }
        }
    }
}
```

```

}

work to be completed (actor's efficiency * x)
// work done added to task after calculating all the influences

if (work type is standard work or rework)
{
    for (each currently working actor)
    {
        if (actor has better skill)
        {
            teaching = teacher's skill / this actor's skill
            // checks who has the highest skill and uses his skill
            // divided by this actor's skill as value for teaching
        }
    }

    if (learning option is on)
    {
        skill = current skill +
        learning curve (current skill) * teaching
        // uses a table function to determine the increase of
        // skill with possible addition of teaching
    }

    if (skill to quality option is on)
    {
        task quality = (task quality + current skill) / 2
        // task's quality influenced by skill
    }
    create rework (current skill and work left)
    // creates rework based on the current skill and amount of
    // work left
    create an exception (superior)
    // checks if an exception will occur and notifies this actor's
    // superior
}
calculate quality
// calculates quality
test if complete
// checks if all work has been done
calculate paycheck
// calculates how much actor receives from the work done (based on
// contract)
}

```

APPENDIX 3

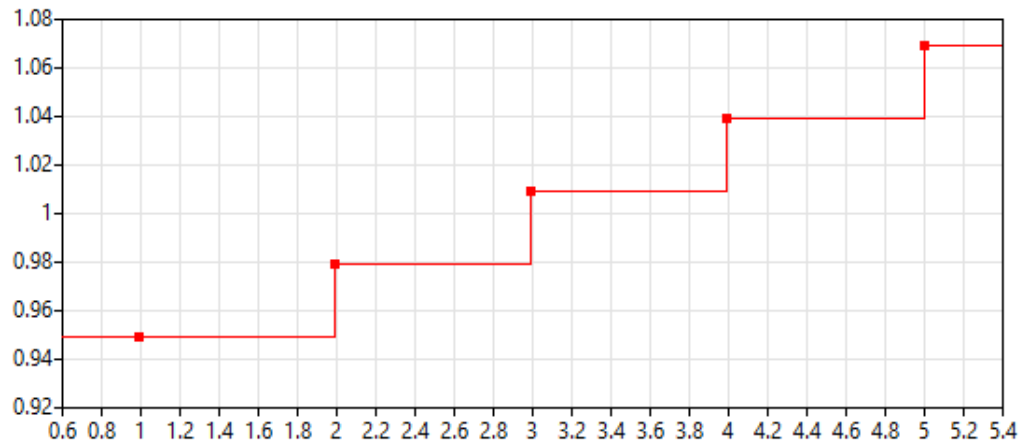


Figure 52. Relation to speed (faster speed if higher relation).

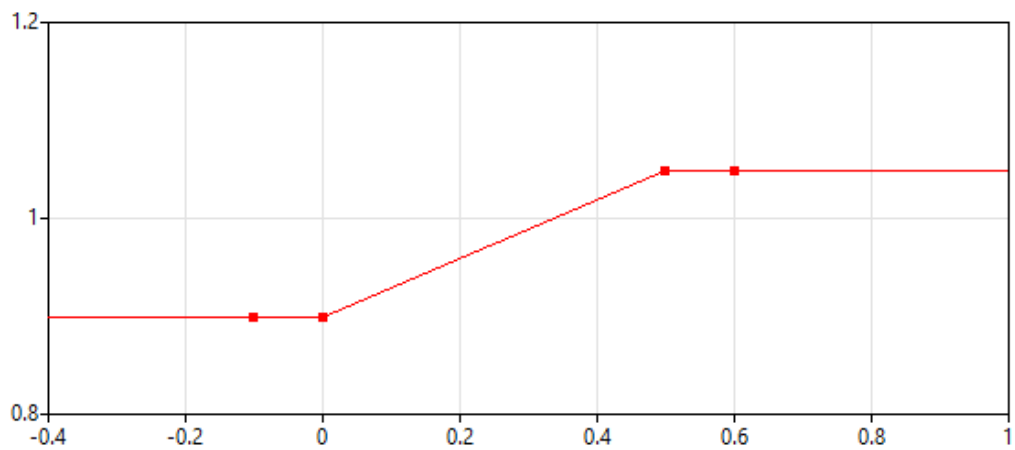


Figure 53. Monitoring to speed (faster speed if more monitoring).

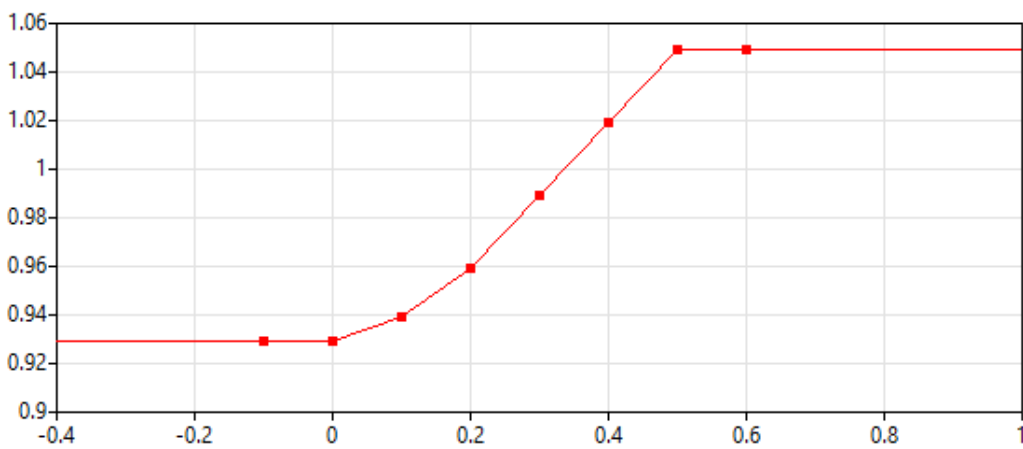


Figure 54. Monitoring to quality (higher quality if more monitoring).

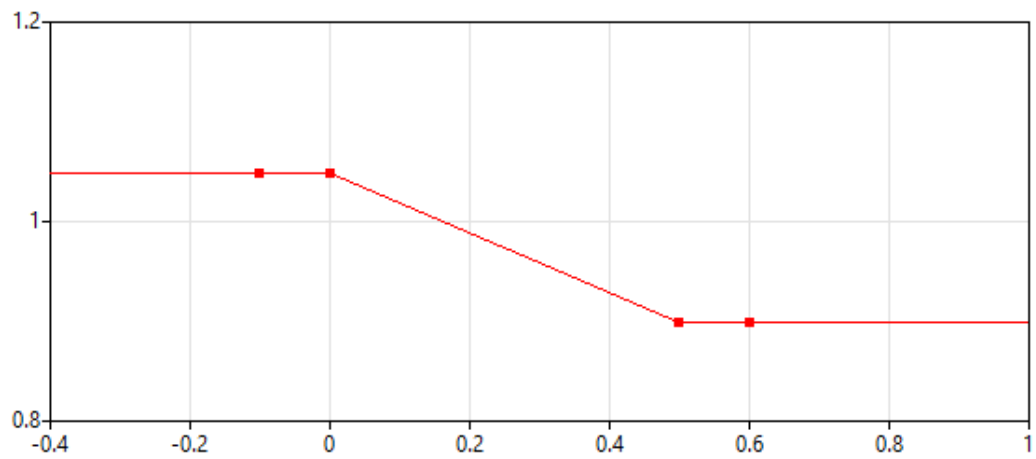


Figure 55. Monitoring to rework (less rework if more monitoring).

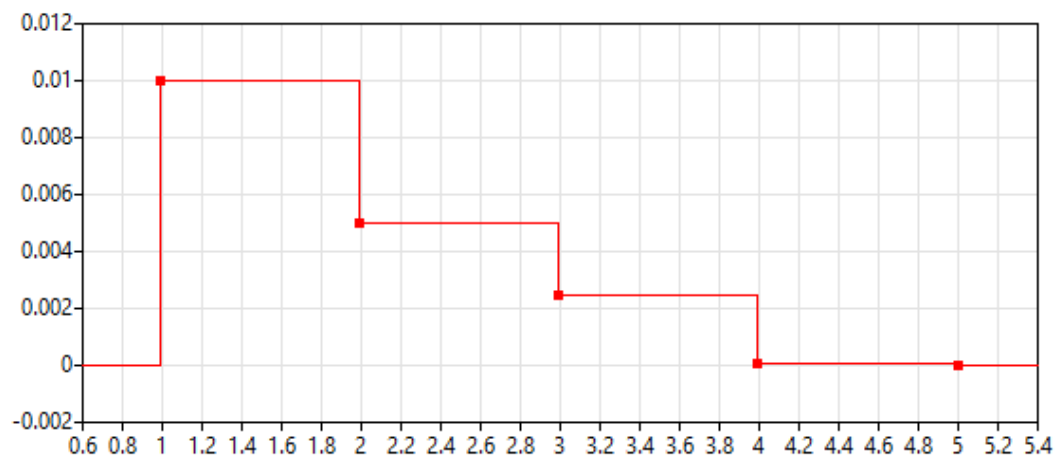


Figure 56. Relation curve (increase in relation diminishes as relation deepens).

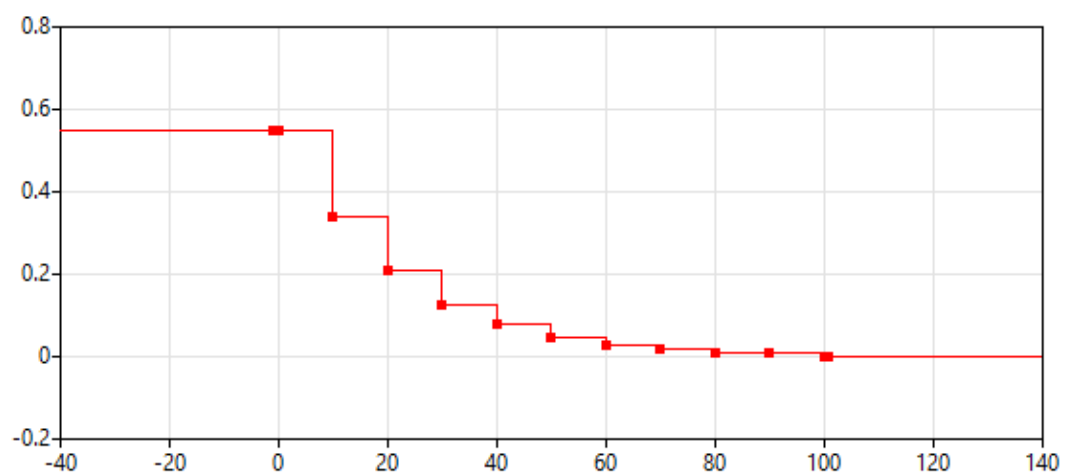


Figure 57. Learning curve (learning diminishes as skill increases).

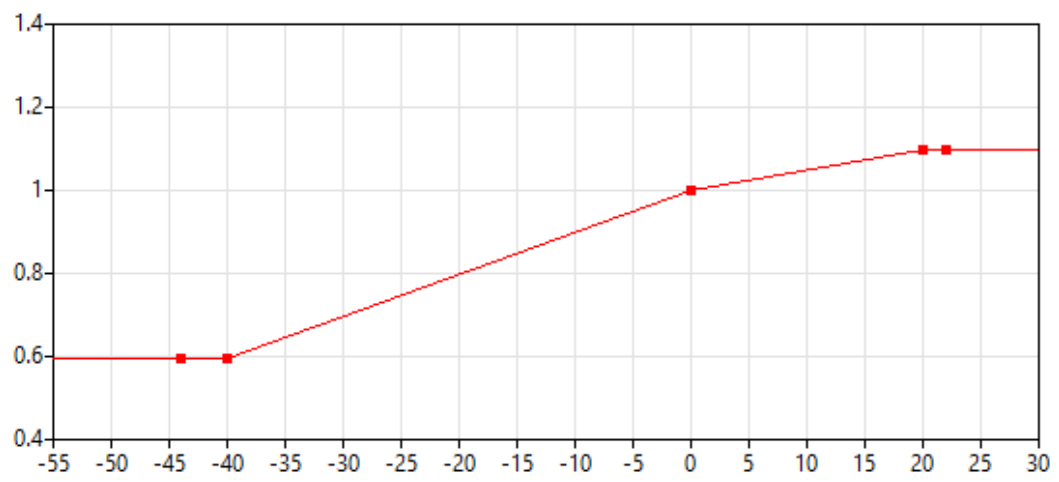


Figure 58. Skill to speed (task completion speed increases as skill increases).

APPENDIX 4

Java code example for calculating the critical path, including latest and earliest start and end times.

```
for (Project p: projects)
{
    for (Task t: p.tasks)
    {
        // first task
        if (t.previousTask.size() == 0)
        {
            t.start = p.startTime;
        }
        // rest of the tasks
        else
        {
            for (Task tp: t.previousTask)
            {
                if (tp.end > t.start)
                {
                    t.start = tp.end;
                }
            }
        }
        t.end = t.start + (t.duration / t.workerLimit);
        // end time for project aka end time of last task
        if (t.nextTask.size() == 0)
        {
            p.endTime = t.end;
        }
        // set start time for task (dynamic event)
        t.create_StartTask(1);
    }
}

for (Project p: projects)
{
    // go through the tasks in reverse to find out critical path
    for (int a=p.tasks.size()-1;a>=0;a--)
    {
        double finalEnd = p.endTime;
        Task t = p.tasks.get(a);
        // final task
        if (t.nextTask.size() == 0)
        {
            t.laterEnd = finalEnd;
            t.laterStart = finalEnd - (t.duration / t.workerLimit);
            if (abs(t.start - t.laterStart) <= 0.0001)
            {
                t.isCritical = true;
            }
        }
    }
}
```

```

// rest of the tasks
else
{
    for (Task tp: t.nextTask)
    {
        if (tp.laterStart < finalEnd)
        {
            finalEnd = tp.laterStart;
        }
        t.laterEnd = finalEnd;
        t.laterStart =
            t.laterEnd - (t.duration / t.workerLimit);

        if (abs(t.start - t.laterStart) <= 0.0001)
        {
            t.isCritical = true;
        }
    }
}
}

```

APPENDIX 5

TID	PTID	min	mode	max	Network	Contract	Type	Main contractor	Quality links
1	;	14	16	20	1	2	2	2	2/1;3/1
2	;1	8	10	14	1	2	2	2	5/1
3	;1	16	18	22	1	2	3	2	6/1
4	;2	18	20	24	1	2	2	2	7/1
5	;3	14	16	20	1	2	2	2	6/1
6	;3	8	10	14	1	2	3	2	8/1
7	;4	10	12	16	1	2	2	2	9/1
8	;5;6	12	14	18	1	2	2	2	9/1
9	;7;8	12	14	18	1	2	3	2	
10	;9	14	16	20	1	2	2	2	

Figure 59. Input data from Excel for creating tasks. Contains task id, previous task id, task duration, actor network id, contract type, skill type requirement, main contractor and quality links.

Worker limit	Difficulty	Team	Subcontractor	Subcontract type	Fixed	Cost+	Monitoring
2	95	4			30	20	0.4
1	95		3;5	1	30	20	0.4
2	95	4			30	20	0.4
1	95		3;5	1	30	20	0.4
1	95	4			30	20	0.4
1	95		3	1	30	20	0.4
1	95		3;5	1	30	20	0.4
2	95	4			30	20	0.4
2	95	4			30	20	0.4
2	95	4			30	20	0.4

Figure 60. Input data from Excel for creating tasks (continues). Contains worker limit, task difficulty, assigned team, subcontracting tiers, subcontract type, fixed price hourly fee, cost plus hourly fee and monitoring amount.

Network	Actor type	ID	Paycheck	Skill	Role
1	1	1	20	1/98	Owner
1	1	2	20	1/96	Contractor
1	2	3	15	1/97	Subcontractor
1	2	4	15	1/95	Team leader
1	2	5	15	1/96	Subcontractor
1	3	6	10	3/94	Worker
1	3	7	10	2/96;3/94	Worker
1	3	8	10	2/95;3/97	Worker
1	3	9	10	2/95	Worker

Figure 61. Input data from Excel for creating actors. Contains actor network id, actor type, actor id, actor paycheck, actor skill, actor role.

From	To	Relation type	Strength			
1	2	2	1			
2	1	2	1			
2	3	2	1			
2	4	1	1			
3	2	2	1	Legend		
3	5	2	1	1 Network hierarchy		
3	6	1	1	2 Subcontracting		
4	2	1	1	3 Worker to worker		
4	7	1	1	4 Monitor to monitor		
4	8	1	1	5 Monitor to worker		
5	3	2	1			
5	9	1	1			
6	3	1	1			
7	4	1	1			
7	8	3	1			
8	4	1	1			
8	7	3	1			
9	5	1	1			

Figure 62. Input data from Excel for creation of inter-organizational links between actors.